



Fa-La-La-La-La FUNdraising ... Ideas for the Holidays!

The Holidays are a perfect time to step up fundraising efforts for your events! Participants are visiting with family and friends, making it easier than ever to ask for their support in the fight against cancer! After the holidays are the season of giving! Don't let your event get 'Scrooged' over winter break...share these Fa-La-La-La-La fundraising ideas with teams and participants and watch their fundraising effort shine this holiday season!

Fundraising Fun for Teams:

That's A Wrap For Cancer: the book store allows the committee to set up a gift wrap table for students who are purchasing gifts for the holidays. The committee asks for a donation in exchange for wrapping items.

We Wish you a Merry Christmas: Offer your team's caroling services to those wanting to wish friends on campus a happy holiday! Your team will agree to carol for members of faculty/staff or students in the dorms. Ask for a \$5 donation with each 'order' you take!

Stop Cancer for the Next Generation : Gather your team to give faculty members [before break] or family members at home time away from the kids to finish up holiday shopping. Offer to babysit kids for a set amount of time [i.e. 6 pm – 9 pm] in a designated location for a donation of \$10 per child.

Celebrate the Season: Arrange a Relay benefit night at a local restaurant then gather the team and head out to celebrate the holidays before heading home for winter break. Promote the opportunity, including date & location to other teams, friends and faculty and make this an easy fundraising night!

Fundraising Fun for Committees:

Labor Auction for Faculty: Create a letter and send it out to as many faculty members as possible asking for donations in exchange for an afternoon of your team's/committee's time to help with a project at their home before the end of the semester. Especially good for items such as babysitting so parents can shop, shovel snow, gift wrapping, etc.

Santa Calls to Good little Boys & Girls: Offer faculty/staff & community members the opportunity to have Santa [or one of Santa's Elves] call their child prior to the holidays! Interested parents complete the Santa Call form and make a \$10 donation to Relay. Organize one or two calling nights with the committee prior to heading home for winter break and spend a few hours reminding kids of the magic of the season! *[Sample form appears at the end of this packet.]*

Fundraising Fun for Individuals:

Stuff the Stocking/Santa's Toy Bag: Encourage fundraising over Winter break while students are home with family by providing a stocking or toy sack for participants. Students try to 'stuff the stocking' with donations while home for break & the committee offers a prize to the student who brings back the 'richest stocking'.

Try Your Holiday Luck: Provide each participant with a Relay scratch off card and an 'official' Try Your Holiday Luck Collection envelope [one marked with a holiday sticker]. Participants work over winter break to have all spaces scratched off and collect the full amount of money to turn in upon returning to campus. Anyone who succeeds is entered to win a fabulous prize.

Holiday Yum-Yums: Have a flair for baking...and hate to see all those holiday treats thrown away at the end of the season? Bake up a big batch of holiday cookies, keep some for the Fam & offer the rest to friends and relatives as holiday cookie trays for a donation to Relay. With all of the holiday gatherings and parties, the demand for baked goods can rage out of control...paying \$5 a dozen for pre-made cookies is worth a little Holiday sanity! Asking a local grocery store for a gift card donation to support your efforts can help cover the cost of supplies.

So we can celebrate more Holidays: Include a slip in your holiday cards this season asking for a donation to Relay, provide your Relay website & quick instructions on how to donate right on the slip and watch the donations roll in!

Help Someone Cross you off their Gift List: We all have those relatives with the best intentions, but who give those gifts that leave us scratching our heads! Help them out this holiday season, by asking them to give a donation to Relay in lieu of a gift. Do you really need another reindeer sweater anyway?

Fundraising Fun Online:

Give the Gift of Hope: Hold an online luminaria challenge over winter break, set a goal for each participant to achieve. [ie. 5 luminaria orders secured online] Each person who achieves your online luminaria challenge will be entered for a chance to win a fabulous prize. [Spoiler Alert! – this could help advance your school to Round 2 in February Frenzy, and supports the Division Winter Break online luminaria challenge as well!]

Santa Sleighs Cancer: An online fundraising challenge focused on 'sleighting' cancer...have your committee determine what it 'wants for Christmas' and build the challenge around those items. Challenge can be event wide or team based. Add items to your list such as: more participants, more luminaria, new teams and challenge your event to help Sleigh Santa's shopping list. Two versions of Santa Sleighs Cancer Challenge are outlined below to get you started!

| Version One: Overall Event Challenge - Wish List for your event could include: | Version Two: Team Captains that achieve the following will be entered to win! |
|---|--|
| Have 50 participants sign-up and pay their commitment fee | Have a minimum of 5 people signed-up on your team |
| Have 25 luminaria orders placed online | Have one member of your team register as a virtual survivor |
| Have 5 new teams sign-up | Have your team secure 10 luminaria orders |
| Have 10 survivors register | Recruit a new team to sign-up |
| Raise \$2,500 over winter break | Raise \$250 over winter break |

Eight Crazy Nights: Hanukkah runs from December 20th -28th this year, what a great time to create an online fundraising challenge to encourage participants to keep the fundraising momentum going through the holidays! Be sure to advertise your challenge prior to students leaving campus for winter break, and have your online chair send an email from your Relay Online site for each of the 8 days of the challenge! Two possible Eight Crazy Nights Challenges are outlined below!

| <u>Version One:</u> participants must complete the tasks over the course of the 8 days [Dec. 20th – 28 th] for a chance to win | <u>Version Two:</u> Each day participants who achieve the challenge are added to a drawing |
|--|--|
| Send a total of 64 emails | Day 1: Send 8 emails today |
| Raise \$80 | Day 2: Register as a Virtual Survivor |
| Register as a Virtual Survivor | Day 3: Raise a minimum of \$8 today |
| Secure 8 online luminaria orders | Day 4: Submit a holiday photo of you in your Relay gear to [insert email address here] |
| Share a holiday photo of you in your Relay Gear on our event Facebook page | Day 5: Make a personal donation of \$8 or more! |
| Be a member of a team that has at least 8 members signed-up | Day 6: Share your reason to Relay [photos or a short paragraph] to appear on our Reasons to Relay page [insert email address here] |
| Make a personal donation of \$8 or more! | Day 7: Send 8 emails today |
| Share your Reason to Relay on our Event Facebook page [photos or short blurbs welcome!] | Day 8: Raise a minimum of \$8 today |

Best wishes for a cheery & bright Holiday Season!





Santa Calls to Good Little Boys & Girls

What better way to keep the holiday magic alive for your little boy or girl than for them to receive a call from Santa or one of Santa's elves! This personalized call will help your child continue to believe in Santa...and make them giggle for hours! Simply complete this form and return it to [INSERT LOCATION HERE] by [INSERT DATE HERE] for one of our volunteers to make this very special call to your child!

Call Date of Choice: Dec. **XX**

Dec. **XX**

Call Time of Choice: 5:00pm 5:30pm 6:00pm
 6:30pm 7:00pm 7:30pm

Share a few details about your child to help Santa & his elves personalize the call!

Child's Name: _____ Is the child a: Boy Girl

Child's Age: _____ What is the child's favorite color: _____

What he/she wants for the Holidays: _____

Does the child have any siblings? If so, share their names: _____

Does the child have any pets? If so, share their names: _____

What phone number should we call: _____

Share your information, so that we can confirm your child's call via email:

Parent's Name: _____

Parent's Email Address: _____ Phone Number: _____

Method of payment: Cash Check Credit Card Amount: \$ _____

Checks made out to: **American Cancer Society**

Credit Cards: Please fully complete information below

Name on the Card: _____

Amount: \$ _____ Card Type: _____

Card Number: _____ Expiration Date: _____

Billing Address: _____

Phone Number: _____ Date: _____

Signature of cardholder: _____