

A YEAR IN THE LIFE OF YOUR AMERICAN CANCER SOCIETY IN KANSAS

Each year, the American Cancer Society reduces the impact of cancer by providing the following services and programs in Kansas:

- Four cancer research grants totaling more than \$2.58 million are currently in place in Kansas. The Society's research program is unique in that we most often fund investigators at the beginning of their research careers. In this way, our research program plays a crucial role in cultivating the next generation of cancer researchers as well as focusing on needs that are unmet by other funding organizations.
- 3,700 cancer patients in Kansas received 17,049 services at no charge from the Society in 2012 in Kansas.
- 1,540 Kansas cancer patients received a Personal Health Manager packet with information specific to their cancer type in 2012.
- 439 Kansas cancer patients were served during an ACS Days at local health facilities.
- 4,736 Kansans called 1-800-227-2345 for help and information in 2012, while 171,117 hits to our Web site, cancer.org, came from Kansans.
- Last year, 1,069 Kansans received 2,720 life-saving transportation services from the Society.
- Last year, 486 Kansas cancer patients received free wigs, hats, turbans and other helpful items.
- 255 patients attended Look Good...Feel Better sessions in Kansas in 2012.
- In 2012, 72 Kansas patients received 407 guestroom nights through the Society's partnership with local hotels that provides free lodging to cancer patients and caregivers traveling from out of town for treatment.
- Last year, 577 Kansas cancer patients and their caregivers spent 8,443 nights in an American Cancer Society Hope Lodge free of charge.
- In 2012, 66 Kansas breast cancer patients received 138 Reach to Recovery visits from Society-trained volunteers who provide support and information to those newly diagnosed with the disease.
- 1,429 Kansas patients received free information and patient packets last year from the Society in Kansas.
- 5,569 cancer survivors and 4,510 caregivers attended Relay For Life events in Kansas.
- The American Cancer Society saves lives by helping people stay well by preventing cancer or detecting it early. As a result, nearly 14 million people in America who have had cancer and countless more who have avoided it will be celebrating birthdays this year.



Advocacy Accomplishments in Kansas

- The American Cancer Society and its public health partners won a major victory in 2010 with the passage of the Kansas Indoor Clean Air Act, which prohibits smoking in most enclosed public places. When an attempt to amend the Indoor Clean Air Act was introduced in 2012, the American Cancer Society Cancer Action Network joined smoke-free advocates to launch a massive grassroots effort aimed at the Kansas House of Representatives—sending the message that Kansans like the Indoor Clean Air Act and do not want to see it weakened. That message was received loud and clear, prompting the House to effectively kill HB 2690.
- A bill to prohibit the sale of e-cigarettes to anyone under 18, supported by the American Cancer Society, passed each chamber and was signed into law by Governor Sam Brownback on May 17, 2012.
- The American Cancer Society Cancer Action Network worked with partners to restore \$1 million to tobacco prevention grants in the final 2012 State budget. The final budget also contained a supplemental appropriation for the current fiscal year in the amount of \$407,000 to fund breast and cervical cancer screenings through the Early Detection Works program.



In the High Plains Division Last Year

The High Plains Division of the American Cancer Society includes the states of Kansas, Nebraska, Missouri, Oklahoma, Texas and Hawaii. In the High Plains Division in 2012:

- Our Web site, cancer.org, was visited 6,821 times **each day** by people in the High Plains Division and more than 221 people called our 24-hour information line at 1-800-227-2345 **each day**.
- Each day, 80 scientists at 19 institutions in the High Plains Division work on cancer research funded by the American Cancer Society. As of December 2012, there were \$49.9 million in research grants in effect in the High Plains Division. Nationwide, 921 grants are in place at more than 300 institutions worth more than \$460 million.
- In 2012, more than 4,500 people joined our cancer prevention study in the High Plains Division to better understand cancer-causing factors.
- As the largest source of non-governmental cancer research funds in the U.S., the American Cancer Society has invested more than \$3.6 billion in research since 1946.
- The Society has funded 46 Nobel Prize laureates to date, most of them early in their careers when funding is particularly difficult to receive. Research done or supported by the Society has played a part in virtually every major advancement in cancer over the past half century.
- 80 percent of the money contributed to the Society in the High Plains Division is used for research, patient services and education programs, with only 17 percent going into fundraising and three percent into administration. The American Cancer Society is an excellent investment.