



Johnston County Sponsorship Benefits

www.relayforlife.org/Johnstonnc

Sponsor Benefit	Presenting \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Signature \$500	Relay Stars \$300
Opportunity to have a Relay For Life kickoff at your company office to engage employees in the fight against cancer	*						
Speaking opportunity at your local Relay For Life event, during your choice of ceremony and/or local event kick-off meeting	*						
Sponsor logo featured on all participant thank-you emails (sent after event)	*						
Your personal American Cancer Society employee wellness coach	*	*					
Verbal recognition during your Relay For Life opening ceremony	*	*					
Complimentary promotional space at your Relay For Life event with an opportunity to provide giveaways (must be society-approved)	*	*					
Recognition on your local Relay For Life event Facebook page	*	*	*				
Sponsor logo featured on all event print promotional materials	*	*	*				
Recognition in Society event news releases	*	*	*				
Sponsor logo featured on a giant 4-foot ribbon sign displayed at your Relay For Life event	*	*	*				
Rights to promote sponsorship in company materials (Society to approve and provide images)	*	*	*	*			
Sponsor logo featured on the home page of your local Relay For Life event website	*	*	*	*			
Society-approved promotional announcements during local Relay For Life event	4	3	2	1			
Free American Cancer Society Content Subscription Service for timely cancer-related information	*	*	*	*	*		
Opportunity to display banner(s) at your local Relay For Life event (must be approved by Society and by no larger than 4X6 feet)	2	2	1	1	1		
Sponsor name/logo featured on the event T-shirt for participants (names/logos to be sized and arranged according to level)	Logo	Logo	Logo	Logo	Name	Name	Name
Sponsor name/logo featured on sponsor page of your local Relay For Life event website	Logo	Logo	Logo	Logo	Name	Name	
A complimentary Relay For Life window cling to help advertise your sponsorship to customers and employees	*	*	*	*	*	*	*
Opportunity to connect with the community through participation at event kickoffs, meetings, and other gatherings, including participation on Event Leadership Team	Speaking Opportunity	Speaking Opportunity	Speaking Opportunity	*	*	*	
Opportunity to participate in sponsor recognition lap during local Relay For Life event	*	*	*	*	*	*	*
A recognition gift awarded post-event	Crystal Award	Crystal Award	Crystal Award	Certificate	Certificate	Certificate	

