

# **Relay For Life Fact Sheet**

American Cancer Society Relay For Life of Rose Tree Media Community May 18-19, 2012 6:00 PM – 10:00 AM www.relayforlife.org/pamedia

# What is Relay For Life?

Relay For Life is an overnight community and volunteer based event that brings together more than 3.5 million people to **CELEBRATE** the lives of those who have battled cancer, **REMEMBER** those we have lost, and empower individuals and communities to **FIGHT BACK** against this terrible disease. Teams of 10 to 15 people camp out and take turns circling the track for 17-hours, demonstrating their commitment to creating a world with less cancer and more birthdays!



## Survivor and Caregiver Celebration -6:00 PM

Survivors are the heart of Relay. We honor our community's cancer survivors and their caregivers as they join one another for a special lap around the track, followed by a reception. The American Cancer Society defines someone as a cancer survivor from the moment of their diagnosis. These exclusive activities are free for cancer survivors and their caregivers.

### Luminaria Ceremony—9:00 PM

Candlelight illuminates the track during this moving ceremony of remembrance. Each luminaria bag remembers or honors the life of a loved one who has battled or continues to battle cancer. To donate a candle in someone's name, please visit www.relayforlife.org/pamedia

#### Fight Back Ceremony--

The fight back ceremony offers each participant the opportunity to make a personal pledge in the fight against cancer.

## Where does the money go?

Money raised through Relay For Life funds lifesaving American Cancer Society programs in cancer research, education, advocacy and patient services. The society is the largest source of nonprofit, nongovernmental cancer research funding in the US, with more than \$431 million in grants in effect. It is also the home to numerous educational assistance and peer-support programs available to cancer patients and caregivers at no cost!

## About ACS programs and services...

Comprehensive cancer information is available 24 hours a day, seven days a week, by calling 1-800-ACS-2345 or visiting our website www.cancer.org

## How can I get more involved?

There are several ways to participate in Relay for Life. You can take part by making a donation, becoming a sponsor, volunteering to help at the event or starting your own team. Register your team today at www.relayforlife.org/pamedia



## Where can I find more information?

Kim Wienches Kim.wienches@cancer.org 888.202.1487 x65125 Marsha Peterson
marshapeterson@yahoo.com
610-724-4199

www.relayforlife.org/pamedia