



Sigma Alpha Lambda and the American Cancer Society Relay For Life

As a national leadership and honors organization, Sigma Alpha Lambda recognizes their members' academic achievements, engages them in service, and helps them develop leadership skills so they can serve their campuses and communities. By participating in campus Relay For Life events, Sigma Alpha Lambda members have an ideal opportunity to serve – and to help save lives from cancer. As leaders of collegiate Relay For Life teams all over the country, they raise valuable funds to help create a world with less cancer and more birthdays.

What is Relay?

Relay For Life is the signature activity of the American Cancer Society, and it is a time to come together to celebrate the lives of those who have battled cancer, remember loved ones lost, and fight back against the disease. Teams of people camp out at a local high school, park, or fairground and take turns walking or running around a track or path. Each team is asked to have a representative on the track at all times during the event. Because cancer never sleeps, Relays are overnight events that can last up to 24 hours.

As the world's largest movement to end cancer, Relay For Life unites communities worldwide and raises awareness and much-needed funds that enable the American Cancer Society to save lives and create a world with less cancer and more birthdays by helping people stay well and get well, by finding cures, and by fighting back.

Why Relay?

Relay For Life is often described as a life-changing event. Each year, more than 3.5 million people in 5,100 communities nationwide gather to celebrate, remember, and fight back against a disease that takes too much.

By providing people the opportunity to fight back against cancer, Relay For Life events unite communities and inspire hope that cancer will be eliminated.

Cancer survivors are at the heart of Relay For Life. The event brings together families, friends, coworkers, and communities to celebrate victories over cancer and to support people still battling the disease. Each Relay event opens with an inspirational Survivors Lap, which symbolizes the steps we are taking toward hope and healing.

Caregivers are also recognized and celebrated at Relay For Life events. These individuals give their time, love, and support to friends, family, and neighbors who face cancer. At Relay, people understand the frustrations and joys of being a caregiver. There is peace of mind in knowing that together we can face the many challenges cancer poses.

Form a Relay team today!

Members of Sigma Alpha Lambda are forming teams at their respective colleges and universities and recruiting others to hold fundraisers before and during their local Relay events. To learn how you can join your campus American Cancer Society Relay For Life, call 1-800-227-2345 or visit RelayForLife.org.

To see how Sigma Alpha Lambda partners with Relay For Life, please visit our Web site at salhonors.org/subpages/rfl2010.asp.





Fundraising Ideas for Sigma Alpha Lambda Chapters

Facebook

Send messages to 20 of your Facebook friends asking them to donate \$5 apiece to your cause. You can now link your Facebook page directly to your own Relay site!

Restaurant Night

Ask local restaurants to sponsor a night in which a percentage of the business's profits of a particular time period go to your Relay team's fundraising efforts. Volunteer your team members to help serve or bus the tables and have team members/servers wear Relay gear. Make sure to send an e-letter from your event Web site asking all registers participants to support your efforts that night!

Dollar Days

Pick a day and allow teams to pick locations across campus and ask for dollars from passersby. In return, donors receive a Relay star or moon on which they sign their names. These are then displayed in a prominent location on campus.

Bowling Chance

This is a great fundraiser to have on your quad or in an area people frequent between classes. For a \$1 donation, participants get a chance to roll two balls from a toy bowling set at the pins. If they make a strike, their name is entered twice into a drawing. If they make a spare, their name is entered once into the drawing. Solicit a prize from a local vendor to give away in the drawing.

Door-decorating Service

No time to decorate for a birthday or other special occasion? Try a decorating service. Team members can offer individuals to decorate their friends' doorframe for a donation.

Sing-a-gram

Great for Valentine's Day or St. Patrick's Day. Have a team member dress up like Cupid or a leprechaun, and bring the whole team around to sing for those who pre-purchased singing telegrams. Work with the RAs on campus to promote the program on their floors. Make sure recipients know it is for Relay For Life, so that they can also offer a monetary donation.

Trash Collection

Everyone knows the worst part about college (next to laundry) is taking out the trash. Raise tons of money by going door to door collecting trash from each dorm room. This fundraiser is great after those Saturday night parties. Ask for \$2 per bag, and get the whole team to divide up into smaller groups to cover more of the campus.

Purple Potty

Place a purple toilet (a clean one, of course) in a person's room or a professor's office, and ask them to make a donation to remove it. For an extra donation, they can select whom the potty is delivered to next!

Did you know?

Cancer will touch one in three people in your lifetime.

The American Cancer Society provides valuable, up-to-date cancer information, day-to-day help, and emotional and support 24 hours a day, seven days a week. Call 1-800-227-2345 or visit cancer.org to learn more.

