

thirty-one®

Celebrate the people closest to your heart

for every special occasion this season

Available only April-July



A



B



C



D



E



F



G



H



I

A. CANVAS STORAGE TOTE
(8578) \$50 Large Initial Impressions
Latte

B. LITTLES CARRY-ALL CADDY
(3401) \$12
Navy Swiss Dot, Pink Swiss Dot
• Mesh exterior pocket

C. VIA NIGHT
(8325) \$28
Candy Pink Pebble, Daring Cobalt Pebble
• Zipper closure
• Lobster claw and attached Wristlet Strap
• Two interior card slots

D. ZIPPER POUCH
(3045) \$15
Natural

- Big enough to tote your tablet
- Zipper closure
- Laminated interior

E. MINI ZIPPER POUCH
(3013) \$12
Natural w/ Latte

- Zipper closure
- D-ring for Wristlet Strap attachment

F. INSPIRATIONAL CARD SET
(8579) \$18
• Set of 15 blank notecards
• 3 designs, 5 cards of each design

G. SIGNATURE PILLOW COVER 18X18
(8112) \$35

- Available with insert (8113) \$50

H. SIGNATURE PILLOW COVER 24X24
(8303) \$45

- Available with insert (8401) \$70

I. GATHER TOGETHER APRON
(8354) \$38 Large Initial Impressions
Natural




Share the happiness

Fresh new personalization options

thirtyone



▶▶▶ Available on any product marked with a  in the Spring-Summer Catalog ◀◀◀



A HAPPY
\$7

- Choose one color for "Hello" and one color for "Happy"
- Available only in fonts and text shown

B REMEMBER TO SMILE
\$7

- Choose one color for "Remember to" and one color for "Smile"
- Available only in fonts and text shown

C SUNSHINE
\$7

- Choose one color for "You are my" and one color for "Sunshine"
- Available only in fonts and text shown

D AMPERSAND
\$10

- Choose one color for text and one color for Ampersand
- Available only in Font 1
- Two lines of text required, up to 16 characters per line
- Ampersand will be in textured stitch

E LOVE
\$10 WITH TEXT/\$7 WITHOUT

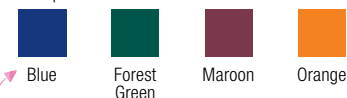
- Choose one color for text and heart, one color for "LOVE"
- Available only in Font 1
- One line of text, up to 16 characters
- "LOVE" will be in textured stitch

Only available on pillows



F HOME

- Personalization included in pillow price
- Choose one color for Line 1 and 2, 20 character limit, upper and lowercase, numbers and special characters
- Choose one color for a U.S. state or for Canada, and enter on order form as Line 3
- Available only in font shown
- If one line of text is ordered, it will appear on Line 2
- New print colors available:



(These colors plus colors listed on page 52 of the Spring-Summer Catalog can be used on any pillow)

How to order

We filled out this sample order form with the examples shown on this page to guide you in the ordering process.

To add one of the new embroidery options, treat it like an Icon-It on your order form.

To order a Signature Canvas Pillow with the Home design, use the pillow section of the order form.

Tip: Review your selection using our online Pop-Up Personalization tool

Color or print	Initial impression or Icon-It	Thread color	Style	Font	Thread color	Personalization text
	Happy	Brown			Slate Blue	A
	Remember to Smile	Platinum			Red	B
	Sunshine	Charcoal			Golden Yellow	C
	Ampersand	True Turq	1		Hot Pink	D
	Love	Raspberry	1		Navy	E
PILLOW ORDERS						
Pillow design	Pillow personalization text					
Home	Line 1	home.	Color	Black	Line 2	F
	Line 2	Alabama	Color	Maroon	Line 3	
	Line 3		Color			