



AMERICAN CANCER SOCIETY CENTRAL FLORIDA PRESENTS **MISSTER RELAY CENTRAL FLORIDA 2016**

Online Competition from July 1 - July 31

Evening Gown & Crowning Event

Date & Time to Be Determined

**Calling all Relay For Life of Central Florida contestants to participate in the Inaugural
Misster Relay Central Florida 2016 Competition.**

What is it?

- ◇ **Misster Relay is a fun, humorous fundraising component of Relay For Life in communities throughout Central Florida. It is also a way in which men honor & celebrate the women and others in their lives, diagnosed with cancer, putting a smile on their face & raising much needed funds to support programs & services used during their cancer journey.**

How Do I Participate?

- ◇ **Must be 21 years of age or older**
- ◇ **Have a participant page on the Relay you represent (no more than 2 contestants from a Relay event)**
- ◇ **Must complete & return the official registration form via email**
- ◇ **Must submit a headshot in Family Friendly Misster Relay attire to be posted on the official website**

How Do I Compete?

- ◇ **Each contestant will solicit votes through the official Misster Relay Central Florida website open July 1 - July 31. ***Votes are dollars raised for the Contestant online***

Explain the Crowning Event & How I Raise More money?

- ◇ **Contestants will participate in an evening gown competition at a designated location (TBD)**
- ◇ **Top 12 contestants will be determined by the amount of money raised at that point in the program.**
- ◇ **The Top 12 will participate in the question & answer portion of the program and walk the audience for additional "votes".**
- ◇ **The Misster Relay raising the MOST cumulative dollars (online & during the event) WINS.**
- ◇ **Runners up are determined in the order of monies raised.**
- ◇ **Additional monies can be raised online the night of the competition.**
- ◇ **All contestants will Vote on a Misster Congeniality. Attendees during the crowning event will have a chance to vote on their "Crowd Favorite" through anonymous ballot collected during the night.**

What Else Should I know?

- ◇ **The top 12 contestants will be featured in a Relay For Life Calendar sold by "Pre-orders" from September to December. A group photo of ALL contestants will be displayed on the back inside cover.**
- ◇ **Misster Relay & his court will have a group shot on the front cover & the winner will be featured on the back cover.**

More Information or Registration Package?

**Contact your local Community Manager, Dorothy.Hardee@cancer.org or
Elizabeth.Watkins@cancer.org**

