



FUNDRAISING EXPO

South Atlantic Relay Leadership Conferences

Season: Winter

Name of Fundraiser: Chocolate Chip Cookies in a Jar

Description of Fundraiser: Prepare and sell ingredients used to bake cookies.

What is the fundraising activity and how is it done? Make and sell mason jars that provide nearly all the ingredients needed to make chocolate chip cookies in a jar. It's a very unique presentation. Obtain jars and all the ingredients needed to assemble the product. Print out tags to attach to the jars that detail how to bake the cookies. The jars are then sold at fairs, offices, or by taking orders. These make wonderful holiday gifts!

Who should plan and coordinate the activity? Preparation of the jars can be done by one person, but it's better if an assembly line of 4 -6 people work together. This is a great team activity. Sales can take place anywhere – at fairs, schools, offices, by order.

How many people are needed to work the fundraiser? As many people as possible are needed to sell as many jars as possible. Two to three people can set up a table to sell the jars at fairs, festivals, etc.

Should this fundraiser be held at a particular time of year? Can be held at anytime of the year, but they make a wonderful holiday gift.

Is one day of the week or time of day better for this fundraiser? It is best to sell where lots of people are gathered such as fairs, festivals, etc., which are usually during the weekend.

What materials/supplies are needed to prepare the jars? Clean quart size canning jars with lids, scrap fabric, ribbon, glue, paper, recipe, cooking instructions and required cookie ingredients. Cookie ingredients: 2 cups flour, 1 tsp salt, 1 tsp baking soda, 3/4 cup brown sugar, 3/4 cup white sugar, * chocolate chips

Filling the Jars:

Layer the ingredients in a quart size canning jar in the order listed. Use of a small funnel can help keep the ingredients layered neatly. Use enough chocolate chips so the jar is full to the top. Use whatever type of chocolate chips you like. Pack down all ingredients, especially the brown sugar.

Decorating the Jars:

1. Fabric: Cut a circle out of the fabric that is 6 - 8 inches across. (Trace around the top of a bowl) Place the round section of the jar's lid on the jar and center the fabric on that. Screw the other section of the lid in place to hold the fabric. Fluff out the fabric where it comes out from under the lid.

2. Recipe: Print out your choice of the printable recipe card/gift tag that goes with the recipe you chose. Trim closely around the recipe and graphic. Put a small piece of scotch tape on the upper right-hand section of the 'Printable Gift Tag' recipe (right behind the top edge of the graphic). This is to give it a little extra strength. Use a hole puncher and make a small hole in the taped corner.
3. Ribbon: Cut an approximate 3 foot piece of ribbon. Chose ribbon with colors that matches the fabric. Thread the ribbon through the hole in the 'Printable Gift Tag' recipe. Wrap the ribbon around the metal of the jar lid and tie it into a bow. Secure in place with a small dab of glue behind the bow and in the back.

Here's a sample of the baking instructions, trim closely around the recipe and graphic, and attach it to the Chocolate Chip Cookies in a jar!



Chocolate Chip Cookies

1 cup butter or margarine softened

1 egg, slightly beaten

1 tsp. vanilla

Preheat oven to 375 degrees. Thoroughly blend together the butter or margarine, the egg, and the vanilla. Empty jar of cookie mix into the butter mixture. Mix until completely blended. Drop teaspoons full of batter about 2 inches apart on cookie sheet. Bake for 8 - 10 minutes, or until lightly browned

Do you need to check into legal statutes? Check with your local staff partner on any possible legal issues during the campaign.

Are permits required? Check with your local staff partner if any permits are required.

Expected results: You can sell as many as you can make, these make unique gifts and look beautiful. You can use different cookie recipes to offer a variety of choices. Recommended price of the finished product is \$10.

For more Fundraising Ideas you can go to www.relayforlife.org and search fundraising in the Relay Library