Relay For Life at the University of Cincinnati
Faculty Support Packet

Relay For Life
April 29th – 30th 2011
McMicken Commons
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Dear Faculty and Staff,

We would like to invite you and your colleagues to participate in the 9th annual Relay For Life event at the University of Cincinnati. Relay For Life is the signature fundraising event for the American Cancer Society which is held in communities and at college campuses nation-wide. Relay For Life represents the hope that those lost to cancer will never be forgotten, that those who face cancer will be supported, and that one day, cancer will be eliminated.

The University of Cincinnati has a strong partnership with Relay For Life and the American Cancer Society. We are proud to be recognized as the largest student-led community service event on campus and the number one collegiate Relay in Ohio and Pennsylvania. Over the past eight years, UC has collectively donated over half a million dollars to the society. As a top research institution in the state, the American Cancer Society is currently funding $2,160,000 in grants for cancer research being conducted at the Vontz Center for Molecular Studies and at Cincinnati Children’s Hospital.

Enclosed in this packet are many different ways to support Relay For Life. We encourage you to find the opportunity that is the best fit for you. All of the information in this packet can also be found and accessed on our website www.RelayForLife.org/UCincinnati. Should you have any questions, please feel free to contact us at the contact information listed below.

Thank you,

Michelle Prinzo
Event Chair of Mission
prinzome@uc.edu

Anthony Voveris
Event Chair of Production
Voveriaj@mail.uc.edu

Danny Pierson
Event Chair of Recruitment
piersodi@mail.uc.edu

www.RelayForLife.org/UCincinnati
Top 5 Ways to get involved with Relay For Life:

(5) Make a donation to a Relay For Life event, team, or participant.

By contributing a donation to Relay For Life you are showing your support for the American Cancer Society. The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service. Your donation is used locally and nationally to fight back against cancer.

(4) Host an office or department fundraiser in support of Relay For Life

Put out a collection jar, host a spirit day, relax after work at a happy hour or wine and cheese party. These are all great opportunities for your office or department to come together to show support for the cause. Our small donations and fundraisers collectively have a big impact and help us move one step closer to finding a cure for cancer.

(3) Donate a Luminaria in honor or memory of a loved one affected by cancer

One in three people will be diagnosed with cancer in their lifetime and as a result cancer impacts so many people. In order to remember those who we have lost and honor those who are courageously battling cancer, we light luminaria at dusk. Individuals donate $10 to place luminaria around the track. Each luminaria is inscribed with the name of the person to be honored or remembered. When the sun goes down, the luminaria are lit. The lighting of the luminaria is followed by a ceremony to reflect on why we as a community are coming together in the fight against Relay. To all present it is a very special time. The luminarias light the track for the rest of the evening.

(2) Recruit a survivor or caregiver to Relay For Life

Survivors and caregivers are our guests of honor at Relay. Our Relay opens with the Survivors’ Lap where survivors lead the way around the track while being honored and applauded by all participants. Being a part of the Survivors’ Lap allows survivors to celebrate what they have overcome while inspiring and motivating their community to fight. Survivors are proof that cancer can be defeated. Following the opening lap survivors and caregivers are invited to a special reception in TUC.

(1) Form a Relay For Life Team

Relay For Life teams consist of 8-15 people. Our event is a community event where everyone can participate in the fight against cancer. Co-workers, friends, student groups, and neighbors join together in teams and take turns walking or running on a track throughout this overnight event. This event is not a race, therefore participants may casually walk or run at whatever pace they are comfortable. Each team is asked to have a representative on the track at all times during the event—because cancer never sleeps. In addition to walking, teams camp out on McMicken Commons and enjoy music, dancing, games and picnics. There is entertainment and fun for people of all ages! Relay creates a unique sense of a community of people fighting for a common cause—to cure cancer!

www.RelayForLife.org/UCincinnati
What is the RELAY FOR LIFE at The University of Cincinnati?

Relay For Life is a community event where everyone can participate in the fight against cancer. Corporate employees, friends, student groups, and neighbors join together in teams and take turns walking or running on a track throughout this overnight event. This event is not a race, therefore participants may casually walk or run at whatever pace they are comfortable. Each team is asked to have a representative on the track at all times during the event—because cancer never sleeps. Relay For Life will occur April 29-30, 2011 from 6PM to 12PM.

Relay teams of 8-15 people camp out on the surrounding grounds and enjoy music, dancing, games and picnics. There is entertainment and fun for people of all ages! The Relay also creates a unique sense of a community of people fighting for a common cause—to cure cancer!

THE OPENING AND CLOSING CEREMONIES
Before we begin walking at the Relay For Life, team members, survivors, families and friends assemble at the track. Inspirational speakers then remind everyone of the reason for this event: finding a cure for cancer and honoring those who have battled the disease.

SURVIVORS
The Survivors Kickoff the event by walking the first lap around the track. No survivor walks alone; they walk together offering support, camaraderie and hope. The Survivors’ Walk is very emotional time for everyone at the Relay. As the survivors walk their lap, participants, family members and friends line the track and cheer them on. During the Relay For Life, cancer survivors are invited to a reception held in their honor following the first lap.

LUMINARIA CEREMONY
Cancer touches so many people. In order to remember those who we have lost and honor those who are courageously battling cancer, we light luminaria at dusk. Individuals donate $10 to place luminaria around the track. Each luminaria is inscribed with the name of the person to be honored or remembered. When the sun goes down, the luminaria are lit. To all present it is a very special time. The luminarias light the track for the rest of the evening.

RELAY DOLLARS AT WORK
Research: The American Cancer Society is the largest source of non-profit, non-governmental cancer research funding in the US with more than $431 million in grants currently in effect. To date the Society has funded 40 Nobel Prize-winning researchers

Education: Comprehensive cancer information is available 24 hours a day, seven days a week, by calling 1-800-ACS-2345 or visiting www.cancer.org.

Advocacy: We fight for lifesaving laws to increase federal research funding, reduce tobacco use, promote early detection of cancers, improve access to care, and support cancer patients

Services: The Society’s services for cancer patients, survivors, caregivers, and the people who love them include transportation to treatment, peer support-group programs, and resources for practical assistance.

For more information:
www.relayforlife.org/ucincinnati
OR
Contact Danny Pierson, at danny.pierson.89@gmail.com
Luminaria Donation Form

A luminary is to honor loved ones and friends who have had cancer or in memory of those who lost their battle to cancer. The names of those being honored will be printed on the luminary and they will be placed around the outside of the track during a moving ceremony after the day’s events of Relay for Life.

The suggested donation for each luminary is $10.00. Luminaria can be donated using the information below or through our website. For instructions for online donations, please see page 8.

<table>
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<tr>
<th>Name of Donor</th>
<th>Person to be Honored/Remembered</th>
<th>In Honor of or In Memory Of (indicate)</th>
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Payment can be made in the form of cash or checks. If you are writing a check, please make it out to the American Cancer Society. Forms and payment can be sent to the Center for Community Engagement via campus mail location 0138.

www.RelayForLife.org/UCincinnati
Participant and/or Survivor Registration

RELAY FOR LIFE
American Cancer Society

PLEASE PRINT NEATLY IN BLACK INK USING UPPERCASE CHARACTERS.
PLEASE KEEP ALL WRITING INSIDE THE BOXES.

CHECK IF TEAM CAPTAIN: [ ]

YOUTH SIZES
YS [ ] YM [ ] YL [ ]

ADULT SIZES
S [ ] M [ ] L [ ] XL [ ] XXL [ ] XXXL [ ]

PLEASE SELECT YOUR T-SHIRT SIZE:

TITLE (MR, MRS, MS, DR) [ ]

* FIRST NAME [ ]

* LAST NAME [ ]

PROFESSIONAL DEGREE (MD, PhD) [ ]

GENDER M [ ] F [ ]

HOME ADDRESS [ ]

HOME ADDRESS LINE 2 [ ]

CITY [ ]

STATE [ ]

ZIP [ ]

EMAIL ADDRESS [ ]

EXAMPLE: JOHN DOE@EXAMPLE.COM

THIS IS MY EMAIL AT: [ ] WORK [ ]

BIRTH DATE [ ]

M [ ] M [ ] D [ ] Y [ ] Y [ ] Y [ ]

RACE OR ETHNICITY (PLEASE SELECT ONLY ONE BOX) TO ENSURE THAT WE ARE DOING OUR VERY BEST TO ENGAGE ALL OF OUR CONSTITUENTS AND KEEP YOU BETTER INFORMED ABOUT SPECIFIC SOCIETY ACTIVITIES AND PROGRAMS THAT YOU MAY BE INTERESTED IN. WE ARE ASKING CONSTITUENTS TO SELF-IDENTIFY THEIR RACE OR ETHNICITY.

AFRICAN AMERICAN/ BLACK [ ]

AMERICAN INDIAN/ ALASKAN NATIVE [ ]

ASIAN [ ]

CAUCASIAN/ WHITE [ ]

HISPANIC/ LATINO [ ]

PACIFIC ISLANDER [ ]

OTHER [ ]

MY REASON TO RELAY

PLEASE SELECT ALL THAT DESCRIBE YOUR EXPERIENCE WITH CANCER:

CAREGIVER FOR SOMEONE WHO HAS/HAD CANCER [ ]

I HAVE/HAD CANCER [ ]

MY RELATIVE HAS/HAD CANCER [ ]

MY FRIEND HAS/HAD CANCER [ ]

MY MOST RECENT DIAGNOSIS IS/WAS... PLEASE INDICATE BELOW

COLON/ RECTAL [ ] BREAST [ ]

LUNG [ ] PROSTATE [ ]

OTHER [ ] SKIN [ ]

MY DATE OF DIAGNOSIS IS/WAS [ ]

PLEASE SELECT ALL OF THE OPPORTUNITIES IN WHICH YOU ARE INTERESTED:

BECOMING INVOLVED IN OTHER ACS VOLUNTEER OPPORTUNITIES [ ]

INCLUDING ACS IN MY WILL, TRUST OR ESTATE PLAN [ ]

ADVOCATING FOR LEGISLATION TO MAKE CANCER A TOP NATIONAL PRIORITY THROUGH YOUR PARTNER ORGANIZATION, ACS CAN [ ]

BECOMING MORE INVOLVED IN RELAY FOR LIFE NEXT YEAR [ ]

PLEASE INCLUDE YOUR EMAIL ABOVE TO ENSURE A QUICK FOLLOW-UP TO YOUR STATED INTEREST

* AS A PARTICIPANT IN RELAY FOR LIFE, FOR MYSELF, MY EXECUTOR, ADMINISTRATORS, AND ASSIGNS, I DO HEREBY RELEASE AND DISCHARGE THE AMERICAN CANCER SOCIETY, THE EVENT SITE, THEIR MANAGEMENT, THEIR OFFICERS, MEMBERS, SPONSORS, ORGANIZERS, OR THEIR REPRESENTATIVES, OR THEIR SUCCESSORS, AND ALL Cooperating BUSINESSES AND ORGANIZATIONS FROM ALL CLAIMS OF DAMAGES, DEMANDS, ACTIONS, AND CAUSES WHATSOEVER, IN ANY MANNER ARISING OR GROWING OUT OF MY PARTICIPATION OR THAT OF MY CHILD IN THIS EVENT.

* I GIVE MY FULL PERMISSION FOR THE USE OF MY NAME AND PHOTOGRAPH IN THIS EVENT.

* I ALSO GIVE MY FULL PERMISSION FOR SUCH FIRST AID AS IS DEEMED NECESSARY TO BE PROVIDED TO ME OR MY CHILD ON THE PREMISES OR PRIOR TO TRANSPORT TO A HOSPITAL FOR FURTHER TREATMENT.

PARTICIPANT/GUARDIAN SIGNATURE ____________________________ DATE ______________

DC:07028G REV. 7/06
How to Register for Relay For Life Online:

(1) Go to our website: www.relayforlife.org/ucincinnati

(2) At the top of the page, click Sign up

(3) There will be 3 options, Start a team, Join a team and Individual Sign up. Click the option that you want. By starting a team, you are designating yourself as a team captain. By joining a team, you are adding yourself to an existing team. By clicking “Individual Sign Up” you are choosing to walk/participate in Relay without a team or registering as a Survivor for the event.

(4) From this point on there will be 6 more steps. The steps will vary depending on what option you chose above, but will center around collecting your information and helping you to set fundraising goals. Follow the steps to the end and make sure to click submit. After registering, you should receive an automatic email from our website confirming your registration.

How to Donate a Luminaria Online:

(1) Go to our website: www.relayforlife.org/ucincinnati

(2) On the left, under Get Involved, there are different tabs. Click on the Luminaria tab.

(3) There will be further information about what luminarias are. At the end you can click credit it to the event or search for their name.
   - By clicking credit to the event, you will fill out the luminaria form on line and click Add to cart and Checkout.
   - If you click search for their name, then you will be taken to a page where you search for participant or team name. This will contribute to the individual’s or team’s fundraising goal. Once the team or participant is found online, you will be taken to the online luminaria form and you can fill it out and finish by clicking Add to cart and Checkout.

Luminaria will line the track at Relay For Life. All those who have been honored or memorialized through a luminaria donation will be recognized during our luminaria ceremony at Relay.