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# Relay Track Chat

The official newsletter for the Snake River Relay For Life

## 2010 Snake River Relay for Life Goals

**\$125,000**

In 2009, our Relay raised \$98,818.64 - that's GREAT!

This year we hope to increase our fundraising by \$26,181.36.

**We can do it!**

**40 Teams**

In 2009, our Relay had 31 teams.

To reach our goal, we only need 9 more teams! Think of someone you can ask to form a team with their coworkers or friends.

**Tell them about Relay!**

## MISSION MOMENT

The American cancer Society is making progress toward a cure for all cancers. Scientific breakthroughs funded by the American Cancer Society such as the Pap smear, bone marrow transplants, tamoxifen, and anti-ogenesis drugs save thousands of lives each year and bring us closer to a cure.

## Greetings From Your Event Chair



Hello and Welcome to a new year of Relay for Life! I am very pleased to be serving this year as Event Chair for the Snake River Valley Relay for Life. Each of us involved in Relay has our own very personal reasons for taking up the cause, and together our efforts lead to real progress in the fight against cancer. I would like to take this opportunity to introduce myself to you and tell you a little about why I choose to volunteer.

I am relatively new to the Lewis Clark Valley, having moved here 2 1/2 years ago when I was hired as the Chief Information

Officer for Potlatch No.1 Federal Credit Union. My wife Donna and I, along with our family of 4 dogs, have enjoyed the friendly welcome and openness here and we are proud to now call ourselves members of this great community.

I've been involved in Relay for Life for 11 years. I first became involved in Relay through a Credit Union I worked for in Jacksonville, Florida, as part of the community service and outreach program of the Credit Union. The Jacksonville Relay involved 250 participants on about 25 teams, and raised approximately \$45,000. When I later moved to Redwood City, California, I took part in the local Relay there, which had 300 participants, 45 teams, and raised approximately \$100,000.

Cancer has touched many people in my life, as well as one of my beloved pets, so I have continued to deepen my involvement with Relay for Life. I first joined the planning committee in Carson City, Nevada, as the Online Chair in 2004, and served in that position for three years. The Carson City Relay was a large event with 550 participants, 85 teams, and raised \$145,000.

I believe that what we are doing will make a difference in each of our lives, and in the overall progress toward finding more treatments and cures for cancer. Because of my involvement in multiple Relay events around the country, I felt that I could share those experiences and help grow our Snake River Relay. My first year here I was a Relay team member, and last year I volunteered as the Online Chair.

We have a large group of very committed people involved in our Relay here in the LC Valley. My main goal for this year's Relay is to make it a truly memorable event for all involved, from the planning committee, to the team captains, to the participants, sponsors and donors. I want to commend our Relay Planning Committee Members for the time, dedication, and hard work they have already committed to the 2010 Relay.

Thank you for being a part of Relay for Life. Let's have fun, raise money, celebrate, remember, and fight back. Together we will build a world with more birthdays.

Sincerely,

Ron Broaddus  
2010 Event Chair



# TEAM UP! for the 2010 Relay for Life

Every year one of the first fun jobs for your Relay for Life Planning Committee is choosing a theme for our Relay. For this year's event, the committee selected the theme "TEAM UP! Against Cancer". Decorate your camp and your team with either your favorite sport (football, baseball, soccer, etc.) or represent a single sports team that you all agree on (Vandals, Seahawks, Gonzaga, etc.). The possibilities are really open and we can't wait to see what our creative teams come up with!

This year's TEAM UP! theme is about more than sports, it's about teamwork. Teams are the backbone of Relay, and our team structure is a reminder that fighting cancer is something that must also be done as a team. Whether you have been diagnosed with cancer or have been a caregiver for someone fighting cancer, you know the great emotional and physical strength it takes to help each other through. Our family, friends and coworkers become our support team, each leaning on the other. We give each other support as we walk together into the hardest parts of treatment and together we celebrate successes, big and small.

So get your team together and make plans for this year's camp decorations. Think of creative ways you can work this theme into your fundraising and share your ideas with us! Join us for the Relay and TEAM UP! Against Cancer.

## Important Dates

- Committee Meeting - Feb 9th @ 5:30pm
- Team Captain Meeting - Feb 9th @ 7:00pm
- Team Captain University - Feb 27th @ 9:00am

All Relay Meetings & Team Captain University will be in the Community Room at Potlatch Credit Union, 1015 Warner in Lewiston. For more info on any event, email [chair@snakeriverrfl.org](mailto:chair@snakeriverrfl.org).



*Snake River Relay for Life  
June 25, 2010*

## Got a Fundraiser Planned? Tell Us About It!

We want to help you spread the word about your team fundraisers and bring in more dollars toward our shared goal. If you have an event planned, email the details and we'll do our best to help drive more traffic to your event.

## Share Your Successes!

If you've hosted a successful fundraiser or have a team member who deserves a public pat on the back, we want to hear about it. We'd like to highlight our local Relay participants and share the great work that you are all doing.

Send details of your upcoming fundraisers and anything else you'd like to share with other Relay participants to your Publicity & Promotions Chair, Krystina Burns, at [krystinaburns@gmail.com](mailto:krystinaburns@gmail.com) or call 208-596-8392.

