



FALL INTO RELAY PLANNING

CALENDAR OF EVENTS

- 10/12/16—Committee Kickoff BBQ-Liz Landry's house
- 11/16/16—Committee Meeting*
- 12/7/16—Committee Meeting*
- 1/4/17—Committee Meeting*
- 1/20/17—Kickoff Set-Up
- 1/21/17—KICK OFF ++**
- 2/8/17—Committee Meeting*
- 2/18/17— TEAM MEETING—TBA**
- 3/8/16—Committee Meeting*
- 3/18/17—TEAM MEETING-Eagles, Shelburne Falls**
- 4/5/17—Committee Meeting*
- 4/8/17—TEAM MEETING (t-shirt forms due)-Masonic Lodge-Greenfield**
- 5/3/17—Committee Meeting*
- 5/8/17—Bank Night Set Up***
- 5/9/17—BANK NIGHT #1*****
- 5/31/17—Committee Meeting*
- 6/4/17—Bank Night Set Up***
- 6/5/17—BANK NIGHT #2*****
- 6/8/15—Relay/Luminaria Set-up
- 6/9-10/16- 22ND ANNUAL RELAY FOR LIFE WEEKEND**

*Committee Meetings at Greenfield Savings Bank—282 Avenue A, Turners Falls

++ Kick Off at TBD

***Bank Nights are at Fairgrounds

MANY HANDS MAKE LIGHT WORK



OCTOBER IS BREAST CANCER AWARENESS MONTH

ACS Breast Cancer Screening Guidelines for women at average risk for breast cancer:

Women: 40-44— should have the choice to start annual breast screening with mammograms;

Women: 45-54— should get mammograms yearly;

Women: 55 and older— should switch to mammograms every 2 years or can continue yearly screening.

All women should be familiar with the known benefits, limitations and potential harms linked to breast cancer screening. They also should know how their breasts normally look and feel and report any breast changes to a health care provider.

OCTOBER IS LIVER CANCER AWARENESS MONTH



The liver has many important functions: cleans toxins from the blood, makes bile that helps digest fat, makes substances that help blood clot and makes, stores and releases sugar for energy. The most common type of primary liver cancer is Hepatocellular Carcinoma.

Liver cancer is rare in children and teens, but there are 2 types of liver cancer that can form in children: Hepatoblastoma occurs in younger children and Hepatocellular Carcinoma occurs in older children and teens. Some risk factors can be avoided, for example, smoking. Regular exercise and a healthy diet may be protective factors.

Lifetime risk of developing liver cancer: 0.9% of men and women will be diagnosed with Liver or Bile Duct Cancer. The 5-yr survival rate for localized liver and bile duct cancer is 30.9%.

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CHAIR CHAT

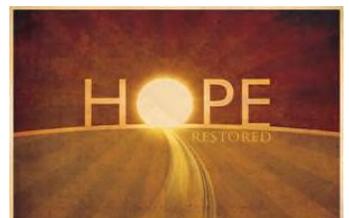
The first-ever Relay Rally on September 24 got Relay #22 off to a great start! We are very happy to see the Relay Spirit sparking energy so early in the Relay year.

Yankee Candle added a little more fun to the event by arranging a Scavenger Hunt for all who attended. They also donated a really nice basket of YC goodies and 4 candle jars for door prizes.

It was great to see so many teams represented. We thought the Rally might help the teams that don't fundraise throughout the entire year get started earlier. "It was a nice introduction and it's going to bring more people into our teams." (Liz Landry's quote to the Recorder reporter who covered the event.)

The 2017 fundraising season began on September 1. Last year we raised more than \$217,000. How much more could we raise if we all started a little earlier?

Lisa McKenna and Liz Landry
Event Co-chairs.



VOTE FOR THE 2017 RELAY THEME

The ballot box at the Relay Rally was stuffed with ideas for our 2017 theme. There is still time to get your ideas considered. Just email your co-chairs:

lmckenna@greenfieldsavings.com or lizlandry44@gmail.com. You have until NOVEMBER 1, 2016 to submit your ideas. The theme will be announced in the December Walk Talk so that those of you who wish to start the fun early can dress up at Kick Off.

VOTE FOR THE 2017 HONORARY CHAIR(S)

Do you know a person, several people or a team that you think exemplifies the Relay Spirit? Someone who can demonstrate what Relay is all about in interviews and on the radio? If so, submit their name(s) to Lisa or Liz (see above) and the reasons you think they deserve the honor. The deadline for Honorary Chair nominations is DECEMBER 31, 2016.

Register for Relay

Our new WEBSITE is ready!

Sign up and explore.

www.RelayForLife.org/FranklinCountyMA



HOW MANY WAYS CAN YOU FUNDRAISE?

Opportunities are everywhere! Team #77 The Eclectics was approached by Old Deerfield Craft Fair to coordinate the parking/shuttle buses in 2 lots for the 2 days of the Fair. They were happy to pay for this service and Team Eclectics was happy to share that fee with



Team #8 C-Cruise and Team #16 Crescent Moon, who answered their call to help them in this giant task.

Katie Adams, Eclectics team member, gave Fair Guides, sold water, directed traffic. Terry Adams



(above right), Eclectics Team Captain.



The American Cancer Society Cancer Action Network is the nation's leading cancer advocacy organization that is working every day to make cancer issues a national policy.

Many of the most important decisions about cancer are made outside of your doctor's office. Instead, they are made by your state legislature, in Congress and in the White House. ACS CAN empowers regular people to be part of the growing national movement that is fighting back against cancer.

ACS CAN, the nonprofit, nonpartisan advocacy affiliate of the American Cancer Society, is holding lawmakers accountable for their words and their actions. We demand that our leaders not only talk about fighting cancer but take real steps toward decreasing the number of people suffering and dying from cancer.

Become a member of ACS CAN for only \$10! Your membership helps to support:

- **Grassroots campaigns** that persuade lawmakers to support laws and policies proven to help people fight cancer;
- **Training** for volunteers to make them effective advocates;
- **Voter guides** to hold officials and candidates accountable for their positions on cancer-related issues.

ACS CAN gives ordinary people extraordinary power to fight cancer! Go to www.acscan.org/donatecenter, and click on "Join ACS CAN through Relay For Life" (purple button, lower left).

Be sure to put in our Relay name when you join: Relay For Life of Franklin County MA



RELAY RALLY SEPTEMBER 24, 2016 @ YANKEE CANDLE



Pic. #1 Matt Hall and Liz Landry just before Opening; Pic #2 The registration line; Note the many door prizes donated by Yankee Candle; Pic #3 Michelle Doel turning in her team's (Eye and LASIK Center) first check of Relay 2017; Pic #4 Brad Kerr, Team #8 C-Cruise, entering theme ballot; Pic #4 Kathleen Carr at Survivorship and Paul McDonough, a volunteer driver, at Ride To Recovery; Pic #6 Attendees making Luminaria; Pic #7 Survivorship table with Team #16 Crescent Moon Georgette Lambert, Jennifer Stennis and son, and Luminaria table with James Brodie

DONATE YOUR PASSENGER SEAT
to help save lives.

Volunteer to drive cancer patients to treatment.



Road To Recovery®

cancer.org/drive



Lisa McKenna, Event Co-Chair
lmckenna@greenfieldsavings.com
413-636-6485

Liz Landry, Event Co-chair
lizlandry44@gmail.com
413-221-2670

**FACEBOOK -
Relay For Life of Franklin County MA**



**We're on the web:
www.RelayForLife.org
/franklincountyma**

Relay for Life of Franklin County is celebrating its **22nd** Anniversary this year. We thank our many sponsors and donors for their gifts of time, products and money. Without them, we would not be making the progress we are in the fight against cancer. Please visit as many of these businesses as you can to purchase their wares and to thank them for their generosity.

Newsletter Notices: Send your articles, fundraising notices, pictures of teams or fundraisers to: KATHLEEN CARR, at logpalace@msn.com. We look forward to sharing your favorite photos and stories.

Online Notices: Send your announcements and fundraisers to HELEN VAN RIEL @ helen-vanriel@gmail.com

Volunteers: if you would like to volunteer to help, either at Relay or any time prior, please email RENEE TELA, Volunteer Chair, at Bettis2280@yahoo.com. We always need volunteers for set-up the night before Relay, in the Survivor Tent at Relay, Gate Greeters, Parking, etc.

If you want even more of the Relay experience, please consider joining the **Planning Committee**. Contact LISA MCKENNA @ lmckenna@greenfieldsavings.com OR LIZ LANDRY @ lizlandry44@gmail.com

What's New? **OUR NEW WEBSITE!!**
www.RelayForLife.org/FrankinCountyMA

Go, SIGN UP, EXPLORE

2017 Planning Committee

Event Chair: Lisa McKenna

Event Co-Chair: Liz Landry

ACS Staff Partner: Andrew Paterno

Honorary Chair: Open

Accounting/Registration Chair: Matt Hall, Chair; Christopher Luippold

Advocacy Chair:

Baskets: Sharon Kemp, Chair; Kristin Pearce

Children's Activities Chair: **Open**

Entertainment Chair: Melanie Johnson

First Aid & Security: Kyle Walker, Chair; Colleen Walker

Gate Greeting Chair: Terry Adams, Chair and Team #77, The Electrics

Logistics Chair: Sue Pennison

Luminaria: Patti Hall

Newsletter: Kathleen Carr

Online Chair: Helen Van Riel, Co-Chair: Open

Parking: open

Publicity: Open

Relay Gear Store: Open

Sponsorship Chair: Open

Survivorship: Kathleen Carr, Chair; Sandy Brodie, Co-chair

Team Campsites Chair: Lisa LaGue

Team Mentoring: Linda Tyler, Chair; Jennifer Wall

Team Recognition Chair: Jennifer Wall

Team Recruitment: Open

Team Retention Chair: Linda Tyler

T-Shirts: Sharon Kemp, Chair; Kristin Pearce

Volunteer Chair: Renee Tela

**Please support our long-time
sponsors**

