

Post Event Fundraising

BAKE FOR A CURE'S SAKE

Hold a Friday bake sale at work so employees will have treats for the weekend. Ask for baked goods to be wrapped attractively so they could be given as gifts. Encourage breakfast items, as well as sweets like bars and cookies.

BOWLATHON

It appeals to pre-teens as well as teens, and they even managed to involve adults. Bowlers go out and get pledges for each pin they knock down.

BUSINESS RAFFLES

Coworkers can earn money by raffling the following:

- A member of management mows your yard, shovels your snow, etc.
- Trade parking spots with CEO for a day
- Dinner at boss's home
- Free lunch with the boss
- Company logo apparel
- A day off

CAMPGROUND LUMINARIA CEREMONIES

There lots of recreational vehicles who gather at area campgrounds throughout the summer. It's quite a community. Ask your campgrounds to have weekly luminaria ceremonies. People at campgrounds are always looking for something to do, and especially like activities where they can interact.

CANCER CONTROL LUNCHEON

Have a brown bag lunch seminar and invite someone from the American Cancer Society to speak on cancer prevention. Ask employees to donate what they'd normally spend on going out to lunch or charge a set fee.

CAR WASH AT A CAR DEALERSHIP

Get your teams together for a local town car wash. Have the teams promote the car wash tickets and then volunteer their time to work the actual car wash. This works great for high school teams.

CASUAL FOR CANCER

Ask your company CEO or president to let staff dress casual or wear denim for a contribution of \$5 or more.

CELEBRITY PIE AUCTION

A celebrity DJ on a local radio station could host a Celebrity Pie Auction using their radio station for 6 hours to place the pies of two citizens simultaneously on the auction block to receive bids by call-in to the radio station. All monies donated would be donated to the American Cancer Society. During each 15-minute segment the "celebrities" would be on the air being interviewed by the DJ. This not only creates an awareness of the American Cancer Society, its cause and goals, but it also brought to the listening audience the personal stories of each of the celebrities of why people are involved. In one case, there were 40 celebrities involved in this type of event they raised over \$14,000.

COMPUTER MESSAGE

Ask your company computer expert to have a message "pop up" on employees' screens asking for a donation. It won't go away until they give.

DUPED BY DOLLARS

This works well at colleges or large companies. Departments/dormitories set up a jar for change drop offs. The group with the most points wins a prize. Pennies are worth positive points; silver coins and cash are worth negative points. Sabotage the other residence halls by dropping silver coins and cash into their jar!

FLAMINGOS IN THE YARD

An eight year old boy in put "Freddie Flamingos" in people's yards with a note around Freddie's neck asking for a donation for Relay For Life. In the morning, he collected the birds and donations. He raised more than 6,000!!!

FLYING PIG PROJECT

Place a piggy bank on someone's porch (when they're not looking) and to make the pig fly away, they will need to give the pig a donation.

GUEST BARTENDING EVENING

On a Friday night from 6-9 PM. Six guest bartenders, each dressed in costume of choice and work an hour shift. They pre-invite friends to come out and support them. In one instance, these guest bartenders collectively raised \$11,000 in tips.

OIL CHANGE FUNDRAISER

Request that a local oil change garage donate their time and material for a Saturday afternoon of oil changes. 100 percent of the income goes to the local Relay. While the customer is waiting for their car you can sell luminaria and food to help pass the time. Don't forget the cancer control information!

PENNY DRIVE

Set up containers all over town.

PHOTO CONTEST

Hold a "stumper" photo contest! Ask employees to bring a baby or childhood photo of themselves that they believe no one can identify. Ask for a donation to make a guess. Give winners a contributed prize.

PURPLE TOILETS

This was a promotion in a local paper: Beware of the PURPLE TOILET. If a PURPLE TOILET appears in your business or home, a donation will be required to have the "EYESORE" removed. We all know of someone or will be affected at one time in our lives by this terrible disease. "LET'S HELP FIND A CURE!!"

A letter came with the toilet: CONGRATULATIONS! If you are reading this note, you have received your new fashionable yard ornament. To have this new fashionable yard ornament removed, we are asking you to make a pledge to the "FLUSHING OUT CANCER FUNDRAISER" within the next 24 hours. To do so please contact (NAMES/PHONE #'S OF CONTACTS). They will arrange for the collection of your donation and the removal of you ornament. If you would like to see this ornament in front of someone else's establishment, please inform us. Thank you for your cooperation in this fundraiser! Thank you.

QUILT MAKING

Do you have a team that makes quilts? Make quilt squares in honor and in memory of people with cancer. Ask for a contribution for different sizes: a 4" square for \$5, an 8" square for \$15, and a 12" square for \$25. Display the quilt at a public location, such as the chamber of commerce.

RESTAURANTS TO THE RESCUE

Ask a local restaurant or cafe to contribute a portion of the proceeds for a day. It could be for a certain menu item or ask the owner if a special relay item can be on the daily special. Create a sign letting patrons know if they purchase this special; the owner will donate half the money to the American Cancer Society.

SPORTS TOURNAMENTS

Set up challenge matches between individuals or departments for basketball, softball, football, wiffleball, dodgeball or any sport! Ask for a donation as an entry fee and admission fee. Ask for contributions in exchange for refreshments at the event.

WINDSHIELD WASHING

Fast food restaurant teams can collect donations for washing windshields as cars pass through drive up window.

WISHING YOU WELL

Set up a "wishing well" at your local school, business, church, or store with a sign explaining that all proceeds go toward Relay For Life and a cure for cancer. Put a promotion in your local paper announcing specific days for change drop-offs. Maybe the store or your employer would do a matching gift? You could even have this at your tent site at the relay.