

Holiday Fundraising Ideas



Motivate your team members to fundraise over the next few months– this is a time when family and friends get together often, giving us a unique opportunity to host some HOLIDAY FUNdraisers!

Holiday Decorating Service- Just about everyone loves the Holiday season with all of the beautiful decorations, but not everyone enjoys actually putting them up or especially taking them down. If you have a knack for decorating and a sturdy ladder, offer up your services to string lights and other holiday decorations for a donation to your Relay team.

Letters from Santa– Charge \$5 for parents to submit their children’s letters to Santa and have the Relay ‘elves’ write back to the children before the Holidays.

A Baker’s Secret- Everyone enjoys homemade desserts and candies for the holidays, but not everyone has the time or talent to bake. Do you have a specialty? Many Relayers whip up samples and take pre-orders. Visit your local dollar store for inexpensive seasonal tins or packages, and your baked goods can easily be sold as hostess or teacher gifts. When people beg for your recipe, never give it out. Just promise to sell your specialty for the next holiday.

Wrap Up a Winner- Many malls and businesses allow non-profit organizations to wrap gifts during the holiday season in exchange for donations. Contact your local department store, specialty shop or mall management to see if they’ll offer your team this fundraising opportunity. Select a day, assign time slots to your team members, then gather paper, bows, tape – and your team will be off to a festive start.

Thanks for Giving: During the month of November, put out a donation can decorated with Thanksgiving décor and have a sign on it that says, “Thanks for Giving”. Let everyone know their donation is going to help those who have lost loved ones to cancer, and will one day provide the HOPE that no family will have to go through a thanksgiving dinner without a family member sitting at the table.



Holiday Sports Tournaments/Craft Shows- great time to sell food and drinks!

Donations instead of gifts- Ask your loved ones to donate on your behalf to the American Cancer Society rather than purchase a gift

Black Friday- At midnight or early in the wee hours while people are standing in line to shop on Black Friday, sell hot coffee, donuts and snacks (may be solicitation, so need to get approval from the stores first). Both Walmart and Best Buy have approved so stick to Relay National Team Partners> www.relayforlife.org/ntp

Tree of Light– Have a “Tree of Light” ceremony in December. Offer bulbs for a minimum donation of \$10 each in honor or memory of someone touched by cancer. Then have a “Lighting” ceremony early in December and keep the tree lit until Christmas is over. A great location would be the front lawn of your local hospital.



Coffee cart service: Every Friday in December, bring treats for the office to sell for a donation. Make your way around with a coffee cart, asking donations for holiday flavor coffees, hot chocolate, fruit and assorted muffins, breads and holiday cookies. Donors can also be offered the opportunity to decorate a Luminaria bag in memory or honor of a loved one.