



Team Captain Kit



Bark For Life of San Antonio

Saturday, September 17, 2016

San Pedro Springs Park

www.RelayForLife.org/BarkSanAntonioTX

www.Facebook.com/BFLofSA

American Cancer Society | Attn: BFL of SA | 8115 Datapoint Dr. | San Antonio, TX 78229

ACS Staff Partner: Brandi Jimenez | Brandi.Jimenez@cancer.org | (210) 614-4211

ACS Staff Partner: Chelsea Hart | Chelsea.Hart@cancer.org | (210) 614-4211



Event Information



What Is Bark For Life?

Bark For Life is an American Cancer Society fundraising event that honors the lifelong contributions of our canine caregivers. It presents an opportunity for people to be empowered through their canine companion partnerships and to contribute to cancer cures through the American Cancer Society.

Canine caregivers are canine companions, guide dogs, service dogs, rescue dogs, therapy dogs, police dogs, cancer survivor dogs, and diagnostic dogs who, with their owners, are joining the American Cancer Society to help finish the fight against cancer. They participate to celebrate cancer survivorship, to honor those lost to cancer, and to fundraise in support of the American Cancer Society's mission to finish the fight against cancer.

Bark For Life events offer survivors – and any dog lover – the opportunity to partner with their canine best friends to create new connections and share a chance to smile as they come together to fight cancer.

Registration Information

Online at RelayForLife.org/BarkSanAntonioTX

\$15 for Canine & Owner—includes 2016 event t-shirt & bandana

\$25 for 2 Canines & Owner—includes 2016 event t-shirt & bandanas

\$10 for Human participant—includes 2016 event t-shirt

(Offline registrations forms available on request)

Schedule of Events—Saturday, September 17th at San Pedro Springs Park

8:30 a.m. Onsite Registration

10:00 a.m. Opening Ceremony

10:30 a.m. Event Activities

1:30 p.m. Closing & Awards Ceremony



What is a BFL Team Captain?



A Team Captain is a person who helps support Bark For Life by organizing and leading a group of people and their dogs! Forming a team and being a Team Captain is a fun and simple way to empower people to fight back against cancer!

Here's how to get started:

Recruit a team of 5 to 15 people and their four-legged friends!

- Ask Family
- Ask Friends
- Ask Neighbors
- Ask Co-workers

Register your team on your local Bark For Life website!

- Email your team members to go and register via the Bark website
- Send emails asking people to donate or join your team through the Bark website

Set a fundraising goal for your team!

Coach and motivate your team to success.

- Keep in contact with your team members
- Encourage their fundraising efforts
- Get them excited about Bark

Invite the cancer Survivors and Caregivers

- Ask them to join your team
- Encourage them to participate in the Survivor Caregiver Lap at Bark

Delegate! Have your team members help plan team fundraisers and recruit other dog lover to join in!

Know that your Donation
is making a Difference



Making a Difference to Help Save Lives from Cancer



Together with our millions of supporters, the American Cancer Society saves lives by helping people stay well and get well, by finding cures, and by fighting back against cancer.



Information marked by this state seal represents figures from Texas only.

We're doing the most to help people in Texas fight cancer today.

Each year, we help cancer patients everywhere get answers, care, and support when they need it most.

ACCESS TO CARE

IN 2014,
CANCER
PATIENTS
RECEIVED
MORE THAN



34,762

RIDES TO AND FROM TREATMENT.



LODGING



IN 2014,
WE PROVIDED
LODGING TO
1,476
PATIENTS
AND CAREGIVERS.



TRUSTED INFORMATION

IN 2014,
WE FULFILLED
NEARLY

800,000
REQUESTS FOR
INFORMATION VIA
PHONE, EMAIL, AND
ONLINE CHATS.



ONLINE HELP

PEOPLE FROM ACROSS
THE US AND AROUND THE
GLOBE MADE MORE THAN



61 MILLION

VISITS TO CANCER.ORG IN 2014.

EMPOWERING INFORMATION

- BOOKS
- BROCHURES (12 MILLION IN 2014)
- ONLINE EDUCATION CLASSES
- PERSONAL HEALTH MANAGER KITS



HELP WITH APPEARANCE-RELATED SIDE EFFECTS

1,813

WOMEN WITH CANCER
LEARNED HOW TO MANAGE
THE APPEARANCE-RELATED
SIDE EFFECTS OF TREATMENT.



Thank You for being a Team Captain



THANK YOU!

With your motivation and encouragement, we know you and your team will reach your fundraising goals and help the American Cancer Society finish the fight against cancer.

Coordinating a team and participating in the Bark For Life of San Antonio is going to be an amazing experience. We have plenty of fun and helpful tools to get you started today!

The number one reason people don't get involved or donate is they were never asked, so be sure to let others know what you are doing and how they can help. The most successful teams combine different types of fundraising to meet their goals with both individual fundraising efforts (through emails, conversations, and matching gifts), as well as with team fundraising activities and events.



Team Captain To Do List

Read your Team Captain Kit

Brainstorm a great team name:

- o _____
- o _____
- o _____

Sign up your team online.

Lead by example, and make a personal donation to your team's fundraising efforts.

Set a challenging individual fundraising goal:
\$ _____

Recruit team members, and make sure they all sign up as part of your team.

Work with your team to set a challenging team fundraising goal: \$ _____

Invite cancer survivors and caregivers to participate.

Encourage your team to contact everyone they know to ask for a donation.

Plan fundraising events with your team:

- o _____
- o _____
- o _____

Proudly talk about the Bark For Life of San Antonio and encourage others to join your team and donate.