

Hello Relayers,

Last night Relay for Life of the Eastside had our second planning meeting. We are so thankful for how many people showed up and shared their ideas with us.

Status during the meeting: Fundraising \$13,327 Teams 24

***Relay Theme**

The ELT presented the idea of "CARNIVAL FOR A CURE" to the planning committee. The idea would be that each team could put together some sort of game or activity for kids to do during the event. Everyone seemed to love the idea. We would love to see each campsite decorated and we could even base food sales on carnival food. We will be using this theme for the kickoff party as well.

***Kick Off Party**

The kickoff party will take place February 11th from 1-3pm at Macomb Mall (in front of Dick's Sporting Goods). Any team that would like to set up a table and do some fundraising, please email me and let me know. We are allowed to do activities and sell items, with the exception of food items.

Check in will begin at 1:00pm for teams. The program will begin at 2:00pm. The program will consist of a Mission Moment, a survivor speaker, dancers, singers, and there will be a DJ. We truly hope each team is represented at this event. It's a great way to get out in the community and recruit new relayers!

Also, any sponsors that have already made their donation, will be able to set up a table there as well to promote their own business. Just another incentive for businesses to get their sponsorship money in early.

Job List

We discussed the job list for this year's event. We have broken down the event into multiple smaller jobs to help encourage more people to get involved. Jobs can be a big task that could be taken on by a whole team like organizing opening ceremonies or small jobs like organizing a midnight buffet. We will have this job list available at every meeting and starting next week, we will start doing a "JOB OF THE WEEK" post on Facebook to try and fill the open jobs. If you are interested in doing a specific job, please email me as soon as possible.

Raffle

After a discussion, we voted to host both a silent auction and a chinese raffle tent. Teams will have the option to donate items to either tent. Money made off your items will be applied to your teams fundraising dollars. Sandy Priskey will be in charge of the chinese raffle and Corey McMahon will be in charge of the silent auction. Details of both tents will be worked out before the next meeting, we just wanted to give you the heads up to start hitting up your favorite places for donations! :)

50/50

Sandy Priskey and Kris Rice will be heading up the 50/50 sales. The license application is being completed and sent to the State this week. As soon as we have a license number, we will start distributing tickets. We are printing 15,000 tickets to start. They will sell for \$1 each. For every ticket a team sells, you will be credited .50 cents. The drawing will be held and announced before closing ceremonies. The winner will be issued a check from ACS. It will take approximately two weeks to get the checks and taxes will be taken out of the winnings.

Sponsorship

Jack gave us all a sponsorship challenge last night. Anyone recruiting a \$250 sponsor or more will some awesome Relay swag. The bigger the sponsor amount, the better the swag. This challenge will take place January 11-February 11. All winners will be announced at the Kickoff Party. Anyone needing a sponsorship form, we've attached it to the email.

*****IMPORTANT*****

The meeting scheduled for February 6th is officially CANCELED. Since we have the Kickoff Party that weekend, we all decided that would meeting wouldn't be necessary.