



2016 RELAY FOR LIFE EVENT THEME IS "PAINT YOUR WORLD PURPLE"

## Relay News Ogle County

### EVENT INFORMATION

**Friday, June 3rd, 2016**  
Survivor Dinner 4:30-5:30pm  
Relay Event 6:00-11:00pm

**NEW 2016 LOCATION**  
Byron High School  
Byron, IL

## We Need You!

We LOVE our teams! Thank you for your big hearts, generosity and dedication to finishing the fight against cancer. Relay For Life of Ogle County would not be what it is without all of the team leaders, survivors, caregivers, and participants coming together to raise funds for all types of cancer, patient services and lifesaving research.

We can't thank you enough for your participation in 2015! 20 teams, 35 survivors, and over 100 participants came together on Friday, June 5th 2015 at Oregon High School in Oregon, IL to raise over \$66,000.00!

Each year we bring together a group of volunteers to form our Event Planning Team. This group of passionate Relayers help plan and promote Relay For Life. We need your ideas, passion, and help to make 2016 the best year ever! If you are interested in assisting with the event please join us at our **Relay For Life of Ogle County Event Leadership Team meetings**. Next meeting will take place prior to our event kick-off on Tuesday, **March 1, 2016 from 6:30-7:30p.m. at Byron City Hall, 232 W. 2<sup>nd</sup> St. Byron,**

IL. We'll have all of the information you need to get involved with our 2016 Event Leadership Team that assists in planning the Relay details. The Event Leadership Team meets once a month for 1 hour to coordinate event details. No matter your experience with Relay or your availability, if you have a passion for finishing this fight, we need you!



Please contact Tammy English at [Tammy.English@cancer.org](mailto:Tammy.English@cancer.org) or 815-229-1287 if you are interested in attending the Event Leadership Team meeting or aren't able to attend but are still interested in helping with the planning and/or execution of the event.



### Kickoff 2016

The American Cancer Society Relay For Life of Ogle County will hold a community rally for the annual event on **St. Patrick's Day, Thursday, March 17, 2016 at 6:00pm** at Fifth Alarm Firehouse Pub, in Byron IL.

Learn about Relay, pick up team materials and register your team. We will have a basket raffle that **teams can donate a basket** to. Plan a night out with your family, friends and co-workers. The kitchen will be open and serving up corn beef and cabbage!

"This is our community's opportunity to help save lives from cancer by taking our message to more people and raising more dollars to fund the fight," said Hannah Hosseini, Relay Event Lead. "Together, our efforts can make a big difference."

Visit [relayforlife.org/ogleil](http://relayforlife.org/ogleil) to learn more about the event.

## National Cancer Information Center Provides Around-The-Clock Help to Patients, Caregivers

Each year, the American Cancer Society's National Cancer Information Center (NCIC) receives about 800,000 calls, emails and chats from people who are in need of answers – they may need information and support or they may want to volunteer or make a donation. Those contacts lead to more than 1.7 million services being provided. Phone lines are open around the clock, 365 days a year, to ease fears and give people all the answers they need about cancer.

"While many people are familiar with the research efforts of the American Cancer Society, few are aware of the full scope of free services available to cancer patients and their loved ones," says Kevin Babb, vice president of the National Cancer Information Center. "These services can be obtained through one easy toll-free call to the American Cancer Society at 1-800-227-2345."


According to Babb, when an individual calls the American Cancer Society they will be connected to a live Cancer Information Specialist. These specialists, who staff the phone lines 24 hours a day, 7 days a week, 365 days a year, are specially trained to listen to and identify the needs of cancer patients and their caregivers, then match them with services or resources to meet their needs.

"Our specialists really listen to where the patient is in their cancer journey," Babb says. "Did they just get diagnosed and need educational materials? Are they in the middle of treatment and looking for a ride to their appointments? We make sure to manage all requests through to completion. No one will be left to navigate a cancer experience alone when they reach out to us."

The National Cancer Information Center can provide information on smoking cessation, clinical trials, and emotional and financial support. They have access to thousands of resources and can help cancer patients and their caregivers in both English and Spanish with more than 200 other languages available via a translation service.

"Whatever their needs might be, no matter how big or small, we always try to help," Babb says. "Even if a person is just lonely or scared and needs to talk, we're here. We are dedicated to serving the needs of all cancer patients. Our entire structure revolves around helping them get well."

For more information about the many free American Cancer Society patient programs and services, or to learn how you can become a volunteer or donate, please call 1-800-227-2345 or visit [cancer.org](http://cancer.org).



**24 HOURS A DAY,  
7 DAYS A WEEK,  
WE ARE HERE.**

The American Cancer Society is there for you to help answer your questions, connect you to the resources you need, and just listen.

- Information**  
We can answer your questions about cancer, including prevention, diagnosis, treatment options, and clinical trials.
- Day-to-day Help**  
We can help you with everyday needs like transportation and lodging during treatment.
- Emotional Support**  
We can connect you to local and online support groups for both patients and caregivers.



We're here to help you through every step of your cancer experience. Visit [www.cancer.org](http://www.cancer.org) or call 1-800-227-2345 anytime, day or night.



**Having cancer is hard.  
Finding help isn't.**

Call us anytime, 24/7.  
1.800.227.2345

[cancer.org/HelpNow](http://cancer.org/HelpNow)



## National Cancer Society Information Center Testimonials

"About a month ago on a Saturday morning, I woke up at 4:30 a.m. and called the American Cancer Society for the first time. They were absolutely phenomenal with me on the phone. I wanted him [the cancer information specialist] to know that I have gone through surgery, and I am going to make it. That day, you made my life 110 percent easier – A+ service."

"When I first reached out to the American Cancer Society, I did not know much about my diagnosis and was scheduled for surgery. Initially, I felt overwhelmed, but you helped me feel better and offered to send a personal health manager kit to keep me organized. The staff was knowledgeable and took the time to answer my questions, as well as provided resources for my various needs. You were very kind, polite, generous, and a gem!"

"The American Cancer Society offered empathy and solutions and exceeded my expectations. I feel like God put me on the phone so that I could have an angel for the day. After a rough day of crying and worrying over insurance coverage problems that could hinder my cancer treatment, I could finally settle down and have dinner in happiness after the cancer information specialist's sympathetic conduct. The staff made a major impact on my life tonight. I went from crying and panic to I'm OK."



The 2016 Relay For Life of Ogle County is just around the corner and the Event Planning Team has been meeting since September. We celebrated the great accomplishments from 2015 and reviewed the areas where we have opportunity for growth based on your feedback. It is our mission as a team to provide the best experience possible for the celebration, but it is only as successful as the community, which includes you, makes it. There are three areas that you can team up with the leadership team to ensure we create a memorable celebration for all who participate.

## BRING THE PEOPLE

### *WE NEED YOUR HELP!*

One of the opportunities for growth that has been recognized is attendance at the event. We need you to make it your mission to invite family, friends, co-workers, church family, students, neighbors and maybe the person behind you in line at the store. Will you make a commitment to bring at least one NEW person to Relay this year? We had over 100 participants last year. Let's double that this year...the more the merrier!!

It is important for every person to register, even if you are just participating in the survivor lap. Team Captains please register your teams prior to your teammates registering to ensure that you are entered as the team captain when registering online. Yes, all participants must RE-REGISTER each year. This ensures that we have an accurate reflection on who plans to participate this year as well as updated contact information. Here are the three ways you can register:

1. **Website** – [www.relayforlife.org/ogleil](http://www.relayforlife.org/ogleil)

On the website you can register as a team, individual and for the survivor lap only. Step by step instructions are available and can be provided to you via mail or email from your Relay For Life Community Manager.

2. **By Phone** – 1.877.957.7848

Please be prepared with your contact information when calling.

3. **Registration Form**

Your Relay For Life Community Manager can provide team registration, individual registration and survivor registration forms upon request.







## BUILD THE FUN

### GET THE WORD OUT!

The saying goes “many hands make for light work”. An additional opportunity for growth is in getting the word out about Relay through promotion. Our small, but mighty planning team could use your help in getting posters, flyers, postcards, etc. out in the community so that wherever people go they see PURPLE!

Your Relay For Life Community manager can provide you with promotional materials upon request. Keep them in your car and each time you go into a business bring something in with you and ask if they would mind hanging it up. Many businesses provide an area for such promotion. Will your employer allow you to post any Relay information? How about your school or church?

### PAINT YOUR WORLD PURPLE!

The Event Planning Team is excited to announce the 2016 event theme is PAINT YOUR WORLD PURPLE. This fun, creative and artsy theme gives the planning team and Relay teams opportunity to have fun expressing themselves. The planning team is in the beginning stages of putting together ideas for activities and entertainment. There are a few ways that you can help.

Let your creative juices flow. Chat with your team members and discuss what you can do at your campsite to provide an activity or some entertainment for fellow Relayers and create a fun environment as a team. Have crafts, games or other hands on activities that makes your campsite a place participants want to visit. To inspire your creativity and teamwork there will be prizes awarded to the following:

- **Best team banner**
- **Best team campsite activity/game**
- **Best decorated team campsite**

Stay tuned for more information on entertainment, theme laps and other fun stuff coming to your Relay! Do you know a group or organization that would be interested in planning activities and games for participants? If you have any ideas or suggestions on things you would like to see added or changed to the event please let us know ASAP, your input is necessary in making this a great event for all!





## FUND THE MISSION

Fundraising is not all we do, but all we do depends on it! Throughout the year Relayers come up with creative ways to raise money to fund the mission of the American Cancer Society and provide the necessary resources to fund programs and services like the National Cancer Information Center that you read about in this newsletter.

### DID YOU KNOW?

Teams can easily boost the fundraising dollars that they get credit for by recruiting event sponsors and through matching gift programs. Each person is encouraged to raise at least \$100 and when you do you will receive the white participant t-shirt shown below that will have the sponsor logos and names on the back of it.

1. **Sponsorship** – Ask your employer or other local business if they would like to sponsor the Relay event. Depending on the level of sponsorship they chooses they will receive benefits and amenities including their company name or logo on all print materials, website, t-shirts and signs. Some levels include the opportunity to have a table, speak at the event and a variety of other benefits. Sponsorship levels range from \$100 - \$5000.

Your Relay For Life Community Manager will provide the sponsorship materials to you upon request. This is a great opportunity to engage with business owners in the community and invite them into the fight against cancer. Maybe they are unable to contribute as a sponsor, but would be willing to donate a gift basket or gift card to the silent auction. Be sure to extend an invite to the event!

2. **Matching Gifts** – Matching gifts are an incredible way for you to increase your support for Relay For Life! Many employers offer matching funds programs. Most of these programs match contributions dollar for dollar, and some will even double or triple the amount of your gift. That means that your personal donation, and the donations of your friends and family members could double or triple!



FUNDRAISE \$100 to receive the 2016 Relay shirt





## MEET YOUR RELAY FOR LIFE COMMUNITY MANAGER



Hello Relayers!

I am Tammy English your American Cancer Society Relay For Life Community Manager. This will be my second season with Relay and I am super pumped for what this season holds.

I am a single mom to Demarkus, the most amazing 22 year old Illinois State University student and the light of my life. I have a Siberian Husky named Storm that is quite the princess and keeps my empty nest filled with love and laughs. Fall is my absolute favorite season; I just love the colors, smells, food and mostly the FOOTBALL! As you can tell by the picture we are die hard Raiders fans, yes I said it, Raiders fan. I was stationed in California when I was in the Navy so that became my team. I have recently discovered that I really enjoy crafting and am shamelessly addicted to Pinterest.

I Relay for many, many friends both new and old as well as my former dog Julie who died of stomach cancer. Cancer impacts so many lives either directly or indirectly and I am on a personal mission to ensure that we continue to fight this disease and bring hope to those who find themselves on a cancer journey.

Thank you for welcoming me into your community with open arms. I am looking forward to teaming up with you...together cancer doesn't stand a chance!

Feel free to contact me or connect with me on Facebook:

Email: [Tammy.English@cancer.org](mailto:Tammy.English@cancer.org)

Office Phone: 815.229.1287 (option #3)

Mobile Phone: 815.262.9678

Facebook: [www.facebook.com/tammyenglish.ACS](https://www.facebook.com/tammyenglish.ACS)

### WEBSITE AND SOCIAL MEDIA



Ogle County Event Website:  
[www.relayforlife.org/ogleil](http://www.relayforlife.org/ogleil)



Ogle County Facebook Page:  
[www.facebook.com/rfogleil](https://www.facebook.com/rfogleil)

### RELAY EVENT LEADERSHIP TEAM

Event Lead	Hannah Hosseini
Experience Lead	Hannah Hosseini
People Lead	Sean Hosseini
Fund the Mission Lead	Blake Horras
Sponsorship Lead	Sheryl Meeker
Logistics Lead	Becky Little
Ceremonies	Mary Hoerneke