

Fundraising in a Business

Dress Down Days- Have co-workers make a donation to “dress down.” If dress down days become a monthly or weekly occurrence, consider having theme days (wear Purple, 70s/80s day, Hawaiian, sports teams, etc.).

Paint the Office Purple- By making a personal donation or by reaching their individual fundraising goal, employees can receive purple ribbons to display on their door or cubicle.

Awareness Ribbons/Celebrating Hope Bracelets- Using ribbon and safety pins create and sell awareness ribbons in purple or in a variety of the awareness colors. Celebrating Hope bracelets are available in a variety of colors on Shop4Hope.com.

RFL Danglers- The company as a whole can commit to selling a certain number. Individuals can use them to honor/memorialize their loved ones. The feet, cupcakes, suns, and moons make great visual display of support!

Fill the “ _____ ”- Fill a coin can, water bottle, film canister, pill bottle, or anything else with coins! Set up in strategic locations throughout the office: secretary desk, break room, lobby, etc.

Guess the Number of...- Ask for a donation to guess the number of jelly beans, M&M’s, gum balls, etc.

Bake Sale- These can be large or small. Bake some cookies or cupcakes as an individual or organize a company-wide bake sale. Twist on this idea is “no-bake bake sale” – pay to not have to participate in the bake sale!

Bag Lunches- Ask coworkers to pack a lunch and donate the money they would have spent eating out to Relay.

Boss for the Day- Allow employees to bid on being boss for the day-highest bid wins.

Lunch with the CEO- Auction off lunch or maybe a round of golf with the CEO of the company

Hole-In-One- For a donation, let people try to putt a hole-in-one on a portable putting green

Golf Tournament- Find a local golf course that will consent to host a golf tournament. Set a certain minimum donation amount for participants to enter. See about getting prizes donated for the lowest scoring team, hole in one, etc.

Used book sale- Collect donation of books & place on sale in common area

Basketball- Pay to play or set up a tournament, shoot out, free throw contest, or three point shootout

Parking Space Auction- Auction off a prime parking spot at your place of business.

Auctions- This could be a live or silent auction and could be done before the night of Relay or at the event itself. For a live auction, see if an auctioneer will donate his or her time for the event.

T-Shirt Sales- Is there a coworker who is a survivor, is battling cancer, or has passed away from cancer? Design a shirt in their memory or honor. Or come up with a funny or catchy slogan for the shirt. All profits to benefit Relay.

When Pigs Fly- Place a piggy bank on someone's desk when they are not looking. To make the pig fly away, they will need to give the pig a donation. Another idea would be to pay \$20 to "flock" someone's yard with pink flamingoes; donation required to get them removed.

Spring Fun- Ask a florist to donate one bouquet of flowers for March, April, and May. Then have employees make donations for a chance to win some "springtime" for their desks.

Luminaria Sales- Receive donations to purchase bags in honor or memory of people's loved ones. At Relay, consider taking pictures of the Luminaria bags that you sold and sending a copy to the people who purchased them.

RFL Scratch Cards- Each scratch card contains 25 circles for donors to scratch off. Individuals agree to make a donation to you and then select a circle to scratch, not knowing how much their donation will be. Get all 25 spots scratched and raise \$250!

Percentage Nights- Places like Zaxby's, Chick-Fil-A, or a local restaurant will have nights where your team can get a percentage of all sales in a certain time period.

Holiday Fundraisers- Gift wrap booth, holiday basket auctions, decorate homes, holiday cards, Tree of Hope, Tree of Light, Wreath sales, babysit so parents can shop or have the night to themselves, make a donation in someone's honor rather than buy a gift.

On Site- The night of Relay, sell strings and then have a bucket full of beads. Each time someone walks a lap they can add a bead to their string.

Riding at Relay- Give people rides around the track in a wagon and they pay per ride.

Simply Ask!- Talk to everyone you know, tell them about Relay, why you Relay, and what your fundraising goal is. Ask in person, make phone calls, send emails or letters, and utilize social networking; anything to get people's attention!

Womanless Beauty Pageant: Have doctors dress up as a woman and do mini "fashion" show; collect donations. Another take on this is select 3-5 well-known and well-liked employees (must be men) and have employees cast their vote (\$5) donation for the individual they would like to see dress like a woman. Individuals with the most votes will spend the entire workday dressed like a woman.

Gold Party: Collect gold from employees and turn into a gold exchange company.

Ice Cream Friday: Partner with an ice cream shop to supply the ice cream!

Pretty Baby Contest – Gather employee baby pictures, have donation jars setup as votes.

