2009 Relay For Life of Concord Meeting Notes with Agenda



AMERICAN CANCER SOCIETY RELAY FOR LIFE

Celebrate.

Remember.



The American Cancer Society is the nationwide, community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer through research education, advocacy, and services.

1ST Team Captain Meeting: February 17th 2009 6pm

Held @ NHTI Campus Bistro

Relay For Life of Greater Concord 2009

Meeting Lead by: Amy Gamache, Event Co-Chair/Team Recruitment Chair

Tickets handed out upon arrival for Team Incentive Gift Drawing

Attendees:

Team Captain- James Bargnesi; Team Captain- Yashekia Simpkins; Team Captain & Registration/Accounting Chair- Tammi Lavery; Team Captain- John McMahon; Team Captain & Luminaria Chair- Kathleen Soucoup; Team Captain- Robin McIntyre; Staff Partner- Allyson Foor; Online Chair- Dan Muzrall; Team Captain & Event Co-Chair-Amy Gamache; Event Chair- Cheryl Cutting; Staff Partner-Pam Ritchie; Mission Chair-Alison Hunter

MEETING THEME: A Penny for your thoughts...

*Welcome Team Captains!

(Lots of laughs) & Introduction of 2009 Co-Chair

*Spotlight on 3 NEW Team Captains To Concord Relay:

James Bargnesi; Yashekia Simpkins & Robin McIntyre

*Team Captain Packet Review:

(A Penny was collected for Cheryl's Piggy Bank for each shared idea in categories pertaining to TC packet: organization, communication outreach and best practices)

*Individual & Group Fundraising Best Practices Shared:

- ➤ Wine Tasting Event in which Team Captain auctioned off in-expensive bottles of wine to raise money.
- ➤ Photograph child's Artwork & sell as postcards or Wall hangings
- Restaurants that offer fundraising options: Boston Market, Papa Gino's, Uno's and Bradley's Pizza Night (ask Tammi Lavery, Accounting Chair about Bradley's specifics)
- > Partylite in-home Show offers 50% fundraising return (contact Amy Gamache)

*Team Captain Exercise:

Circle of Influence Exercise using Circle/Influence Worksheet. Captains were timed and asked to come up with as many people within each category to contact to help expand our community efforts. Each person received drawing tickets per # of ideas.

*Top 5 Teams as of Meeting Date:

- #1) Chelsea's Cancer Challenger
- #2) Kids Fight Back
- **#3) Candledrama Partylite**
- **#4) Payson Center Pacers**
- #5.) Franklin Pierce Law Center

*Cheryl: Up-coming Events calendar:

Cheryl: Shared successful progress of up-coming Survivor Social to be held at the Audubon Society, catered by The Common Man of Concord, NH.

May 5th Relay Rally @ Arnie's of Concord hosted by the Lone Wolf Car Cruisers

April- the annual Sponsorship Breakfast will be hosted by the Knights of Columbus. Volunteers needed.

*Advocacy:

Cheryl: you will receive some important e-mails about upcoming legislation concerning funding of the Cancer Plan and smoking bills. Please read and respond. It only takes a minute. These are vitally important issues that affect us all. We need your help! Please join ACSCAN to make sure that your voice will be heard. Go to: www.acscan.org for details on legislative issues and actions.

*Challenges!

Luminary sales! Let's light 1,000 Luminarias! Partylite has donated 1,000 tea lights and our goal is to use every last one. A person can "light a Luminary" w/ a \$10 donation! Contact: Kathleen Soucoup, Luminaria Chair All-Star Status: 70% of previous teams needed!

Amy's Registration Challenge: 1st team to have the most team participants Registered by March 1st gets Breakfast @ Amy's==Food donated by Pastry Chef Alison Ladman of Concord, NH

New for 2009- the Pacesetters Club is an exciting incentive to raise money. You will find all of the details in the attachment. Let's see how many Pacesetters are out there!!!!!!

*Mission Moment, Alison Hunter:

Highlighted Cancer Control Team

Hand-outs: Luminaria Bags (Kathleen Soucoup) Coin Cans (Pam Ritchie==Stars & Moons to come) Fundraising Worksheets for Teams (Amy Gamache)

*SHARED GOALS: Meet All-Star Status, Increase Community Awareness about Relay For Life, Encourage & help Participants register and fundraise.

*Winner of Drawing:

Yashekia==Gift donated by Amy Gamache, Partylite Consultant

NEXT MEETING DATE

Monday March 16, 2009 @ 6 PM
NHTI Student Center
If you cannot attend please send a team member in your place!

Cheryl Cutting ~ Event Chair lilrete@metrocast.net 934-3220/998-3511 Amy Gamache ~ Event Co- Chair candledrama@comcast.net 798-5193/496-1253

Staff Partner ~ Pamela Ritchie 763-4432

For cancer information & support 24/7 The American Cancer Society 1-800-ACS-2345 or www.cancer.org