



# Ready...Set...Goal!

A Month (or more) of Fundraising  
Day-By-Day

By participating in the American Cancer Society's Relay For Life, you are doing your part in funding a cure for cancer and alleviating the suffering of those who are currently diagnosed. The hard earned dollars of you and your donors provides cancer Research, Education, Advocacy and Patient Services to your neighbors, people across the state of California and throughout the country!

The tips below help you get started by breaking down your fundraising efforts by one ask per day for a month. So set a goal, and go for the gold! Don't forget about other fundraising activities such as planning a team or individual fundraiser, sending emails out through the website, or on-site fundraising at Relay! For more fundraising suggestions visit [relayforlife.org/california](http://relayforlife.org/california)

## How to Raise \$550 in Just One Month

<b>Week 1</b> Day 1 Start by pledging \$50 Day 2 Ask your company/boss to match your donation \$50 Day 3 Ask your significant other or roommate for \$25 Day 4 Ask a family member to sponsor you for \$25 Day 5 Ask another family member to sponsor you for \$25 Day 6 Ask a third family member to sponsor you for \$25 Day 7 Ask your hairdresser or cosmetologist for \$10 <b>Total After Week 1: \$210</b>	<b>Week 2</b> Day 8 Ask a friend for \$20 Day 9 Ask another friend for \$20 Day 10 Ask a third friend for \$20 Day 11 Ask your doctor for \$25 Day 12 Ask a coworker to contribute \$10 Day 13 Ask another coworker to contribute \$10 Day 14 Ask a third coworker to contribute \$10 <b>Total After Week 2: \$325</b>
<b>Week 3</b> Day 15 Ask your dentist or orthodontist for \$25 Day 16 Ask a neighbor for \$10 Day 17 Ask another neighbor for \$10 Day 18 Ask a third neighbor for \$10 Day 19 Ask your health club or gym for \$20 Day 20 Ask someone from your church/temple for \$10 Day 21 Ask a second person from church/temple for \$10 <b>Total After Week 3: \$420</b>	<b>Week 4</b> Day 22 Ask a third person from your church/temple for \$10 Day 23 Ask a club friend (Book Club, Service Club, Social Club, etc...) for \$10 Day 24 Ask another club friend for \$10 Day 25 Ask a business you frequent for \$25 Day 26 Ask a second business you frequent for \$25 Day 27 Ask a local restaurant for \$10 Day 28 Ask another local restaurant for \$10 <b>Total After Week 4: \$520</b>
<b>Rounding out the Month...</b> Day 29 Ask a service provider (mechanic, handyman, dog walker...) for \$10 Day 30 Ask a local retail store for \$10 Day 31 Ask a second retail store for \$10	<b>At the end of the month you will have raised \$550! Now, wasn't that easy?</b>

Don't stop there! Ask additional people from each category (more neighbors, friends, coworkers...). At the end of the month feel free to start this list over again or follow up with the people who told you "maybe later." If you think someone can give more than the suggested amount, don't be shy, ask! If someone tells you they can't, ask them to donate a smaller dollar amount. Every little bit will help you and your team members reach your goals and help fund the mission of the American Cancer Society.

If your donor is interested in what ACS does with the funds raised, tell them what you know, and please refer them to [www.cancer.org](http://www.cancer.org) and 800-ACS-2345. Both our website and 800 number are available 24 hours a day, 7 days a week, 365 days a year.