

Relay For Life Team Captain



Job Description

A Team Captain is a position designed to support the American Cancer Society's Relay For Life by leading a team from your organization to participate and raise funds.

Job Responsibilities

A Team Captain agrees to serve in the following capacities:

- Build a team of 10-15 members and identify at least one co-captain.
- Attend the American Cancer Society Relay For Life kickoff.
- Set a fundraising goal for your team. (attaining a minimum fundraising expectation of \$100 per team member)
- Recognize cancer survivors on your team and participate in the survivorship celebrations at the event.
- Distribute participant collection envelopes and other American Cancer Society fundraising tools to all team members.
- Coach and motivate your team to success. This includes using all available forms of internal communications to generate enthusiasm and participation for the event (*i.e.*, email, voice mail, newsletters).
- Hold creative fundraisers to help your team raise money.
- Attend American Cancer Society planned Team Captain meetings and all internal Team Captain meetings held by your Team Coordinator.
- Recognize team members for their commitment to the fight against cancer.