



General Photographic Resources, Inc.

4285 Old Tasso Rd.

Cleveland, TN 37312

Toll Free 800-500-5628 Fax 423.614.0500

gprfundraising@bellsouth.net

www.genphoto.net

Dear Group Leader,

Thank you for taking the time out of your busy schedule to review the enclosed material. We are confident your time will be well spent, because this package contains introductory information about an exciting and unique new fund raising program, which will help your group raise the funds it needs.

Our "Putting On The Ritz" Fund Raising Program is easy for your organization to conduct and features a unique, easy-to-sell product that families will value for years to come.

With this program, you'll be able to offer families a unique "Putting On The Ritz" Portrait Session. This unique style of portraiture features an elegant style available in only the most exclusive studios. The children get to play "dress-up with the provided wardrobe of tuxedos, gowns, and props. Parents love the atmosphere of grace and style of their child "Putting On The Ritz."

Plus, they receive a beautiful Children's Portrait Package containing 1-8x10, 2-5x7's and 8 wallet size of the first pose only (A \$70.00 regular value, you save \$60.00! Limit on e per household).

How it works....

1. Your group sells "Putting On The Ritz" Portrait Certificates for \$9.95 (your group keeps the entire \$9.95)
2. At a designated date, you provide us a list of the names and phone numbers of the people that have purchased the certificates for us to handle all scheduling calls.
3. Our Program focuses on the family, children 3 months to 10 years old. .
4. After photography is completed, we will return, usually within 2 to 3 weeks, with their "Putting On The Ritz" portrait package. The families will, also, have the opportunity to purchase additional portraits at discounted prices, if they wish.

Your group's benefit is the \$9.95 you collected for each gift card sold, that's 100% of your sales effort going to your project!

As you can see, this new program is basically very easy to run, and best of all, it can be very profitable for your organization.

We look forward to assisting your group with your fund raising efforts. After reviewing these materials, please give me a call, toll free 1-800-500-5628, so we can discuss meeting your groups fund raising needs with the "Putting On The Ritz" Fundraising Program.

Sincerely,

General Photographic Resources, ext _____

Create a
Beautiful
Portrait Package
That Will Be
Treasured for
Years to Come.

PUTTIN' ON THE
Ritz!TM
by GPR

The Timeless
Elegance and Style
of Tuxedos, Gowns,
and Props,
All Provided by
the Studio.



Create a Beautiful Portrait Package That Will Be Treasured for Years to Come. The Timeless Elegance and Style of Tuxedos, Gowns, Accessories and Props, all Provided by the Studio.

“Putting On The Ritz”

is a Perfect Way to Support This Local Organization, While Creating a Beautiful Keepsake for Your Family... all at the Same Time!

- Purchase your portrait certificate today for only \$9.95 and save \$60.00.
- Portraits will be taken at a convenient location in your area.
- Portraits will be taken by General Photographic Resources... a quality portrait source for over 40 years.

It's Simple, Fun and Inexpensive.

“Putting On The Ritz” is a unique new fund raising program that a local group is utilizing to help raise much needed funds. Unlike other typical fundraising programs offering candy, fruit and wrapping paper which is quickly used and forgotten, “Putting On The Ritz” is an ideal opportunity to create a unique and beautiful portrait of your child that you'll treasure for years to come.

This is no ordinary portrait. “Putting On The Ritz” features a Children's Portrait Package (One 8x10, two 5x7's and eight wallet size). And, with “Putting On The Ritz” you pay only \$9.95, with 100% of the certificate sales going to the sponsoring organization.

Get an “Ritz” Portrait Session and a Children's Portrait Package*

ONLY **\$9.95**
A \$70.00
regular value

The Group Keeps
the Entire \$9.95!

PUTTIN' ON THE
Ritz!TM
by GPR

*On first pose only

Each Parent Will Receive a Three Sheet Portrait Package. (a \$70.00 value)*



Important Information About Your Session

- We provide a selection of colorful accessories and wardrobe items in children's sizes 3 months to 10 years of age.
- Limit one (1) gift offer per family or household.
- The same child or children may only be photographed once for the gift offer.
- The age limit is 3 months to 10 years of age. Older children may be photographed with their younger siblings, however children older than 10 years need to bring their own clothing.
- Arrive approximately 15 minutes early for your portrait session, as you need to help your child dress in the period wardrobe provided.
- Your portrait session will require about 20-30 minutes for us to produce a wide variety of poses using different props and accessories.
- At photography, you will select a convenient time to return to view the finished portraits (about two weeks after photography).
- Parent or legal guardian must return on portrait viewing day to review and pick-up the gift portraits or the offer is void.
- Additional portraits will be available at special discounted prices; cash, check and major credit cards are accepted.

Call Toll-Free 1-800-500-5628 for more information about putting this exciting new program to work for your organization.

Call Now to Take Advantage of This Special, Limited Time Offer.

Photography by



General Photographic Resources, Inc.

1412 S. Lee Highway, Cleveland, TN 37311

1-800-500-5628 / 1-423-614-0600

www.genphoto.net

A Partner You Can Count On

At GPR, we have been working with organizations for over 40 years...creating and providing a variety of innovative "portrait" products and services. We've been a partner to organizations... offering items much more exciting and exclusive, and delighting their fund raising supporters with the novelty and value of the products they receive.

G.P.R. Inc. is a member in good standing of the Better Business Bureau and Chamber of Commerce.

Name _____

Address _____

City () State Zip _____

Phone _____

Organization _____

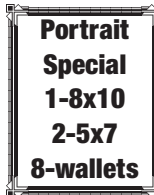
Date _____ Amount Collected _____

Seller _____

“Putting On The Ritz”

\$9.95 Children’s Portrait Certificate

This certificate entitles you to one “Putting On The Ritz” Portrait Session and a Children’s Portrait Package containing 1-8x10, 2-5x7’s and 8 wallet size of the first pose only (A \$70.00 regular value, you save \$60.00! Limit one per household).



Sold To _____ By _____



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Important Information

- Colorful accessories and wardrobe.
- Special discount pricing on portrait purchases.
- Limit of one (1) certificate per family or household.
- The age limit is 3 months to 10 years.
- Arrive approximately 15 minutes early for the portrait session.
- Allow about 30 minutes for the portrait session.
- No refund will be made if appointment is not kept.
- Major credit cards accepted.
- Parents must return on viewing day to review and pick-up portraits or offer is void.
- Portraits must be viewed by parent or legal guardian.

Name _____

Address _____

City () State Zip _____

Phone _____

Organization _____

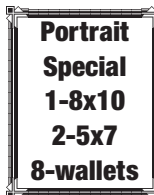
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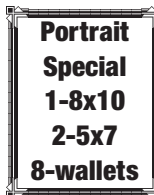
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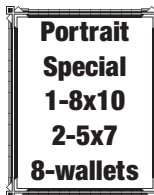
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