



Relay For Life of Hamilton

How to *Fight Back* Against Cancer

Suns and Moons



Ask customers to make a \$1 donation to Relay For Life of Hamilton and write a name on a sun or moon in honor of a cancer survivor or in memory of a loved one lost to cancer. Hang the suns and moons for customers to see.



The American Cancer Society will provide die-cuts for your company. Suns and moons have barcodes available for scanning.

Luminaria

Display a sample luminaria bag at your store to encourage sales. Luminaria can be purchased for \$10 donation "In Honor of" a cancer survivor or "In Memory of" someone who passed from cancer. They will be lit on the evening of June 13th and remain lit throughout the night. The American Cancer Society will provide luminaria order forms for you to use.



Cancer Fact Sign



For \$100 your business name and logo will be placed on a sign that displays a statistic or other cancer fact. These signs are placed around the path for the event and are seen by nearly 200 people. Great advertising!

Team

Form a team of employees or friends and family to raise money and attend our fun festival-like overnight event. Teams consist of 10-15 members



who 'party with a purpose' and raise money for the American Cancer Society. Each member who raises \$100 will receive an event t-shirt!

Sponsorship

Become a sponsor for \$250 up to \$5,000. As a sponsor your business will have its logo appear on our event t-shirts, receive recognition in the event program, be recognized at our opening ceremonies, and have the opportunity to promote partnership with Relay For Life in your company materials. Other entitlements may include your logo on our website or promotional materials.



Survivor/Caregiver Reception



Survivors and caregivers are celebrated at our opening ceremony and begin our Relay by taking the first lap of the event. We want to celebrate you! Give hope to other fellow survivors and proudly walk

the first lap. Survivors receive a complimentary lunch served by members of our committee. Register today at www.RelayForLife.org/hamilton

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www.RelayForLife.org/hamilton