Relay For Life Kick-off Party

American Cancer Society

fight

2010

Relay For Life Kick-off Party
Welcome to the 2011 Relay For Life Niceville/Valparaiso KICK OFF!
Local Relay among Florida’s top 25

Exceeded goal by $18K

The Niceville-Valparaiso Relay For Life was recently recognized as a top 25 event in Florida by the American Cancer Society. The local Relay was 23rd in the state. No. 1 was Naples.

Top 25 events average more than twice the number of participants with more than 28 percent being survivors, and have committees that were twice as large as under $40,000 events, with an average of 26 members.

Top 25 events accounted for only 7 percent of all the events in Florida, but raised almost one-fourth of all team dollars statewide, with an average of $1,500 per team. Niceville had a team average of $3,333.

Niceville’s final numbers for 2010:

- $148,136 total net
- $18,136 over goal
- 44 Teams
- 4.1 percent of gross for expense, well below the allowed 10 percent
- $3,867 in sponsorships

Next year will be Niceville-Valparaiso’s 14th year to participate in Relay. Thirty teams have already signed up for the 2011 Niceville/Valparaiso event, which will take place April 15 and 16, 2011.

To participate, attend a meeting from 6 to 7 p.m. at St. Paul Lutheran Church Tuesday, Sept. 21. Contact Dee Hayhurst, American Cancer Society Staff Partner, dee.hayhurst@cancer.org or 244-3813 ext. 3555.

Niceville residents whoop it up during the 2010 Destin Relay for Life after heavy rains washed out the Niceville-Valparaiso event. In spite of the weather, the local Relay was 23rd in the state in terms of funds raised.

A Shout-out to Kendall and Alex Wagner, great article!!

Relay For Life Kick-off Party
The Theme is SPORTS
Our slogan is:
“Refuse to Lose”
2011 Relay For Life

Stretch Goal: 70 Teams

Stretch Goal: $200,000

Sponsorship: $10,000
What Is Relay For Life?
Relay is a.....

FUN

FESTIVE

FOCUSED

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FUNDRAISING

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FIGHT!

American Cancer Society fight 2010
Relay For Life is a TEAM event to FIGHT CANCER!
REGISTERED TEAMS

AAC/PK (18)
BWB Survivor and Friends (1)
Bluewater Elementary (3)
Christ our Redeemer (22)
City of Niceville (16)
Curves (19)
Edge Tigers (4)
Holy Name of Jesus (12)
Kiwanis (20)
L-3 Stratis (17)
Lewis Middle School (7)
NHS Eagles (5 & 6)
Niceville Assembly of God (9)
Northwest FL State College (24)
Panther Pride (2)
Parkway Vet Hospital (13)
Qualis Corporation (23)
Ruckel Middle School (8)
St Jude’s (10)
St. Paul’s Lutheran Church (15)
Twin Cities Hospital (21)

Twin Cities Women’s Club (14)
United Methodist Church (11)
Money Grubbers (25)
Niceville Family Dental Center (26)
Niceville Taekwondo (27)
S & S Swimmers (28)
Team Bruner (29)
Children’s Advocacy Center (30)
Chrissy’s Kids (31)
Plew Panthers (32)
Team America (33)
Steering Committee (34)
Hair of a Dog (35)

Your Team Name can go here!!!
“Cheer Challenge”

- Helping People Stay Well
- Helping People Get Well
- Finding Cures
- Fighting Back
CELEBRATE...REMEMBER...FIGHT BACK!

Relay For Life Kick-off Party
Our Keys to Success...

- Start Early
- Host Fundraisers Every Month
- Register Online
- 15 Team Members
- SET A GOAL!
“No burden is too heavy if EVERYONE lifts”

REGISTER YOUR TEAM TONIGHT!
We are pleased to announce our 2011 HONORARY CHAIRS

Virginia Crisafulli & Chief Binnaker
Recognition Programs

Nationwide Team Fundraising Club

The American Cancer Society Relay For Life appreciates your team’s fundraising efforts. We understand the commitment you make and the time and energy you spend to raise money to fight back against cancer of all types in a Relay For Life event in your community.

The Team Fundraising Club program was developed to provide your team recognition at the event and in your community for your fundraising achievements. You will be recognized at the event when your team reaches the level of Team Fundraising Club.

How to Join the Team Fundraising Club:

1. Set a fundraising goal for your team.
2. Encourage your team members to raise money.
3. Meet or exceed your goal to earn Team Fundraising Club recognition.

Levels of Team Fundraising Club:

- Rising Star Level: $2,000
- Bronze Level: $3,000
- Silver Level: $5,000
- Gold Level: $10,000
- Platinum Level: $10,000
- Jade Level: $25,000
- Sapphire Level: $50,000
- Emerald Level: $75,000
- Ruby Level: $100,000
- Diamond Level: $250,000
- Purple Level: $1,000,000

For additional information, please visit RelayForLife.org/fundraisingclubs

Team Fundraising Club Car Window Clings

The Team Fundraising Club Car Window Clings are a great way to show your pride in your team’s fundraising efforts. Simply display your clings in your car window to let others know that your team is a member of the Team Fundraising Club.

Star Supporter

The Star Supporter Program recognizes individuals who individually raise $1,500 or more for Relay For Life. Each Star Supporter will be recognized during the opening ceremony and awarded a special Relay For Life t-shirt. For more information, talk to your Relay For Life Team Captain.

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Relay For Life Team Challenger Program
“Are you up for the Challenge in 2011?”

RELAY FOR LIFE

TEAM CHALLENGER CHECKLIST:

1. RECORDER CHALLENGE
   Recruit a NEW team with 12-15 members
   Ensure NEW Team Captain submits registration form and commitment fee
   Provide support to new Team Captain

2. NEW TEAM CAPTAIN CHALLENGE
   Submit registration form and commitment fee
   Attend Team Parties

3. COMMITTEE CHALLENGE
   Present Exclusive Team Challenger Jacket to recruiter

Imagine a world with more birthdays.

RelayForLife.org • 800.227.2345

Peter Kleine Company
36 Wight Avenue
LILDE, PA 17545 800-343-9580

Team Challenger

Individual Fundraising Club

2011

Nationwide Individual Fundraising Club

Thank you for participating in Relay For Life in your community.

Your commitment to Relay for Life is a small one and we appreciate your efforts in asking your friends, family members and other groups for donations to help you reach your fundraising goal. When you register, you can choose to raise a minimum of $100. You don’t have to do it yourself. The individual who reaches $100 will be rewarded with a Commemorative Event T-shirt and receive a $100 gift card. Relay for Life is a fun, positive event that celebrates the beauty and joy of life.

RISING STAR $100

- Each registered Relay For Life participant will be awarded a 2011 Commemorative Event T-shirt for raising a minimum of $100. If you raise $595 or more, each other club in your area will receive both an event T-shirt and the price you set. To download your fundraising forms, please follow the easy registration instructions from the bottom of page 1.

Bronze Level - $200-$299

Silver Level - $300-$399

Gold Level - $400-$499

Platinum Level - $500-$799

Jade Level - $800-$1,000

For additional information, please visit RelayForLife.org/fundraisingclubs

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fight
Please welcome our 2011 Survivor/Caregiver Chair...

Patti Checkler
Supporters Make it POSSIBLE...
Scientists make it HAPPEN...
Survivors Make it PERSONAL!
“We Walk”

Please close your eyes...
How Can You Help Put More Purple Shirts on The Track?

REGISTER YOUR TEAM TODAY!
Please welcome our 2011 Luminaria Chair...

Patti Ferguson
Please join me for this lap...

Walk this lap to show your commitment to finding a CURE...
Help Us Create A World With Less Cancer...

REGISTER YOUR TEAM TODAY!
Welcome our
Mission Education Chair
Ruth Shambo Edwards
ACS is the first place for resources, information and guidance

• The American Cancer Society is the nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives and diminishing suffering from cancer, through research, education, advocacy, and service.
R.O.C.K. Programs

• R.O.C.K= Reaching Out to Cancer Kids
• Offers three types of programs: ROCK camp, Families ROCK weekend, Rock College Scholarships
• Partners with Camp Boggy Creek
• Serves children and teenagers ages 7-15 who are referred by pediatric oncology centers
R.O.C.K Programs continued

- Many volunteer counselors are cancer survivors and alumni
- Offers College scholarships
- Designed to help children, adolescents and young adults cope with cancer while ensuring the same opportunities as others
Man to Man

• Offers one-on-one patient support from specially trained prostate cancer survivors
• Provides a comfortable and confidential meeting environment for men and their families
• Provides support programs for spouses
• A local support group meets at the Fort Walton Beach Medical Center on the second Thursday of the month.
• Provides personal visits and telephone support
• Helps men and their families cope with prostate cancer
Road to Recovery

• Provides rides to patients who have no way to get to their cancer treatment

• The American Cancer Society trains volunteers and schedules rides for patients

• Volunteers must have a valid driver’s license, good driving record, safe and reliable car and proof of insurance.

• Driver coordinators can work whenever it’s convenient for them, one day a week, during the evening, or weekends.
Now it’s your turn

Game on!
Match the facts to the programs

First two tables to match all their facts correctly win a prize.
October is Breast Cancer Awareness Month...

The Challenge is decorating a bra...

Like this...

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My REASON to RELAY...
YOU...CAN...MAKE...A...DIFFERENCE!

Walk this lap with me and commit to FIGHTING BACK!

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Are You Ready To Tell Cancer....

WE’RE NOT GONNA TAKE IT ANYMORE
REGISTER YOUR TEAM...

Commit to FIGHTING BACK!
On Behalf of the Relay Steering Committee...

Thank you and we will see you at the next meeting Tuesday, Oct 26th
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