



## Relay For Life On-Site Successful Fundraising Ideas

- “Snack Bags” -: made up of cookies, brownies, fudge and rice krispie treats...consider healthy treats, too, such as trail mix, popcorn, pretzels, apples, raisins, and whole-wheat crackers
- “Basket Raffle” - selling tickets for family summer fun basket. (be sure to check your state’s raffle policies)
- “Puzzle Contest”- selling puzzle pieces for \$1. The matching missing puzzle piece wins \$100.
- “Quilt Raffle” - raffling off a handmade quilt
- “Children’s activities”: Carnival games & kids themed
- “Movie Tent” - with popcorn, candy, and drinks
- Bounce House and Slide
- “Kids’ Scavenger Hunt”, potato sack race, hula hoop contest
- “Princess Crowns”: selling princess crowns (curling ribbon and star garland). Colors include purple and white.
- “Purple Hair Color”: selling purple hair color.
- “Gift Certificate Basket Raffle”: including gift certificates from area restaurants (\$1 each/6 for \$5)
- “Ice Cream”: sell ice cream
- “Crafts”: selling crocheted ponchos, blankets, and quilt
- “Bears and Angels”: selling bears and crocheted angels for \$7 or 2 for \$10
- Hair & T-Shirt shoulder ties - \$1 each
- Suckers for Cancer - \$1 each
- Cancer Ribbon Jewelry Sets - \$10
- “Raffle”: (1) Longaberger basket; (1) pottery piece.
- “Decoration Station”: selling foam stick-ons (hearts & flowers) to use to decorate luminaria bags. 10pieces/\$1
- “Coffee Stop @ Relay”: different flavors of coffee for sale
- “Popcorn” – bags for \$1
- Pampered Chef Basket Raffle
- “Raffles of all sorts”: a \$5 raffle for various services (8 hours free for handyman service, 8 hours free for electrical repair service, or ½ off the cost of a home inspection).
- “Candy Bars”: Will be selling baked good and candy bars. (M&Ms and Reese Pieces)
- “Face Painting”
- “Bean Bag Toss”
- “Sale of all Sorts”: selling homemade Rice Krispie Treats (large size), soy candles (8 oz.), and can coolers, etc.
- “Beads”: selling pink and purple beads, which can be used to make bracelets (4-18 year olds)
- “Scoreboard (Help light the Path For A Cure)”: selling light bulbs in honor of survivors or persons who have died from cancer. We will light the homerun path with lights. Bulbs are \$5 each.
- “Raffle for sports tickets”
- “Pose for Baseball Picture”: Take a picture of your face in a baseball setting. The price is \$3 per picture.
- “Pitch For A Cure”: throw baseballs at 3 stacked milk jugs. 3 balls for \$0.50. Prizes given for all milk jugs knocked down.



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- “Ornaments”: selling homemade breast cancer Christmas ornaments.
- “Garden Rock”: raffling off 1 “HOPE” inscribed garden rocks
- BEARS - \$5 each - Pink Breast Cancer, Father’s Day Bears, Graduation Bears.
- “Glow Stuff”: selling glow bracelets, necklaces, and mouth sticks for a glowing night of Relay.
- “Scented Candle Sale”: started around Kick Off and continuing all the way through end of Relay.
- “Bake Sale”
- “Bike Raffle”
- “Purple Wrist Bracelets”
- “Purple Ribbon Antenna”
- “Lemon Shake-Ups and Lemonade”
- “Guess How Many Lemon Heads in a Jar”
- Foot Message
- Offer a Cooling Area for \$\$\$
- Hair Braiding booth
- Homemade Carmel corn
- Hot Chocolate
- Smores @ midnight sale

### Why Onsite Fundraising is important:

- ❑ **It changes the climate of your event**
- ❑ **It makes your event FUN!**
- ❑ **It gets participants out of their individual campsites and encourages them to mingle and meet new people.**
- ❑ **Gets team members working together and encourages their attendance throughout the event**

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Thank you for your enthusiasm and your support of the American Cancer Society (ACS), our Relay For Life (RFL) and the fight against cancer! The American Cancer Society could not fund nor fulfill its mission without all of our dedicated volunteers.

As you begin your fundraising efforts for this year’s RFL season, please keep in mind the following guidelines:

- ✓ **Volunteer activities to raise funds for the benefit of ACS are your volunteer activities.** Because ACS is not in a position to supervise the fundraising activities, ACS **cannot** take responsibility or assume any legal liability for these volunteer activities. Also, ACS staff may **not** plan, organize nor facilitate volunteer Relay team fundraising activities.
- ✓ The American Cancer Society and the ACS Relay For Life name and/or logo may **not** be used to **promote** volunteer fundraising activities, except to inform the public that, “The proceeds from (the fundraising activity name) will go to benefit the American Cancer Society and/or Relay For Life.”
- ✓ Any expenses incurred during volunteer activities to raise funds for the benefit of ACS are the sole responsibility of the volunteers conducting and promoting the activities. ACS **cannot** be liable or responsible for any costs or expenses in connection with these volunteer fundraising activities. These expenses must be donated by a vendor or paid for by the volunteers coordinating the activity.
- ✓ Volunteers who are conducting activities to raise funds for the benefit of ACS are **not** allowed to use the ACS **New York or New Jersey State Sales Tax-Exempt or Federal Employer Identification numbers** when purchasing materials or supplies for their fundraisers from suppliers/vendors. Both Illinois and Federal tax laws specify that groups raising funds independently, to later provide financial support to the ACS, be prohibited from claiming exemption from State and any other applicable taxes on such purchases.