

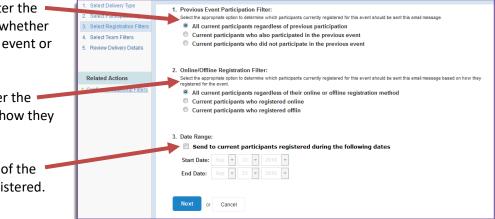
## -, Email **Filtering** .....

You can use <u>Participant</u> and <u>Team</u> filters to target your **Engagement** emails to a specific audience of current event participants, based on team captain status, dollars raised or emails sent!

## **Participant Filters:**

As you are working through the delivery setup of your **engagement message**, step 3 gives you the opportunity to select filters based on the participant's registration:

- Previous Event Participation: Filter the recipients of the email based on whether they participated in the previous event or not.
- Online/Offline Registration: Filter the recipients of the email based on how they registered online or offline.
- Date Range: Filter the recipients of the email based on the date they registered.

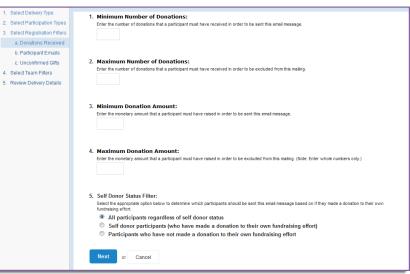


Click **NEXT** to apply your filters.

Looking to further refine your email audience? Click **Configure Additional Filters** under Related Actions.



- a. **Donations Received:** Filter the recipients based on the number of donations received or the amount the participant has raised as of the email delivery date.
  - You can also filter on whether a participant has made a selfdonation or not (participant must have been logged in at the time of making the self-donation in order for them to filter correctly).



b. Participant Emails: Filter the recipients based on the number of emails they have sent from their dashboard!



c. **Unconfirmed Gifts:** Filter the recipients based on the number of outstanding unconfirmed gifts that the participant has in their Gift History



Click **FINISH** to apply your participant filters.

## **Team Filters**

As you are working through the delivery setup of your **engagement message**, step 4 gives you the opportunity to select filters based on the recipients' team information:

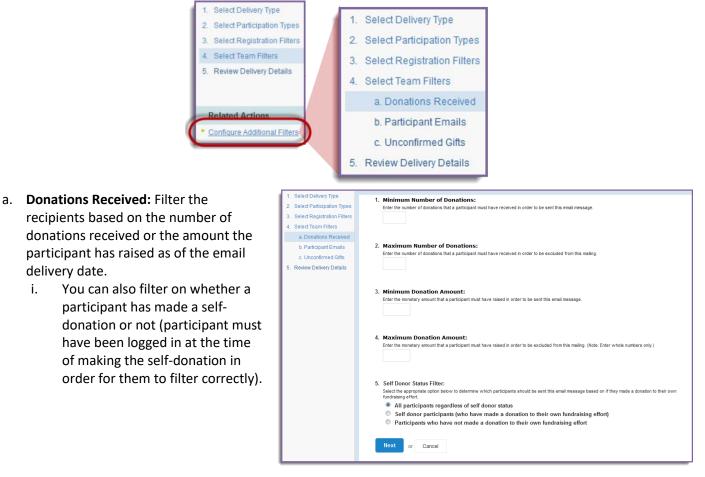
1. Team Membership Filter:

Select Delivery Type

- 1. **Team Membership Filter:** Filter the recipients of the email by team captains, team members, or individual walkers.
- 2. Company Affiliation Filter: Filter the email list further by the participants' corporate affiliation.
- 2. Select Participation Types Select the groups of people participating on a team that should be sent this email message. (Note: To exclude a group of team participants from this mailing, remove the checkmark from its checkbox.) 4. Select Team Filters Individual participants not on a team Team members 5. Review Delivery Details Team captains Company coordinators of team Related Actions 2. Company Affiliation Filter: onfigure Additional Filters riate option to determine which participants will be sent this email message based on their association with a company All participants whether company affiliated or not Participants affiliated with any company team Participants affiliated with the following company Name of the Specific Company: Next or Cancel

Click **NEXT** to apply your filters.

Looking to further refine your email audience? Click Configure Additional Filters under Related Actions.



b. Participant Emails: Filter the recipients based on the number of emails they have sent from their dashboard!



c. **Unconfirmed Gifts:** Filter the recipients based on the number of outstanding unconfirmed gifts that the participant has in their Gift History

1. Select Delivery Type	1. Minimum Number of Unconfirmed Gifts:
2. Select Participation Types	Enter the number of outstanding unconfirmed gifts that a participant must have in their Gift History in order to be sent this email message. (Participants who
3. Select Registration Filters	have less than this number will not be sent this email.)
4. Select Team Filters	
a. Donations Received	
b. Participant Emails	Finish or Cancel
c. Unconfirmed Gifts	
5. Review Delivery Details	

Click FINISH to apply your filters.