



## Relay For Life Fundraising Ideas On-site Fundraising

*Fundraising at a Relay For Life event is a great opportunity for teams to raise additional money. Doing some team fundraising at your campsite helps to make your Relay fun and entertaining! You're encouraged to do fundraising at Relay For Life, but it shouldn't take the place of fundraising efforts before the event.*

*We are required to pay sales tax on sales of all hot food (except hot drinks), soda, and all tangible goods. For these situations, there is a special green "Taxable Sales Income Envelope" and a special pink "Raffles" envelope. **Please see your Relay staff partner for envelopes and more details on this important process.***

*Here are some ideas for fundraising activities to do at your Relay event:*

### **Auctions**

Conduct a silent auction. Donated auction items can include sporting event tickets, weekend getaways, and gift baskets. Tangible auction items are subject to sales tax. Use the "Taxable Sales Income Envelope" for the proceeds of these sales.

### **Balloon Pop**

Team members collect prizes as well as donate their own goods or services as prizes. Before filling each balloon, put a note inside with the name of a prize. People receive a balloon for a suggested donation, then pop it to find out what they win.

### **Board Games**

Have an assortment of board games available and charge a donation to play or rent them out during the Relay...this is especially popular during the night!

### **Butts in a Jar**

Collect and count discarded cigarette butts before the event and put them in a large jar with an anti-tobacco message attached. At Relay, people can guess how many "Butts in a Jar" for a suggested donation. Award a prize to the winner. Now it's an educational activity, and a fundraiser!

### **Caricatures**

Offer caricatures at your campsite for a suggested donation. It's sure to be a hit!

### **Cakewalk**

Have each team bring a cake to the opening ceremonies at the Relay. Schedule the cakewalk at the peak time of Relay when several hundred people will be in attendance. Suggest a donation to participate. Place numbered squares around the center of the track or on the stage, and have people follow the numbers. When the music stops, so do the people (like musical chairs). A number is drawn and the person on that space will win a cake!

### **Dance Lessons**

Have dance lessons at your campsite for a suggested donation: swing, salsa, ballroom, disco, and more!

### **Face Painting**

Set up a booth at Relay and offer face painting for a suggested donation.

### **Feed the Relayers**

Get snack items (candy bars, popcorn, hot chocolate, etc.) donated, then offer them to fellow Relayers for a suggested donation.

### **General Store**

Have extra campsite supplies available for a suggested donation for people who did not come prepared or forgot something (toothbrushes/toothpaste, extra socks, toilet paper, flashlight, bug spray, sunscreen etc.).

**Glow Gear**

When the sun goes down, sell stuff that glows in the dark. People love it!

**Hollywood Snapshot!**

Get a cardboard cut-out of a famous person and have your picture taken for a suggested donation.

**Homemade Quilts**

If you know a quilter, ask them to make a quilt and then hold a silent auction or raffle to win it. This is often a big hit ... especially with Relay-themed quilts!

**Items For Sale**

It's popular for teams to sell items (anything from donated stuffed animals to home-made afghans) at the Relay as a fundraiser.

**Jail & Bail**

For a suggested donation, participants can have someone "arrested." For an additional suggested donation, the person who is arrested can post bail.

**Make a Difference**

Dedicate a song and ask for a \$5 donation to have it played for the person they are walking for at Relay.

**Mexican Cantina**

Decorate your campsite in theme, have non-alcoholic margaritas, chips, and guacamole. Request a suggested donation to join the fiesta.

**Midway Games**

Bring the fair atmosphere to Relay! Host games at your campsite that encourage fun competition. People can participate for a suggested donation.

**Miss Relay Pageant**

Each contestant needs at least \$100 in sponsorship money to compete for the chance to be "Miss Relay Ambassador" in their city and promote Relay For Life throughout the year. The Miss Relay contestants are judged on eveningwear, sportswear, and an on-stage interview testing each participant's knowledge of the American Cancer Society and Relay For Life. The top three contestants are named, then compete in an on-stage interview about their commitment to the Society and Relay, and what they plan to do with the "year of service." The pageant can be held one week prior to Relay, giving Relay publicity and allowing the committee to invite the community to participate.

**Popsicle Sale**

Get a local grocery store to donate the popsicles/frozen treats and sell them at Relay.

**Raffles**

Conduct a raffle. Donated raffle items can include small appliances, gift certificates, gift baskets, etc. Please contact your Relay staff partner prior to the event if you are planning a raffle. Your staff partner will provide appropriate guidelines for handling the activity.

**Video Sale**

How many times can you watch "Forrest Gump"? Sell those old movies at Relay!

**Wedding Chapel**

Request a suggested donation to "marry" people or renew their vows. Have a wedding cake, wedding photos, and wedding bands. Each activity can require a suggested donation or be done as a package deal. Use a stand-up cutout of a tux and wedding dress to take a photo. All for fun! *(Please note: This is not a legally binding activity.)*