



The American Cancer Society
New England Division invites you

The Relay Pacesetter Club

The Relay Pacesetter Club has been created to recognize Relay participants who excel in their efforts to support the Society's mission to eliminate cancer as a life-threatening illness. The Relay Pacesetters are a select group of individuals committed to achieving extraordinary fundraising results for the American Cancer Society Relay For Life events.



Becoming a Relay Pacesetter is easy!

- ★ Sign up online at www.RelayForLife.org to participate in your local Relay For Life event.
- ★ Set your individual fundraising goal to **\$2,500** or higher.
- ★ **Fundraise, fundraise, fundraise!** You can start by sending an email to your friends, family members, and coworkers asking them to help make a difference in the fight against cancer by supporting you as you strive to reach your goal.

Once you reach or surpass \$2,500 in donations, you'll be a member of the Relay Pacesetter Club of New England! Pacesetters are determined based on the total amount of donations you collect for Relay - including cash, checks, and credit card donations.

As our way of saying thank you, all Pacesetter Club members will receive:

- ★ A special letter of recognition from our Division CEO
- ★ Recognition on the Relay For Life online websites
- ★ Special Pacesetter Gift - a special windbreaker jacket!
- ★ Acknowledgement at your local Relay For Life events



For more information on the Relay Pacesetter Club, please talk to your Relay For Life Event Chairs, or visit www.RelayForLife.org to find your local event.