

Fundraising for RFL with Mary Kay Cosmetics

About the Company:

Quality , on trend products

Debt free

American made products by American employees

100% money back guarantee

Fundraising Ideas

1. **Getting ready for Proms:** Be a hostess with your friends and raise \$\$ for RFL at the same time. Plan an appointment with friends to prepare for Prom with both skin care and color cosmetics products. You get to “try it all” and can even visit my website for a virtual makeover with your uploaded photo to see how you will look. Each participant will receive a redeemable \$10. gift certificate and a percentage of sales from the class will be given to the participating team or individual for fundraising.

2. **Hostess a Website Party:** The easiest way to raise \$\$ for your team! Pick a time frame for the “party” to take place, send out an email with my Mary Kay website to friends, family, and neighbors, and let them shop! This can solve their dilemmas of not liking to shop-- Mother’s Day, Father’s Day, Graduation gifts and hostess presents can easily be purchased, hassle free. Payment and product delivery is quick and prompt. Percentage returned to team.

3. **Pick a Product:** A team participating in this fund raising idea will pick several products to promote to their target market: friends, family, and neighbors. A time frame for selling would be chosen and off you go. The most successful products are those that are simple yet popular. Examples are hand cream and lip gloss, mascara and lip gloss, sunscreen and lip protector—products that can be

used by a many, but are not scent specific. A percentage of sales will be given to the team for Relay.

Each of these ideas are easy, fun, and unique, and can bring in \$\$ for your team. They are great ideas that will save those you ask to participate time, energy, and still be a part of raising money for a terrific cause.

If you have any questions, please contact me.

Eileen Scardina

Mary Kay Cosmetics

610 725-0695

www.marykay.com/escardina

Email: EKSPA@aol.com