“Cancer Has No Curfew” Video Contest Overview

Relay For Life starts at dusk and ends at dawn. The light and darkness of the day and night parallel the experiences of the cancer patient undergoing treatment. Cancer has no curfew and with your voice we can share the experience of Relay as it relates to the cancer patients journey.

As a participant, team captain, caregiver or survivor – you have a story to tell. Why do you Relay overnight? How does the cancer journey parallel the experience of Relay For Life? Join us in telling your Relay For Life story and why you Relay from dusk to dawn.

Video contest guidelines are below. All submitted videos will be reviewed by a volunteer/staff panel. The top videos will be posted on RelayForLife.org/HighPlains to then be voted on by Relayers in the High Plains Division. *The High Plains Division Relay For Life Business Unit may use portions of your video at trainings or in materials.*

**Video Guidelines:**

**Video Length**
3 minutes or less

**How to Submit Your Video**
Videos can be submitted in one of the following formats:
- Upload to http://www.filedropper.com/

  *Please send an email to cyndi.roark@cancer.org once you have uploaded your video*

- Mini-DV Tapes, DVDs, and Camera Cards can be mailed to:

  **American Cancer Society**
  **Attn: Debbie Saykally**
  **2433 Ridgepoint Dr A**
  **Austin, TX 78754**

  *(Please include a return address)*

**Deadline to Submit Video**
All videos must be submitted no later than Friday, July 1, 2011. Please note, if you are placing your video in the mail it should arrive no later than July 1.

**Video Tips**
Cancer does not discriminate. Consider utilizing team captains, survivors, caregivers, or youth in your video.

If you plan to shoot your video at your event and your event is later than July 1, consider using photos from previous years or gathering a group of youth/participants/survivors at your local track to share why they Relay overnight.

To view examples visit RelayForLife.org/High Plains. Be creative and have fun!