**Relay For Life of Golden Gate**

**American Cancer Society**

**April 26 & 27, 2014**

**Golden Gate Community Center**

**Sunshine Sign Information**

Dear Team Captains,

We would like to encourage you and your team to sell “Sunshine Signs”. If you are unfamiliar with this

program, please allow me to explain. “Sunshine Signs” are 18”x 24” signs which will be displayed at Relay.

These are sold to businesses in a means to advertise or in honor/memory of a loved one. It’s great for

those who would like to support the Relay For Life, but do not want to sponsor at a higher level. The

company’s logo, name or message is printed on the sign. It’s placed along the Relay track, where

thousands of people view it countless times throughout the event. We will also recognize participating

businesses in our Relay For Life event program book and in the newsletter.

**Here is how it works:**

* Relay teams sell Sunshine Signs, which add towards your team fundraising totals
* The cost of the sign is $150 to be displayed at the Golden Gate Relay.
* You can offer to have the sign placed at additional Relay events in the area for a total of $500. The

sign would be placed at the following Relay events-Golden Gate, Naples, Bonita Springs/Estero,

Immokalee and Marco Island.

* If a new sign is made and sold for $150, $130 will be credited to your team. If a new sign is made

and sold for $500, $480 will be credited to your team.

* If the sign is a renewal, and sold for $150 then the entire $150 will be credited towards your team. If

the sign is a renewal, and sold for $500 then the entire $500 will be credited towards your team.

* Artwork must be submitted in a EPS, PDF or JPEG format. Or, messages or names can be typed

and submitted in large scale.

* Please submit by email to jane.compagnone@cancer.org (subject: Golden Gate RFL)
* Payment must be received in order for the sign to be made. Payment should be sent to the

American Cancer Society, 5020 Tamiami Trail North, Suite 108, Naples, FL 34103.

* Because this is a team fundraising opportunity, it is your responsibility to send a thank you to the

business for their contribution to your team. The American Cancer Society will send an official IRS

receipt to the address information on the check or order form.

**Important:**

* If you approach a sponsor who has already been approached or purchased a sign, PLEASE thank

them for supporting Relay For Life. Remember there are multiple RFL events being held in Collier

and Lee counties.

* If the sponsor has donated in the past but chooses not to donate for this year, please thank them for

their past support.

* If the sponsor chooses to support another cause, thank them for their support of worthwhile

charities.

Why all the kindness, you ask? I literally have had conversations with sponsors who choose to donate to

Relay because we are so appreciative, polite, and genuinely thankful for a sponsors donation. Remember,

these businesses are continually asked to donate…so our appreciation of their charitable efforts will

hopefully be appreciated and remembered.

If you have any questions regarding the Sunshine Signs program, please do not hesitate to call

239-261-0337. Thank you for your continued support and passion in the fight against cancer.

American Cancer Society

**Relay For Life of Golden Gate**

For ACS Use Only:

Sign Name:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Logo/Art:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Invoice:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Payment:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**American Cancer Society**

**Sunshine Signs - Order Form**

**April 26 & 27, 2014**

**Golden Gate Community Center**

* Cost to be placed at the Relay For Life of Golden Gate: $150.00
* Cost to be placed at all of the following Relays-

Golden Gate, Naples, Bonita Springs/Estero, Immokalee, Marco Island: $500.00

**Purchase Deadline: Friday, April 18, 2014**

Name on Sign:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Purchaser’s Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email address of Purchaser: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**PLEASE MARK IF THE SIGN IS NEW OR IF RENEWING WITHOUT CHANGES**

New: □ Renewing: □ Existing Sign Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**IF NEW, SUBMIT EITHER:**

1) Art work / Logo(s) in EPS, PDF or JPEG format (EPS preferred)

2) Messages or names (no art work) to be typed and submitted in large scale

(Signs cannot be recreated from letterhead, business cards, etc.)

Please submit by email to [jane.compagnone@cancer.org](mailto:jane.compagnone@cancer.org)

**Form of Payment**: **Check** – Payable to: American Cancer Society

OR **Credit Card** – please provide **all** credit card information as required below

Visa/MC Only: Account Number:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Exp. Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Cardholder Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Cardholder’s Signature:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Cardholder Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ City, State, Zip:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Relay Team Information-Please fill out for team credit:**

Team Member Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Team Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business Name, if different:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please fax or mail this form**, along with payment and sign description to:

American Cancer Society, 5020 Tamiami Trail North, Ste. 108 - Naples, FL 34103. Fax # 239-649-5571

OR return it to the Team Member seeking your contribution prior to the deadline above.

If you are interested in finding out more about Relay For Life or if you have any questions in regards to

your Sunshine Sign, please call the American Cancer Society office at 239-261-0337 ext.3861.

**Sign Examples**

**Size of Sign: 18” x 24”**

**John Doe Plumbing**

**888-888-8888**

**We Support Relay For Life**

**In loving memory of Susie**

**The John Doe Family**

Listed in the event brochure and

around track.