

TEAM CAPTAINS
VS
CANCER





YOUR ACTIONS MAKE A DIFFERENCE.

Every single dollar you raise makes an impact on real people, from providing emotional support to funding important research.



ENCOURAGE YOUR TEAM MEMBERS TO RAISE \$100 TO BECOME A HOPE CLUB MEMBER. Not only will they receive a Relay For Life event T-shirt, but the \$100 raised can provide:

- **Ten free rides** to and from treatment
- **One-on-one support** from a survivor to a breast cancer patient
- **Access to a confidence-building workshop** for one female cancer patient

SET A HIGHER GOAL TO HELP EVEN MORE. There's no limit to how the funds you raise can make a difference. Shoot for milestones like the \$350 Individual Silver level, the \$1,000 Grand Club level, or the \$2,500 All Star level. By achieving certain fundraising levels, you will also have the opportunity to receive special recognition items such as backpacks, coolers, or clothing. Take a look at some of the other ways your funds are put to work:

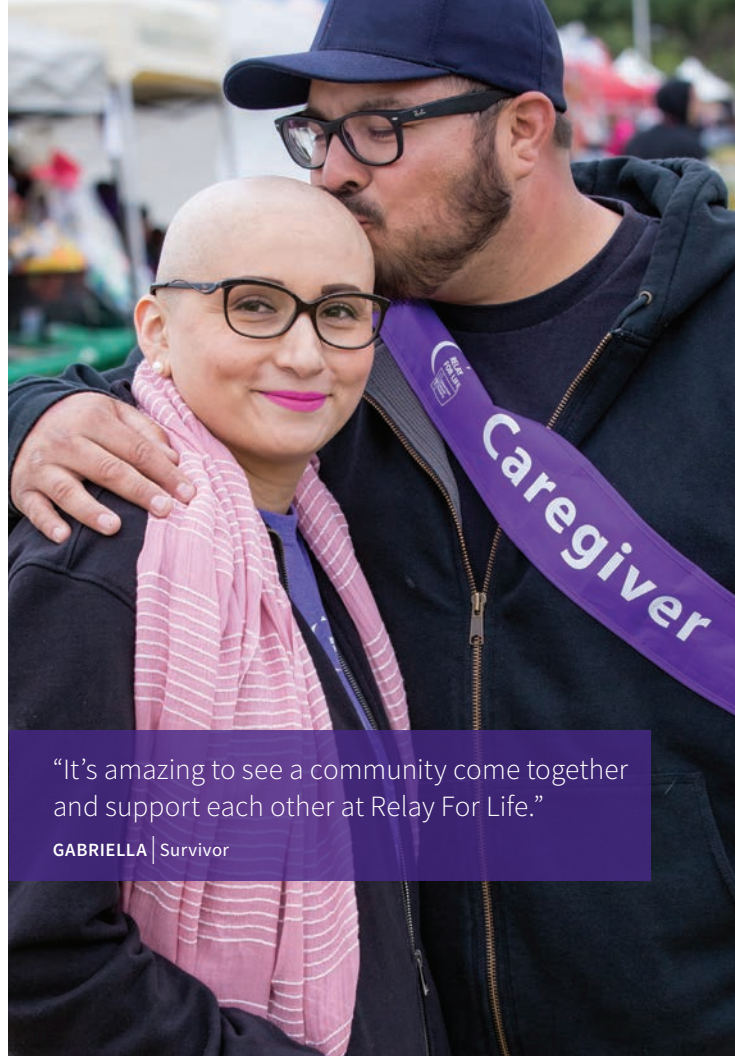
- **\$350** can give 18 people 24/7 access to information and support via phone and online chats
- **\$1,000** could give six patients a trained navigator to guide them through treatment
- **\$2,500** could provide four cancer patients with five nights of free lodging

Visit RelayForLife.org/FundraisingClubs to learn about all of our Fundraising Club and Team Fundraising Club levels and prizes.

IT ALL STARTS WITH YOU.

Congratulations! You're on your way to creating an unforgettable event. In order to make the most of your Relay For Life experience, follow these steps:

- 1) INVITE TEAM MEMBERS.** Family, friends, coworkers, neighbors – anyone who is passionate about saving lives from cancer belongs on your team.
- 2) SET FUNDRAISING GOALS.** Think about team members' skills and come up with a goal that's attainable, but will also push people to raise more!
- 3) GET ORGANIZED.** Gather team members together in person to talk about goals, starting a mailing list or Facebook group, and who can do what to help.
- 4) START FUNDRAISING.** Download our American Cancer Society FUNdraising app, so you can accept donations on the go. Visit [RelayForLife.org/getstarted](https://www.relayforlife.org/getstarted) for fundraising ideas, such as sharing your story on social media or hosting a movie night with friends.
- 5) CELEBRATE!** When the big event arrives, you'll lead your team knowing you're doing your part to help save lives.



“It’s amazing to see a community come together and support each other at Relay For Life.”

GABRIELLA | Survivor

YOUR PASSION ENSURES THERE WILL ALWAYS BE MORE HOPE.



“My family has been very impacted by cancer. However, with the services provided by the American Cancer Society, they were able to learn how to apply their makeup, obtain wigs, and get transportation to and from their cancer treatment.”

MARGO | Caregiver

Those are the words of Margo Olmstead. Her story is one that can be heard over and over at Relay For Life events. Even though we’ve been fighting cancer for over a century, we can’t do it by ourselves. Team captains like you are integral for us to see results like these:



\$4.6 billion invested in research since 1946



More than 15.5 million cancer survivors alive in the US today, thanks in part to our work



4.5 million free nights of lodging for cancer patients and their caregivers who traveled for treatment since 1984



7.6 million free rides to treatment given to cancer patients since 2005





“Relay is powerful, inspirational, and very loving. It’s made me want to be a fighter.”

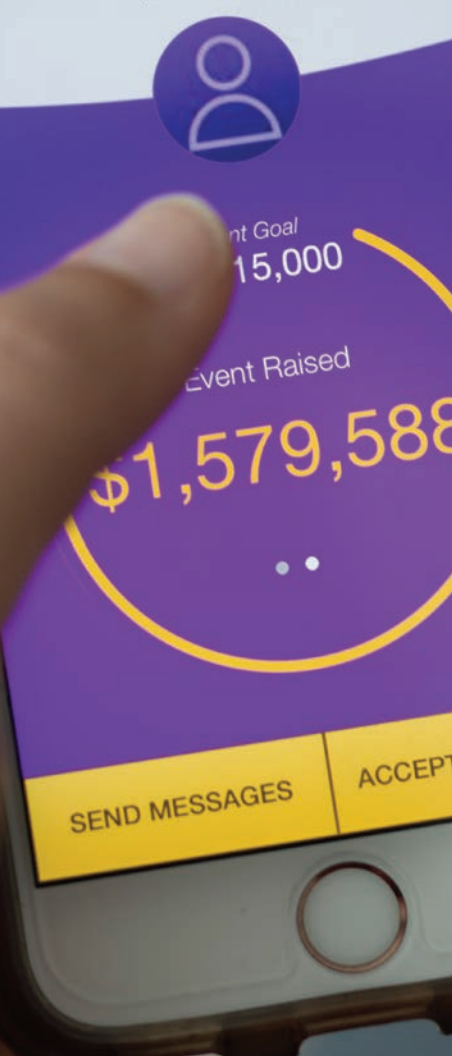
SUZANNE | Survivor

WE CAN'T THANK YOU ENOUGH.

Every one of us has been touched by cancer in some way. Friends, relatives, caregivers, and survivors — we all bring a special passion to our mission to end this disease.

As a team captain, you’re helping the American Cancer Society lead the fight for a world without cancer. The funds you and your team raise will help us to save lives and celebrate life.

Thanks again for putting your time, effort, and heart into Relay For Life. Let’s show everyone that together, we are stronger than cancer.



WE'RE ALWAYS HERE TO HELP.

Resources are available to help you maximize your donations and energize your entire Relay For Life experience.

First, visit RelayForLife.org. This is the place to log in and begin your fundraising journey. Your personal fundraising page provides you with the tools you need to get started. You can send emails to recruit team members, ask friends and family for donations, track your progress, and lots more.

Next, download the American Cancer Society FUNdraising app. It makes on-the-go fundraising and event management easier than ever before. You can raise money, track donations, and thank family and friends for their generous support while staying connected with the American Cancer Society. Available for iOS and Android.

Also, connect with us at connect.RelayForLife.org. This is an online community where Relay For Life participants connect and share resources, stories, and inspiration. With millions of people participating in Relay For Life events each year, you're bound to find some ideas you can use here.



cancer.org | 1.800.227.2345