



American Cancer Society Relay For Life Glossary

It may seem like Relay For Life events have a language all their own. Here, we've defined some common terms that you may hear throughout your Relay For Life experience.

Bank Nights

Many events host a Bank Night as a designated time for Team Captains to turn in their team's fundraising money prior to their Relay event. Several different Bank Nights may be held in conjunction with Team Captain meetings/small gatherings.

Campsite

At Relay For Life events, teams are provided with specially designated areas in which they often set up a tent and decorate.

Cancer Survivor

The American Cancer Society defines a cancer survivor as anyone who has heard the words "you have cancer." Many Relay For Life events begin with a special Survivors Lap and reception.

Caregiver

A caregiver is a family member, friend, loved one, or other support person who lends physical, emotional, or other support to someone at any time during their cancer journey. The role of a caregiver continues for those who have lost a loved one to cancer. Many Relay For Life events honor caregivers with a special Caregivers Lap.

Corporate Sponsor

A corporate sponsor is a company or organization that donates money or in-kind gifts to benefit the Relay For Life event. In exchange, the sponsor receives special recognition at the event and in the community, such as their name on a banner or placement of the corporate logo on event T-shirts.

Event Enhancers

There are several programs available to maximize Relay For Life fundraising. Relay Recess™ events for elementary schools and Relay Field Day™ events for middle schools help engage our youth. Bark For Life® events are also available to get our canine friends involved in the fight against cancer.

Fundraising

There are multiple ways to fundraise for Relay For Life events throughout the year. Individual participants can raise money, or teams can gather together in organized fundraising efforts.

A Relay For Life website with a personalized URL is available for online donations, and there are opportunities for teams to raise money at the Relay For Life event.

Fundraising Club Recognition Programs

You and your team can achieve one of many fundraising club statuses, as well as earn special rewards for your fundraising excellence. Start today by raising \$100 or more to become a member of the Hope Club. You'll receive the Relay For Life event T-shirt to wear as a badge of honor.

In-kind Sponsor

An in-kind sponsor is a business or family that donates goods or services to support the Relay For Life event.

Luminaria

A luminaria is a bag lit by a candle or battery-operated light, dedicated in honor of someone who has survived cancer or in memory of someone who was lost to the disease. Luminaria can be ordered before or during a Relay For Life event.

Relay For Life Kickoff

The kickoff is an opportunity to invite community members and new and returning Team Captains to inaugurate the Relay year and to mark the start of Team Captain meetings/small gatherings and fundraising efforts.

Team Captain Meetings

Team Captain meetings happen in the months leading up to a Relay For Life event to bring together representatives from every team to share ideas, inspiration, and updates on how their teams are doing in preparing for the event. These meetings/small gatherings are also great places to ask questions of fellow Team Captains, the Event Leadership Team, or your Society staff partner.

Team Theme

A team theme helps create team spirit and enthusiasm. Teams can express their chosen themes through campsite decorations, costumes, and activities.