



# Colleges Against Cancer

## Relay For Life of UH Mānoa

### Team Captain Meeting Minutes 2

### 02/23 Hemenway Hall 211 @ 6:00pm

- Welcome and general updates
- Mission moment
  - March is Colon Cancer Awareness Month
    - Colon Cancer is Colorectal cancer is the third leading cause of cancer-related deaths in women in the US and the second leading cause of death in men. It is expected to cause about **50,260 deaths during 2017**.
    - Colorectal cancer is one of only two cancers (the other is cervical cancer) that can **actually be prevented through screening**. Precancerous polyps – small growths on the lining of the colon or rectum – can be removed before they turn into cancer.
    - Goal: to get 80% of age eligible people screened for colon cancer by 2018. If we are successful, recent Society research shows that 277,000 cases and 203,000 colorectal cancer deaths would be prevented by 2030. If you know someone 50 or older, encourage them to talk to their doctor and get screened for colon cancer!
- Event details
  - Time Change!
    - Our event has been extended by 1 hour to be from 5pm-1am
  - Event goals/Progress
    - Fundraising: \$7138.64 of our \$45,000 Goal
    - Teams: 39
    - Participants: 216
    - Survivors: 6 registered as of 2/23 pm
  - What to expect at our Relay
    - Activities!
    - Live music!
    - Mr. Relay competition!
    - Survivor activities!
    - Silent Auction!
    - Theme: Tie Dye
  - What you can do as a team captain today
    - Set up a team fundraiser and individual fundraising goals.
    - Organize and delegate team's day of logistics
    - Encourage and recruit more people to join your team ([www.relayuh.com](http://www.relayuh.com))
    - Invite a cancer survivor to register!

[www.relayuh.com](http://www.relayuh.com)

- Keep your team members in the loop with updates
    - Spread the word of Relay!
  - 2017 Theme!
    - Tie Dye/ Peace Out Cancer!
- Fundraising
  - Top Performers Recognition
    - Thank you to our top teams and individual fundraiser!
  - Ideas & Incentives
    - Sharing: Bake sales, car wash, garage sale, craft fairs, sending texts through the app, asking friends and family, saving \$5 a week instead of buying coffee.
  - Hope Club Shirts- deadline
    - FRIDAY MARCH 3. Shirts will not be ordered after this date.
    - Raise \$100 and earn our customized event t-shirt
    - Shirts will be passed out on event day
  - ACS App
    - Ask for donations & send donation reminders via SMS, email, Facebook or Twitter
    - Easily & securely accept in-person credit card, check donations, Paypal (Using only camera! NO Card reader needed)
    - Connect the app to your Social media to send updates via Facebook, Twitter, email or SMS.
    - All donations collected appear on the website immediately!
    - Plus, you can attribute the donations to a registered individual, team or event, send receipts & thank your generous donors – all from within the app!
  - Silent Auction
    - Participate by donating items/ basket
    - Items that sell will give credit to team or individual fundraising
    - Bring to Team Captain Meetings or at the beginning of event
- Survivors & Caregivers Registration
  - Help us get survivors and caregivers to our event!
  - Invite your friends and family who have been touched by cancer.
  - Register at [www.relayuh.com](http://www.relayuh.com) as a survivor
  - Foods, Shirt, Celebration!
- Luminaria
  - Purchase a Luminaria bag for \$5 to honor a loved one battling cancer or in memory of someone lost to cancer.
  - Teams that sell luminaria will have that credited to their team fundraising.
  - Pick bags up at Team Captain meetings or email [cancer@Hawaii.edu](mailto:cancer@Hawaii.edu).
- ACS Cancer Action Network
  - CAN at the Capitol day March 22 9:00-3:00pm at Hawaii State Capitol

[www.relayuh.com](http://www.relayuh.com)

- Join us for a day of advocacy as we meet with state legislators and engage in social media and grassroots activities to promote a greater awareness of our fight against cancer.
  - RSVP with Davin Aoyagi at [davin.aoyagi@cancer.org](mailto:davin.aoyagi@cancer.org) or 808-432-9109
- Team Captain Meeting Dates
    - Team Resource: Erin King- [cancer@hawaii.edu](mailto:cancer@hawaii.edu)
  - Questions?
  - Call to action
    - Recruit team members
    - Sign up online
    - Set goals and begin fundraising
    - Bring donations to Team Captain meetings
    - Follow us on social media
      - [www.facebook.com/relayuh](http://www.facebook.com/relayuh)
      - Instagram: Relay for Life UHM
      - Twitter: @RelayforlifeUHM

Next meeting: *March 9<sup>th</sup> /6pm/Hemenway 211*



[www.relayuh.com](http://www.relayuh.com)