

## Restaurants that donate proceeds

- Applebees - contact them to set up a Pancake Breakfast fundraiser. They will allow you to come in on a Saturday morning and you will get the majority of the proceeds. The time is usually 7:00 – 10:00am
- Black-Eyed Pea
- Boston Market - will: 1) donate 15 percent of all sales (pre-tax) from your event to organization; 2) Send fundraiser check 4-6 weeks after the Fundraiser event takes place and 3) provide a [Customizable Flyer](#) and [Event Tickets](#) on our website.

- Burger King
- Carl Jr's
- Chevy's Mexican Restaurants
- Chick-fil-A
- Chipotle
- Chili's
- Chuck E Cheese
- CiCi's Pizza
- Culvers
- Edible Arrangements
- Fazoli's
- Fresh Choice
- Friendly's
- Fuddruckers
- Jack-in-the-Box
- Jersey Mike's
- KFC
- La salsa Fresh Mexican Grill
- Loco's Deli
- Maggie Moo's
- Max & Erma's
- McAlister's Deli
- McDonalds
- Mongolian BBQ
- O'Charley's
- Outback Steakhouse
- Panera Bread
- Papa Murphy's
- Pizza Hut
- Pizzeria Uno
- Ponderosa
- Rio Bravo
- Sonic
- Sweet Tomatoes
- Subway
- Taco Cabana
- Tortuga's
- TRU
- Wendy's
- Zany Brainy
- **Krispy Kreme Doughnuts**

Everybody loves a good doughnut and Krispy Kreme is a big supporter of fundraising efforts. You can buy boxes of doughnuts at half price or discount certificates that offer

two-for-one deals at the store. This is a great product to sell Saturday morning at youth sports fields, car washes, flea markets, or other places where people gather.

### **How to hold a successful restaurant night fundraiser**

The secret to having a successful restaurant night fundraiser rests with you. You must advertise the event to your members and make sure they show up. Ensure a large turnout by asking your members to encourage family and friends to attend the restaurant night too.

Many restaurants will allow your members to work behind the counter during your restaurant night. This can be especially effective for schools when the familiar faces of teachers, staff, and administrators are encouraging your members to spend more by upgrading to a special meal or add a desert to their order.

Sometimes the restaurant will allow you to set up an area to inform the public of your cause and solicit donations via a donation box by the cash register. A popular method is to ask customers to donate the change they receive back from their meal purchase to your cause.

### **What to look for when soliciting restaurants for a restaurant night fundraiser.**

There are many variables to consider when choosing a restaurant to host your fundraiser:

1. What percentage will our group receive? Local restaurants tend to donate higher percentages while chains and franchises trend toward the low side. Usually the range is between 10 and 25%.
2. What day or days are available? Some local restaurants will agree to a week long promotion, but usually it is limited to one day or night.
3. What hours are available? Obviously the more hours available the more potential for income.
4. Is it limited to just my group? Or will we receive a percentage from everyone who dines during our time period?
5. If take out or drive through is available will we receive income from these sales?
6. Can our members work behind the counter or as "celebrity servers"?
7. Can we set up an informational display and solicit funds during our restaurant night?

A restaurant night is a very popular fundraiser for small groups like school PTO/PTAs, scout groups, sports teams, and other groups with a good size member base but few volunteers. While the potential for large profits from this fundraiser aren't very likely it can provide a steady source of income for your group with very little effort. And this discretionary spending by members of your group won't affect the regular fundraising dollars they give.

Just think of how many times your family eats out each month. If you could hold a restaurant night fundraiser once a month during the school year the money could add up. Make sure to rotate your restaurants for the best results.