Relay For Life of Concord ~ 2009



AMERICAN CANCER SOCIETY RELAY FOR LIFE

Celebrate.

Remember.



The American Cancer Society is the nationwide, community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer through research education, advocacy, and services.

Mar. 16, 2008 Meeting with Committee & Team Captains AGENDA AND MEETING NOTES:

Welcome: Special Announcement: Cheryl announced Pat Nelson's acceptance to Co-Chair our Event in 2010! We are all very happy she has agreed!

Introductions Honorary Chair/Sponsorship & Survivorship Sub-committees member-Ben Bellerose; Event Chair-Cheryl Cutting; Registration & Luminaria Sub-committees member-Margaret Dinger; Event Co-chair- & Team Captain-Amy Gamache; Mission Chair-Alison Hunter; Relay Store Manager-Cheryl Miner; Survivorship Sub-committee member-Pat Nelson; Team Captain-Linda Newell; Logistics Chair-Deb Smith; Survivorship Co-chair-Pauline Steinmetz; Entertainment Chair & Team Captain-Claudette Welch; Team Captains- Jim Bargnesi; Robin McIntyre; Richard Levergood & Nancy Kane; Society Staff- Beth Richards; Pam Ritchie; Allyson Foor(also Survivorship Sub-committee member) & Belinda Morse.

<u>The American Cancer Society</u>: The complete picture: Cheryl reminds us that the money we raise in our community through Relay For Life directly supports our local Cancer Services and Programs; e.g. Road to Recovery & Look Good... Feel Better programs. Money raised supports our mission to educate the community on what the American Cancer Society does for cancer patients and their families.

<u>Mission Moment:</u> Alison Hunter introduced a Relay Jeopardy Tournament using Cancer Topics. More details to follow. Here's a hint: go to cancer.org to study cancer facts!

Allyson Foor, Community Executive for Health Initiatives announced the Cancer Resource Volunteer Program that is in place and specifically designed to give newly diagnosed patients access to local cancer service programs. These programs help patients in the 1st year when it is needed most. The newest Program in place is located at NHOH in Hooksett NH. Cancer patients are matched with the resources available.

Advocacy Update: Cheryl stressed how our individual voices make a difference in our local and federal government. We must speak up to get our elected officials to pass legislation to provide local services, programs and funding. The advocacy division works with New Hampshire and Washington legislators on healthcare and tobacco issues. Advocacy also addresses funding the Cancer Plan in New Hampshire and Cancer Research through Washington. She followed up with a March Advocacy Challenge: "Nickel Notes" in which each person present wrote the word "nickel" on a scrap paper with their complete addresses to be sent to their state senator asking them to fund the state cancer program. For more info please contact katherine.klem@cancer.org or 603-471-4112.

<u>Planned Giving</u>: Another integral part of the American Cancer Society complete picture. We were fortunate to have special guest presenter Belinda Morse, one of five Planned Giving Officers in New England. She presented a video about Planned Giving offering another way to help in the future fight against Cancer. You may contact Belinda who works out of the Bedford, NH office for further info. Or visit WWW.cancer.org

<u>Dire Needs:</u> Who do you know in the community that could help in our efforts? Please contact Cheryl or Amy for help in finding contacts for the following:

- > Food & Beverage Chair: Looking for food donations. If you know anyone working in the food industry, please let us know. Take note: Because we cannot supply food for 200 people for 18 hrs. you are encouraged to bring supplemental food. Grills are permitted, so bring on the dogs & burgs. You can also sell food as an on-site fund-raiser.
- Sponsorship Chair- needed
- Corporate Sponsors-needed
- > Tents: Is there someone in the community who can make a donation or special underwriting to cover the cost of tents?
- More Teams: We are in need of a major push for new teams and must bring back our veteran teams.

.Updates:

- > Team captain information: Reminder to bring all collected cash & checks to meetings. Please enter online donations now to help keep track of totals.
- *<u>Luminaria Challenge</u>: We are trying to fill 1,000 Luminaria bags! A \$10 donor is entitled to a Luminary <u>Bag</u>.1, 000 tea lights have been donated by Partylite. Please inform all \$10 donors of this so we can accomplish our goal.
- T-shirt Forms: Big announcement! Team captains will be recognized with a "Team Captain" logo on back of our Relay T-shirts! T-shirt forms MUST BE COMPLETED and submitted to Amy Gamache no later than May 1, 2009. Note: EACH TEAM MEMBER MUST RAISE \$100 to receive A FREE T-SHIRT. Team Captains: When filling out t-shirt forms please specify T-SHIRT SIZES ONLY. Names of participants are not required. In order to receive your Team Captain T-shirt YOU MUST PUT A STAR NEXT TO YOUR T-SHIRT SIZE to indicate your Team Captain status. If you were unable to be at the meeting, please pick your for up or have someone pick one up for you at the April 20 meeting. We are also able to e-mail you a copy upon request. Contact Amy Gamache at candledrama@comcast.net.
- > Lap Themes: Stay tuned for an e-mail update on lap details within the next couple of weeks!
- Food: Food donations needed. If you know anyone in the food industry, please let us know. Amy Gamache announced that Epsom House of Pizza of Epsom has generously offered to donate pizza to our meetings and toward our Relay Event. They will also be accepting moons & stars for donations in lieu of a team. Because we cannot supply food for 200 people for 18 hours, please bring your own supplemental food. Grills are allowed.
- Fundraising: Check on-line @ www.relayforlife.org/Concordnh for current and up-coming fundraisers.

Uno's offers up to 20% profit for your team when you pick a date to have friends eat-in or take out.

Friends/family must mention your team name to waitress to get credited. Please contact Nancy @ Uno's on Ft. Eddy Road to set a date! Idea shared: Kevin Gamache, Team Participant suggested aluminum can collections for redeeming in VT or Mass in honor of Relay's Silver Anniversary. On-site fund-raising is encouraged: food stands, face-painting etc.

- > <u>18-hour Event</u>: Reminder that there should be at least one member of the team on the track at all times throughout the Event. We remind all that cancer never sleeps.
- > <u>Sub- committee reports:</u> Date reminders. April 18 Survivor Care-giver Social. April 29th Sponsorship Breakfast hosted by Knights of Columbus

- <u>Uno's</u>: Cheryl announced that Uno's has generously offered the parking lot as a place to advertise Relay. Planning for a committee Lunch Date @ Uno's will take place at the April 20 meeting. Uno's offers up to 20% profit for your team when you pick a date to have friends eat-in or take out. Friends/family must mention your team name to waitress to get credited. Please contact Nancy @ Uno's on Ft. Eddy Road to set a date!
- ➤ <u>Hannaford's:</u> Special announcement! Hannaford's has generously donated \$1,000 to the Concord Relay as well as offered an in-kind food donation and the possibility of forming a team.
- ➤ EMS: Pam Ritchie announced April 17-18 Eastern Mountain Sports Club Day Sale for Relay folks only!20% off anything in the store on these dates. Please visit www.relayforlife.org/Concordnh and click on EMS Club Day under fundraising to participate! EMS also generously donated two backpacks as well as several smaller items worth over \$200 to be used for fund-raising.
- May 5th Rally: To be held at Arnie's on Loudon Road Concord, NH. Planning to take place at April 20 meeting.

<u>Wrap Up:</u> Reminder to blanket community with posters, flyers etc. These are readily available upon request. Contact Amy or Cheryl. Thank you, everyone for all that you do!

Next meeting Monday, April 20, 2009 @ 6 PM- Committee & Team Captains
PLEASE RSVP your attendance for pizza orders donated by Epsom House of Pizza.

Cheryl Cutting~ Event Chair lilrete@metrocast.net 934-3220

Amy Gamache~ Event Co- Chair candledrama@comcast.net 496-1253

For cancer information & support 24/7 The American Cancer Society 1-800-ACS-2345 or www.cancer.org