LOOK GOOD FEEL BETTER®
A MAKEOVER FOR THE SPIRIT

CANCER CAN ROB A WOMAN OF HER ENERGY, APPETITE, AND STRENGTH. BUT IT DOESN’T HAVE TO TAKE AWAY HER SELF-CONFIDENCE.

THE LOOK GOOD FEEL BETTER PROGRAM is a nonmedical, brand-neutral public service program that teaches beauty techniques to women in active cancer treatment to help them manage the appearance-related side effects of treatment. The program is a collaboration of the American Cancer Society, the Personal Care Products Council Foundation, and the Professional Beauty Association.

During Look Good Feel Better group workshops, volunteer beauty professionals teach simple techniques to women in active treatment to help them cope with skin and nail changes and hair loss. A style video is also shown.

The Look Good Feel Better Program is also available for Spanish-speaking women, teenagers, and men.

For more information, visit lookgoodfeelbetter.org, call 1-800-395-LOOK (5665), or contact your local American Cancer Society office.