Relay For Life
Lakeshore Division Fall Growth Challenges

Together, we can paint our world purple by….

- *Increasing our **number of teams***
- *Building **event participation***
- ***Raising more mission fuel** to finish the fight!*

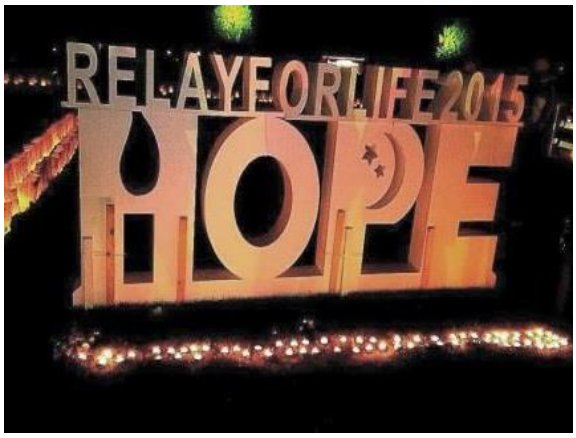
Individual Level Contest

Individual Fundraising

The winning participants in Michigan will **raise the most mission fuel (dollars!)** during the challenge.

- 1st Place: Apple Watch Sport
- 2nd and 3rd Place: Fitbit Wristband

Contest Runs November 9 – December 7



Team Level Contests

Team Recruitment

The winning teams in Michigan will have the **largest increase in the number of participants** on their team during the challenge.

- 1st, 2nd, and 3rd place: Special edition Relay For Life jacket (for all team members who have raised $35 or more)

Contest Runs November 9 – November 22

Team Fundraising

The winning teams in Michigan will have at least 5 team members and will have the **greatest average number of online donations per team member** during the challenge.

- 1st, 2nd, and 3rd place: Special edition Relay For Life jacket (for all team members who have raised $35 or more)

Contest Runs November 23 – December 7

Team Fundraising

The winning teams in Michigan will **raise the most mission fuel (dollars!)** during the challenge.

- 1st, 2nd, and 3rd place: Special edition Relay For Life jacket (for all team members who have raised $35 or more)

Contest Runs November 9 – December 7

Event Level Contest

Event Recruitment and Fundraising

The winning events in Michigan will have the **largest increase in the number of participants raising money** during the challenge.

- 1st, 2nd, and 3rd place: Special edition track arch, high profile advertising opportunity, and custom event banner

Contest Runs November 9 – December 7