

RELAY FOR LIFE OF THE WISSAHICKON VALLEY'S

RUNNING FOR HOPE

SPONSORSHIP OPPORTUNITIES

5K / 1 MILE FUN WALK

SATURDAY MAY 2, 2015, 10AM

WISSAHICKON HIGH SCHOOL



RUNNING FOR HOPE



YOUR SPONSORSHIP HELPS SAVE LIVES.

Through your **SPONSORSHIP**, you are making the greatest impact in the fight against cancer. The American Cancer Society fights for every life threatened by every type of cancer in every community. The work we do impacts everyone regardless of where the funds are raised. Here's how the Society puts your dollars to work:



YOUR SPONSORSHIP CAN HELP US FIND CANCER'S CAUSES AND CURES THROUGH GROUNDBREAKING RESEARCH. As the largest private, nonprofit funder of cancer research, we've played a role in nearly every cancer breakthrough in recent history. In 2013, we marked a 20 percent decline in cancer death rates since 1991. We fill a unique need with our research, funding young investigators who have trouble getting funded for new ideas. Our track record of funding Nobel Prize winners early in their careers demonstrates our ability to identify the best and brightest ideas.



YOUR SPONSORSHIP HELPS DISCOVER NEW WAYS TO PREVENT CANCER OR FIND IT AT ITS EARLIEST, MOST TREATABLE STAGE AND HELPS PEOPLE TAKE STEPS TO STAY HEALTHY. A substantial proportion of cancers could be prevented if people did what we know works: avoid tobacco, maintain a healthy weight through diet and exercise, and get recommended cancer screenings. We spread the word in communities across the country and fight for local, state, and federal policies that help keep everyone healthy.



YOUR SPONSORSHIP ALLOWS US TO DO THE MOST TO HELP PEOPLE WITH CANCER TODAY. We're here 24 hours a day, seven days a week to help people with cancer and their families through every step of the cancer experience. We provide reliable information about cancer and treatment options, and free services like transportation to and from cancer treatment or a free place to stay while receiving treatment away from home.



YOUR SPONSORSHIP HELPS FIGHT CANCER AS MUCH THROUGH PUBLIC POLICY AS IN THE LABORATORY. Through our nonpartisan advocacy affiliate, the American Cancer Society Cancer Action Network (ACS CAN), we work with lawmakers everywhere to make this world a healthier place to live and we rally communities around the globe to join our fight.

RUNNING FOR HOPE



Platinum - \$500

As a **Platinum** sponsor of the event, your organization will receive the following benefits:

Inclusion of the company logo on the following promotional materials:

- Next year's registration flyer
- One of the course mile markers
- T-shirts
- Race website
- Ability to include promotional items and/or company information in participant goodie bags □
- Public recognition at the post race awards ceremony

Gold - \$300

As a **Gold** sponsor of the event, your organization will receive the following benefits:

Inclusion of the company logo on the following promotional materials:

- One of the course mile markers
- T-shirts
- Race website
- Ability to include promotional items and/or company information in participant goodie bags
- Public recognition at the post race awards ceremony

Silver - \$150

As a **Silver** sponsor of the event, your organization will receive the following benefits:

Inclusion of the company logo on the following promotional materials:

- T-shirts
- Race website
- Ability to include promotional items and/or company information in participant goodie bags
- Public recognition at the post race awards ceremony

Other Ways to Help:

In-kind Contributions Support through door prizes, awards, race packets and post- race foods/goodies

RUNNING FOR HOPE



Business/Company Name: _____

Mailing Address: _____

City/ Town/Zip: _____

Contact Person: _____ [] Owner [] Manager [] Other _____

Phone: () _____ Email Address: _____

Do you have a printable quality .jpg of your company logo? _____yes _____no

Please send logo to Jen.Stypinski@cancer.org—Deadline for logo submissions: **April 10, 2015**

Sponsorship Levels [] \$500 [] \$300 [] \$150 [] Other \$ _____

Please send checks (made payable to the American Cancer Society) and/or Gift Certificates to:

American Cancer Society

ATTN: Wissahickon Valley 5K

1626 Locust St.

Philadelphia, PA 19103

Sponsors Name (print): _____

Sponsors Signature: _____ Date: _____

Additional Instructions: _____

Thank You!