American Cancer Society Relay For Life
Team Fundraising Goal Worksheet

How does your Relay For Life team set an attainable fundraising goal? It's easy to think big when you break achieving your fundraising goal into smaller steps. Use this worksheet to figure out how much your team can raise.

Meet with your team.

Fundraising is the entire team's responsibility. Gather your team to discuss contacts, resources, and strategies that can increase your team's fundraising success.

Set individual fundraising goals.

Determine how much each of your team members will be able to raise individually through personal asks, writing letters, online fundraising, etc.

Brainstorm team fundraisers.

What fundraising ideas interest your team? How many fundraisers would your team like to do? Were past fundraisers successful? How can you improve them for this year? Use the Team Fundraiser Planning Guide as a resource. Contact your event's fundraising chair for additional ideas and support.

Add it up.

Use the table below to record individual and team goals and to determine your team's fundraising goal.

Type of Fundraising	Planning				Team Goal
Individual & Online Fundraising (Pre-event)	**Name**	**Online**	**Offline**	**Total** (At least $100)	$
		$	$	$	
		$	$	$	
		$	$	$	
		$	$	$	
		$	$	$	
		$	$	$	
		$	$	$	
		$	$	$	
		$	$	$	
		$	$	$	
		$	$	$	
		$	$	$	
		$	$	$	
		$	$	$	
Team Fundraising (Pre-event)	**Fundraising Activity**		**Goal**		$
			$		
			$		
			$		
On-site Fundraising	**Fundraising Activity**		**Goal**		$
			$		
			$		
Team Fundraising (Post-event / Year-round)	**Fundraising Activity**		**Goal**		$
			$		
			$		
			$		
FUNDRAISING TOTAL					$

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