


2013/2014 CATALOG

##  <br> $\frac{\text { Lenall }}{\text { CHOCOLATE }}$ <br> R S VP <br> 


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#### Abstract






CHOCOLATE
R S V P

## JOIN THE chocolate party <br> With more than 165 years experience delighting people with fine chocolate, Lindt launched

 Lindt Chocolate RSVP in 2011 with the mission of sharing the ultimate chocolate party in homes across America.

What's it all about? Lindt Chocolate RSVP combines three things people love-chocolate, socializing and Lindt Chocolate RSVP combines three things people love-chocolate, socializing and
shopping - and turns them into a great party and a delicious business opportunity.

Our Chocolate Advisors build their businesses by sharing the finest chocolate and gifts from Lindt. Since 1845 , the Lindt Master Chocolatiers have been developing innovative recipes with meticulous craftsmanship, resulting in superior tasting premium chocolate. We call it "chocolate beyond compare.

We hope you will join us as a Chocolate Advisor or Host a party of your own. We offer exceptional training and business support to a
the free chocolate and discounts they receive.

TREAT YOURSELF - HOST A PARTY
Everyone loves chocolate! And everyone loves a chocolate party. It's easy to host a party with Lindt Chocolate RSVP. Your Chocolate Advisor will help you plan your party and will provide a wide selection of Lindt chocolate samples so you can introduce your guests to the world of premium chocolate, experience a Lindt Five Senses Chocolate Tasting, and share a fun and social experience together.

## HOST GETS THE MOST

As a party Host, your chocolate rewards increase with party
sales. Here's a look at what a typical Host receives - more than $\$ 90$ in complimentary Lindt chocolate and even more delectable chocolate at half price!

| HOST REWARDS |  |  |  |
| :---: | :---: | :---: | :---: |
| Party Sales | Free Product <br> Value | Half-Priced <br> Items |  |
| $\$ 0-\$ 249.99$ | - | 1 |  |
| $\$ 250-\$ 349.99$ | $\$ 35.00$ | 1 |  |
| $\$ 350-\$ 449.99$ | $\$ 70.00$ | 2 |  |
| $\$ 450-\$ 599.99$ | $\$ 90.00$ | 2 |  |
| $\$ 600-\$ 799.99$ | $\$ 160.00$ | 3 |  |
| $\$ 800-\$ 999.99$ | $\$ 200.00$ | 3 |  |
| $\$ 1,000.00+$ | $\$ 250.00$ | 3 |  |
| Rewards subject to change. |  |  |  |

1 Earn free chocolate and gifts based on your party sales. The higher the sales,
the more chocolate you earn. the more chocolate you earn.
2 Earn up to three items at half-price.
3 Enjoy exclusive, Host-only specials.


## New!

A. MASTER CHOCOLATIERS GIFT BOX A stunning gift box guaranted to make a big impression Assorted Gourmet Truffles \& Pralines in Milk Chocolate, Dark Chocolate Vanilla, White Chocolate, Hazelnut, Dark Chocolate, Milk Chocolate Pecan Caramel Classic and Milk \& Dark Chocolate Caramel Chews.
$18.40 \mathrm{z}, 38 \mathrm{pcs}$
$2321 \quad \$ 40.00$

* Boxed chocolates available November 2013.




Ballotin: 7.1oz, 2 lpcs
$\begin{array}{lll}\text { 329148A } & \text { Collection } & \$ 35.00 \\ \text { 392147A } & \text { Ballotin } & \$ 18.00\end{array}$


## 

LINDT OF SWITZERLAND DARK Chocolate selection A sumptuous box of delectable dark pralines. Flavors include caramel, orange, coffee and gianduja.
$5.11 \mathrm{oz}, 14 \mathrm{pcs}$
438938A $\$ 20.00$



SWISS THINS
Subtly sophisticated and wafer thin squares of Swiss chocolate blis.
$7.05 \mathrm{oz}, 80 \mathrm{pcs}$

| 438475 A | Milk Chocolate with Orange |
| :--- | :--- |
| 438473 A | Dark Chocolte | $\begin{array}{ll}\text { 438473A } & \begin{array}{l}\text { Dark Chocolate } \\ \text { Milk Chocolate }\end{array} \\ \text { 438474A }\end{array}$

## New!

CREATION DESSERT SELECTIONS Inspired by classic desserts, the Lindt Master Chocolatiers created this artful collection of
bite sized dessert cups. Selection includes dibite sized dessert cups. Selection includes di-
vine dark truffle, classic crème brulee, crunchy hazelnut and indulgent tiramisu.
4.2oz, 12pcs
$428789 \mathrm{~A} \$ 18.00$

nexaisseurs truffles
hocolate intensite of melting and new gourmet dark chocolate trufffles. The surface is sprinkled with pure cocoa powder hen gives way to a rich, fondente
(melting) center
$317174 \mathrm{~A} 70 \%$ Cocoa $\$ 25.00$

* Available October 2013.



CREATIONS DESSERTS A fine example of the legacy of knowledge and passion that Lindt Master Chocolatiers are
world-renowned for This unique selection of world-renowned for. This uniquue selection of
superior choocolate is inspired by classic dessert superior chocolate is inspired by classic dessert
recipes and is perfect to share with friends recipes and is perfect to share with friends
after dinner and experience moments of pure indulgence.
Collection: $14.1 \mathrm{loz}, 4 \mathrm{lpcs}$
Ballotin: $71 \mathrm{loz}, 21 \mathrm{pcs}$
SWISS LUXURY SELECTION A sophisticated collection of elegant Europear style pralines. Crafted with our exquisite milk, dark and white chocolate and paired with flavors like caramel, orange, hazelnut

CONNAISSEURS
An exquisite selection created by the Lindt Master Chocolatiers. This assortment of
pralines includes an almond cornet hazelnut pralines includes an almond cornet, hazelnu
croquer, cocoa nib dome, gianduja crème, dark praline swirl, crunchy wafer carre and dark hazelnut buchette.
$6.30 \mathrm{z}, 18 \mathrm{pcs}$
302095A $\$ 20.00$
4.90z, 14pcs 438879A $\$ 18.00$



## 28

## OPPORTUNITIES TO INDULGE




|  |
| :---: |
| MOMENTS OF ENJOYMENT |

LINDOR TRUFFLES GIFT BAG
The perfect, customizable gift! Choose from our "Ultimate", Assortment (milk, white, dark, extra dark and peanut butter),
our "Classic" Assortment (milk, white and dark) or choose your favorite two flavors for a customized gift.

| $8119-2$ | LINDOR Festival - Favorite Flavor Mix |
| :--- | :--- |
| 8119-C | LINDOR Festival - Classic Assortment |

$\begin{array}{ll}\text { 819-2 } & \text { LINDOR Festival - Favorite Flavor Mix } \\ \text { 8119-C } & \text { LINDR Festival - Classic Assortment } \\ \text { 8119-U } & \text { LINDOR Festival - Ultimate Assortment }\end{array}$
$\begin{array}{ll}8081 & \text { Brown - Favorite Flavor Mix } \\ \text { 8082-M } & \text { Brown - Classic } \\ & \text { Bssotment }\end{array}$
$\begin{array}{ll}\text { 8082-M } & \begin{array}{l}\text { Brown - Classic Assortment } \\ \text { 7977 }\end{array} \\ \text { Brown - Ultimate Assortment }\end{array}$
B079
Gown - Clitimate Assortment
Gold - Favorite Flavor Mix
$\begin{array}{ll}8079 & \text { Gold - Favorite Flavor Mix } \\ \text { 8080-M } & \text { Gold - Classic Assortment }\end{array}$
Gold - Ultimate Assortment
$\begin{array}{ll}\text { 8083 } & \text { Red - Favorite Flavor Mix } \\ \text { 8084-M } & \text { Red - Classic Assortment } \\ \text { 7976 } & \text { Red - Ultimate Assortment }\end{array}$


GIVE THE


## New!

CELEBRATION
GIFT BASKET- LARGE
When someone deserves to be celebrated... the Celebration
Gift Basket will be warmly received and enjoyed with delight Giff Basket will be warmly received and enjoyed with delight Basket includes: 6 EXCELLENCE A Touch of Sea Salt
diamonds; 18 assorted miniature Swiss chocolate bars; 1 each LINDOR Ultimate Assortment 28-pc gift bag; LINDOR Caramel truffles 28 -pc gift bag; 3 EXCELLENCE bars in $85 \%$ Cocoa, Caramel With a Touch of Sea Salt and Chili; SWISS LUXURY Boxed Chocolate; 1 each Classic Recipe Double Milk, Almond Milk and Hazelnut Milk bars
8278-M $\quad \$ 90.00$


## New.

CELEBRATION GIFT BASKE
When a gift basket arrives from Lindt, crowds instantly asket includes: LINDOR Ultimate Assortment 28 -pc gif ag; 6 EXCELLENCE A Touch A Sea Salt diamonds; EXCELLENCE bars in $85 \%$ Cocoa, $70 \%$ Cocoa and White Coconut; SWISS LUXURY Boxed Chocolate. 8277-M $\quad \$ 60.00$

* Available September 2013.




treat yourself now- or later!

chocolate COVERED ALMONDS There may be no simpler, yet more pleasing flavor combination than freshly roasted Lint chocolate d with lusciously个
A 8676-M $\quad \$ 14.00$
B. PECAN CARAMEL CLUSTERS
No less than a taste of heavenly delight. Pecan pieces in creamy caramel are drenched in waves of dark chocolate and
presented in a morsel of pleasure. presented in a morsel of pleasure. 82138 -M $\$ 14.00$
C. Chocolate COVERED RAISINS Delectable raisins covered with signature smooth Lin
milk chocolate
$8677-\mathrm{M} \quad \$ 14.00$
D. Chocolate

COVERED HAZELNUTS
Carefully selected hazelnuts are
roasted to elicit the nuttiest, richest
flavor possible, and then covered with
our silky smooth chocolate.
ur silky smooth chocolate.
8679-M $\quad \$ 14.00$

## Landly HELLO

Introducing Lindt HELLO, our new line of chocolate bars, bits and bite size delights in fun dessert recipes. As they like to say, "Nice to Sweet You!"
CHCCOLITE Bits $>$
CARAMEL
Browhle
hello chocolate
DELIGHTS
Delicate chocolates filled with delicious Nougat Crunch and irresistible Cookies
\& Cream filling.
$8.8 \mathrm{oz}, 22 \mathrm{pcs}$
$422019 \quad \$ 15.00$

HELLO CHOCOLATE BITS A unique praline assortment featuring milk chocolate with Nougat Crunch, dark chocolate with Caramel Brownie
and milk chocolate with Cookies \& Cream and milk chocolate with Cookies \& Cream. $3.5 \mathrm{oz}, 9 \mathrm{pcs}$ $422009 \quad \$ 10.00$

##  <br> HELLO TH

PRALINES
Chocolates filled with crunchy Nougat, Chocolates filled with crunchy Nougat,
tantalizing Caramel Brownie and delicious Cookies \& Cream.
1.6oz, 4pcs
$422029 \quad \$ 6.00$


HELLO ULTRA THIN CHOCOLATES

$$
\begin{aligned}
& \text { Melt-in-your-mouth chocolate pieces } \\
& \text { flavored with irresistible Caramel }
\end{aligned}
$$ Brownie and luscious Vanilla. Wafer-thin, yet full of taste.

4.4oz, 50pcs | $422139 \quad \$ 8.00$ |
| :---: |

## START A SWEET CAREER

When you become a Chocolate Advisor with Lindt Chocolate RSVP, you'll receive everything you need to get started - your Business Starter Kit includes more than $\$ 240$ in chocolate and supplies, plus simple training tools and easy steps for getting started.
Every Chocolate Advisor's story is different, but each one starts with a passion for chocolate
When you love what you do, success follows.


| AS A CHOCOLATE ADVISOR <br> you'll earn commissions of 20-35\% of your sales. With an average $\$ 500$ party, you'll earn up to $\$ 175$. If you hold four parties per month, that's an extra $\$ 8,400$ per year. Build a team and you'll earn even more. Start spreading chocolate happiness today! |  |  |
| :---: | :---: | :---: |
| PARTY SALES <br> (PER MONTH | EARNINGS <br> PER MONTH | EARNINGS (PER YEAR) |
| \$10,000 | \$3,500 | \$42,000 |
| \$8,000 | \$2,800 | \$33,600 |
| \$6,000 | \$2,100 | \$25,200 |
| \$4,000 | \$1,400 | \$16,800 |
| \$2,000 | \$700 | \$8,400 |

With Lindt Chocolate RSVP, the amount of time you devote to your business and the amount of money you earn is up to you.
1 Set your own goals
and earn recognition and incentives along the way.
2 Enjoy the simplicity
of doing business with web-based office tools, a personal shopping site and chocolate orders shipping
directly to Hosts and Guests. directly to Hosts and Guests.
3 Receive great training support to help you succeed.

Use you Host Rewards to purchase your Business Starter Kit. purchase your your Chocolate
Ask Advisor today!

