RELAY FOR LIFE TEAM CAPTAIN MEETING

March 8th 2017





UW-STOUT RELAY FOR LIFE 2017

- Friday, April 21, 2017
 - 7 pm- 4am
 - MPR
- Disney/Pixar!
- Team Goal: 35
 - 2016 Goal: 27
 - 2016 Teams: 32
 - So far for 2017: 36 WAHOO!!!

- Participant Goal: 485
 - 2016 Goal: 400
 - 2016 participants: 444
 - So far for 2017: 190
- Fundraising goal: \$55,000
 - 2016 Goal: \$34,000
 - 2016 Raised: \$47,517
 - So far for 2017: \$27,460.67



TOP FUNDRAISING TEAMS TO DATE

- In Loving Memory of Tina Myers \$11,683.54
- WESTconsin Credit Union Team \$3,144.35
- Colleges Against Cancer \$1,504.21
- Delta Zeta Zeta Beta \$1,340.00
- Stout Retail Association \$1,190.00

TOP FUNDRAISING INDIVIDUALS TO DATE

- Rose Muellar of WESTconisn Credit Union Team \$919.59
- Kristen Kraetke of Colleges Against Cancer \$439.80
- Brittany Hameister of NRHH \$293.00
- Rachel Neumann of SAEYC \$285.00
- Becca Frederiksen of Stout Retail Association \$275.00
- Michael Lange of Colleges Against Cancer \$265.00
- Mara Jones of Cheer and Stunt \$255.00

BEFORE RELAY FUNDRAISING IDEAS:

- Weenies for the Wasted
- Bake Sale
- Applebee's, Culvers, Cherry berry Fundraiser
- Bagging Groceries
- Scentsy, Pampered Chef, Mary-Kay Parties

- Scratch Off Cards
- Candy Bar Sale
- Change Jar
- Chili Cook Off
- Coffee Sales



PRE-EVENT FUNDRAISING CONTINUED...

- Please let me know if you plan on hosting a pre-event fundraiser I will help you advertise!
- Don't forget about Campus Life Today
 Postings...yes some people do read them ;)



ST. PARTICK'S DAY CHALLENGE

- Top individual online fundraiser will win a gas card!
- Only online donations count towards challenge
- Timeline: Monday, March 13 at 12:01 am CST and Friday, March 17 at 11:59 pm CST



IT'S OKAY

ALMOST SPRING BREAK!!



GREAT time to ask family and friends back home!

- Or even business back home!
- Don't forget about the fundraising app
 - Don't accept I don't have cash as an excuse anymore!!;)
- Scratch offs are a great way to fundraise!
- Can collect any donations at any team captain meeting

AUCTION ITEM/BASKET

- All proceeds
 from your teams
 basket will be
 credited
 towards your
 team total
- You can bring more than one item/basket





AMERICAN CANCER SOCIETY **FUNDRAISING APP**

Collecting donations to help finish the fight against cancer has never been easier.

Help the American Cancer Society achieve our vision of a world free from the pain and suffering of cancer by downloading and raising funds with our official app. The all-new American Cancer Society FUNdraising app has been completely redesigned from the ground up. It's now easier than ever for event participants to raise and track donations and stay engaged with the American Cancer Society.

To start fundraising, register for a Relay For Life or Making Strides Against Breast Cancer event near you, then sign into the app. All donations collected appear simultaneously on the app and in your web event dashboard. You can accept personal or business donations and get real-time payment verification. Plus, users can attribute the donations to a registered individual, team, or event, as well as send receipts and thank their generous donors - all from within the app!

The app's new features will allow you to:

- Ask for donations and send donation reminders via SMS, email, Facebook or Twitter
- Easily and securely accept in-person credit card and check donations with your device's camera
- Utilize PayPal for easy, no-card-needed fundraising
- · Set and update your personal and team goals
- Share your page and keep everyone updated on your progress via Facebook, Twitter, email or SMS

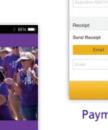
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|---|-------------|
| Purple People Relayers | |
| Life of Studio City North Hollywood (, APRL 5, 3016 - 43 GAYS LEFT | Donor Nar |
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| Start Fundraising SK FOR A DONATION > | Last Norro |
| \$2,000 | Donation / |
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| STADE ACCEPT DONATION | Card |
| | Caniff Car |

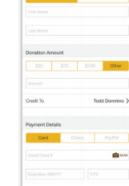
Why I Participate in Relay For Life ancer is a force that we are willing to racks

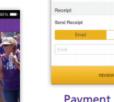
We participate in Relay For Life because elleve that with much support and people ing together, we will weatern cancer

Team screen

Home screen







Payment screen

QUESTION FOR ALL OF YOU...

- CAC is doing Heads or Tails again
 - What would be two "large" prizes you would want to win?????







RELAY TEAM CHALLENGE

- Top team will automatically be receiving a team prize
- 3-5 teams to receive pizza the night of Relay
- How is this done?
 - For every 100 points you receive you name will be placed in a drawing
 - Drawing will be done at Relay

SURVIVORS AT RELAY

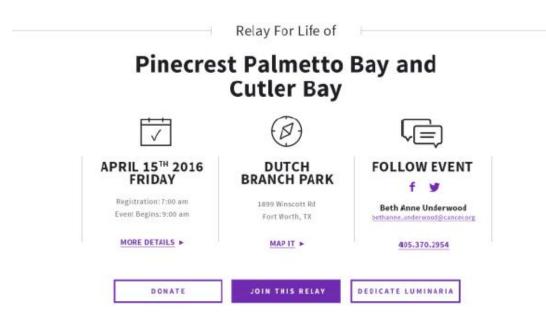
- A 'survivor' is defined as anyone who has heard the words "you have cancer"
- Each team that has a survivor registered on their team will receive 50 points for the team point challenge
- While your survivor is more than welcome to join us on April 21st they do not need to attend in order to receive a survivor shirt (they will be in your team bag to deliver to your survivor-must be registered)
- We will recognize all survivors in the survivor reception as well as during the survivor lap that will immediately follow the opening ceremony
- All Survivors register for FREE!! Visit <u>www.relayforlife.org/uwstout</u> to register
- Please invite any family members, friends, classmates, professors, anyone you know who is a survivor to register.
- CAC will then place each survivor on a Relay team and we ask:
 - Simply make them feel welcomed
 - Get to know them
 - Walk a few laps with them
 - Remind them of our Survivor Area



HOW TO REGISTER

Step 1: Join This Relay

Visit your local Relay web site and click Join This Relay button to begin registration. OR call 1-800-227-2345 for additional registration options. <u>www.relayforlife.org/uwstout</u>



Step 2: Society Account

You must create or log into your Society Account to begin the registration process.

You haven't signed up for

Relay For Life Yet?!

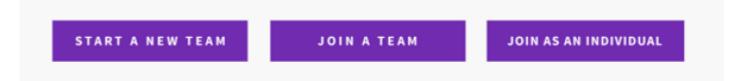
- If you are a NEW participant, you will Create an Account.
- If you are a RETURNING participant, you will log in.

| Log In | Are you a new participant? CREATE AN ACCOUNT |
|--------------------------------------|---|
| Log in with your social account: (?) | Or, log in with your email or username: |
| Log in 8* Google | Email or Username: |
| | Ť |
| | Password: |
| | ************************************** |
| | LOG IN Forget password? |
| | Need help? Please visit our FAQ or contact us at 1-877-957-7848. |



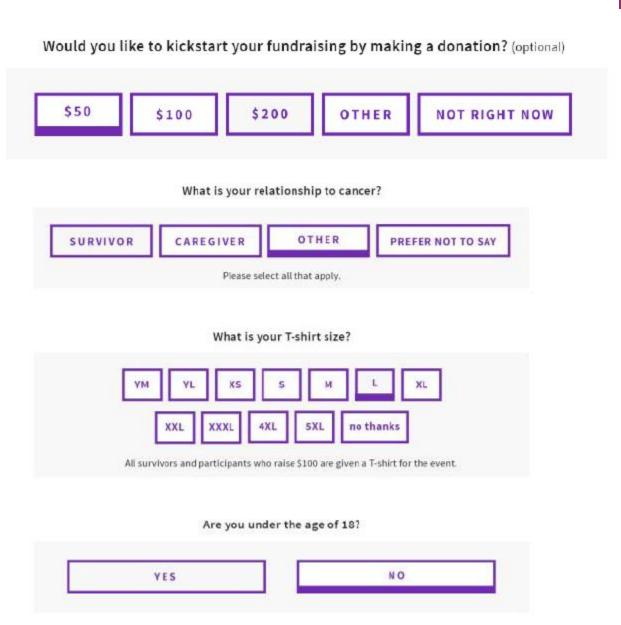
Step 3: Choose How You Will Participate.

How would you like to participate?

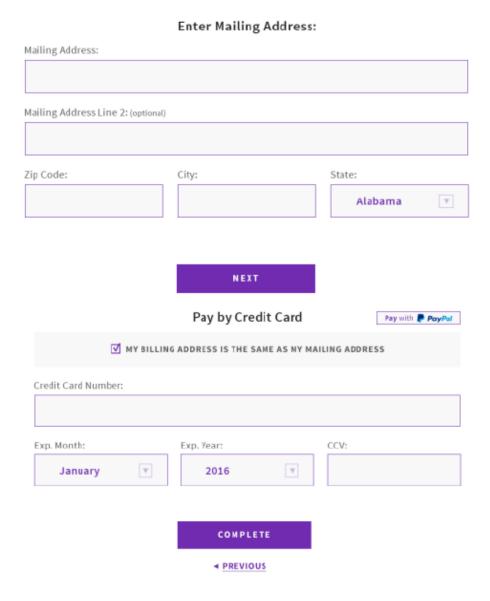


If you're a cancer survivor and don't want to start or join a team, you can sign up to <u>Walk the Survivor Lap</u> and participate in our special events for cancer survivors.

Step 4: Complete Registration.



Do you agree to the waiver?



RELAY FOR LIFE FUNDRAISING CLUBS

HOPE CLUB MEMBERS FIGHT CANCER IN STYLE.

Raise \$100 and get the 2017 Relay For Life event T-shirt.

As a Relay For Life participant, you are challenged to raise \$100 or more for the American Cancer Society. By fulfilling your commitment to the cause, you will be recognized as a Hope Club member and receive the 2017 Relay For Life event T-shirt. Wear your shirt with pride at the event and throughout the year. WE ARE THE COURAGEOUS WE ARE THE PASSIONATE WE ARE THE DETERMINED WE ARE HOPE

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TEAM FUNDRAISING CLUB LEVELS

Rising Star Level - \$1,000

Bronze Level - \$2,500

Silver Level - \$3,500

Gold Level - \$5,000

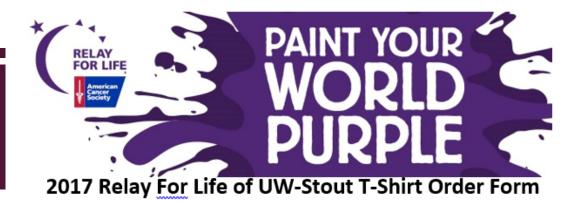
Platinum Level - \$7,500

Jade Level - \$10,000

PARTICIPANT SHIRTS

I understand that all participants listed below must either be signed up online OR a paper scannable form must be filled out in order for each participant to receive a tshirt. Also, the total amount raised by the team must average out to at least \$100 per participant in order to receive all requested shirts. Please note that if a participant holds multiple roles (i.e. team captain, event participant and survivor) we will only be ordering that person I shirt; please let us know which shirt that individual would like. For questions please email Courtney Haas at courtney.haas@cancer.org

T-shirt deadline is March 23rd!! Please keep an eye out for an email from Courtney Haas to the registered team captain for your form!





To be prepared by the Team Captain and <u>submitted by March 23rd</u> in email form to Courtney Haas courtney.haas@cancer.org

| eam Name |
|------------------------------------|
| eam Captain Name |
| mail |
| hone |
| o-Team Captain Name(if applicable) |

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Please write the total number for each size ordered:

| Participant Name | Shirt Size | Shirt Type(Pick One): -Survivor -Event Participant -Team Captain | OFFICE USE ONLY: \$ Raised |
|------------------|------------|---|----------------------------------|
| | | | |
| | | | |
| | | | |
| | | | |



GRAND CLUB **\$1,000** Taza quarter-zip 100% micro-polyester moisture wicking, antimicrobial finish

ALL STAR **\$2,500** Flint lightweight, water resistant jacket

Bronze Level **\$250 - \$349**



16 OZ. STAINLESS STEELE TUMBLER OR KOOZIE 12-PACK KOOLER

Silver Level \$350 - \$499



MOBILE CHARGER KIT - POWER BANK, POUCH AND USB CABLE INCLUDED OR PREMIUM LONG SLEEVE T OR 3/4 SLEEVE RAGLAN T-SHIRT

Gold Level **\$500 - \$749**



CREWNECK SWEATSHIRT OR EVEREST BACKPACK

Platinum Level **\$750 - \$999**



FRENCH TERRY DOLMAN SLEEVE SWEATSHIRT OR DELUXE UTILITY TOTE

Jade Level **\$1,000 - \$1,499**



WATER RESISTANT BLUETOOTH SPEAKER OR FLIP FLAP INSULATED COOLER BAG

Sapphire Level \$1,500 - \$2,499



PACK-N-GO PULLOVER OR VELVAFUR THROW

Emerald Level **\$2,500 - \$4,999**



BAG AND TOWEL SET OR SAMSONITE ROLLING DUFFEL

Ruby Level **\$5,000 - \$9,999**



JBL SYNCHROS E40BT BLUETOOTH HEADPHONES OR SWIVEL CHAIR

Purple Level **\$10,000+**



GOPRO HERO SESSION WITH MOUNT AND SD CARD OR SAMSUNG 40" LED TV

REPRESENTING A CANCER

- Relay is not only for raising funds to fight cancer but to also help spread awareness of different types of cancer.
- The night of Relay have a poster board with:
 - Have a poster at your "campsite" explaining general information:
 - What is it?
 - Who normally gets diagnosed with it?
 - Is it generally caused by something (smoking \rightarrow lung cancer)
 - Is there a suggestion for frequency of screenings?
- Please use cancer.org for your information! ③



ONSITE FUNDRAISERS

- Can be anything \rightarrow just needs to be approved by us!
- Please no glitter
- Tarps will be required for teams hosting food, henna, or crafts at their site
- Food permits will be required for teams that are selling food. Please pick one up tonight!
- All teams selling food will be required to have a sign listing any allergens
- If you have a high risk activity at your site (bounce houses, gymnastics/cheer moves, etc.) you will need to be filling out high risk waivers the night of Relay.
- All teams will be picked in a random order
- We do not allow doubles as to not allow competition at Relay
 - IF two teams feel very strongly about their idea \rightarrow teams should talk about possible collaboration
- You and your team can host an event at Relay too! Based on first come first served basis.
 - Minute to win it games, karaoke, lip sync contest, bingo, sporting tournament, musical chairs scavenger hunt, etc.
 - Please let us know asap if you are interested in this!

ON-SITE THEME

- We are also going to be selecting a theme for each campsite. Since the theme is Disney/Pixar, we will have a list of famous movies and/or characters that you may select from to decorate with. This will help make the theme and decorations more lively!
- No duplicates, there's endless options!





On site fundraiser, cancer and Disney/Pixar movie selections

HELP US GET RID OF OUR CAC SHIRTS

- We have many CAC shirts from last year left over!
 Please help us get rid of them!
- If you want one yourself, please take one
- If you know of anyone who would like one, please take one for them!



CONTACT INFORMATION

- President/Team Ambassador
 - Kristen Kraetke: kraetkek0654@my.uwstout.edu
- President/Team Ambassador
 - Jennifer Lokhorst: lokhorstj0341@my.uwstout.edu
- American Cancer Society Representative
 - Courtney Haas: courtney.haas@cancer.org



NEXT MEETING/QUESTIONS:

Next Meeting:

- April 12
- Jarvis Hall Room 146

Like us on Facebook:

 UW-Stout Colleges Against Cancer and Relay For Life

Upcoming Fundraiser:

Tue. March 21st 6-9pm Cherry Berry CAC Fundraiser



QUESTIONS?!