Power of Purple

Mission Moment - by 2011 Event Committee

Relay season is officially in full swing with many events well underway. Teams across the country have banded together to help raise money for the single cause of fighting cancer. With June holding many Relay for Life events, particularly Eugene/Springfield’s Power of Purple week from June 13th-17th, as well as many other individual and team fundraisers this is an excellent time to remember why we Relay.

This month’s Power of Purple week kicks off the summer with a steady stream of events aimed at getting the community involved and showing our support in the fight against cancer. Monday started the week with a rally hosted by Relayers at the courthouse, Tuesday was a time to “Paint the Town Purple” encouraging all Relayers and local businesses to show their support by wearing and sporting purple decor. Wednesday night hosts the Team Meeting in the Armory (formerly Team Captain Meeting) where we put the final icing on the Relay cake and begin signing up volunteers to help run the event. Thursday brings “Curbing Cancer” while teams line the streets sporting their relay gear and signs asking for donations. And last but not least, Friday’s Survivor Reception closes off the week in time to honor our survivors and caregivers once again we are reminded why we relay.

We as Relayers have chosen to join ACS in the fight against cancer so that we may help raise money for cancer research, advocacy, patient services and education. Understanding the Power of Purple and the impact we as volunteers have in the community and the fight to end cancer is an important part of ACS’s mission. With each event, we are bringing awareness to more individuals on ways in which they can reduce their risk of cancer as well as how they can contribute to the fight. In addition, we are coming that much closer to finding a cure and honoring those that have battled cancer. If you would like further information on the services provided by the American Cancer Society or would like to volunteer your time, please call 1-800-227-2345 to speak to a cancer information specialist or visit our website at www.cancer.org. Don’t forget to friend us on Facebook at facebook.com/esrfl.

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ACS Office • 2350 Oakmont Way # 200
Eugene, OR 97401
www.cancer.org • (541) 434-3130

July 29-30 Noon to Noon
@ Willamette High School

Team Captain Meeting
National Guard Armory
3106 Pierce Pkwy
Springfield, OR.
All Relayers know the true “Power of Purple.” You’ve seen lives changed when you invite others to Relay For Life for the first time. You know the sense of victory when those who have battled cancer walk their first Survivor Lap. You never forget the emotion of placing a luminaria bag around the track for someone you love. You want to share all that Relay is with others in our community. The Purple Glove Dance was my chance to share Relay For Life with the Bethel Community.

The final recording for the Purple Glove Dance of Eugene/Springfield was finished on June 4th at the We Are Bethel Celebration. The ACS Relay for Life showed a great presence with the flags waiving majestically in the wind. A fair amount of the local folks stopped by to see why the ACS was showing such a presence in their community. Some were surprised, some were informed and some were survivors themselves.

At 4:30 Veronica took the mike to try to gather the wandering masses for our little dance but most were shyly walking by or sitting on the outskirts interested to see what this “Purple Glove Dance” actually was.

However, my daughter Elora, and a few of her friends passed out purple gloves to those few who were game but most were declining the purple offerings. Veronica continued to talk, trying to get folks interested but it didn’t look like it was happening so I decided to just start the song.

As the thumping of the beat started to flow through the speakers kids from all around started to reach for the gloves. Soon the small crowd of maybe 7 dancers grew to about 30 then to 40 as the onlookers in the outskirts grabbed some gloves and rocked along with the rest. The crowd danced to the beat and the Purple Glove Dance came alive.

Thank you Bethel Community for taking part in something bigger. This video and four others are posted on Facebook @ Purple Glove Dance Eugene/Springfield and on YouTube @ www.youtube.com/user/thesource2009. I will be combining all of these videos to create a final video that will represent the American Cancer Society’s Relay For Life of Eugene/Springfield. All of these videos will be played at various times during the Relay For Life in July.

On-site Fundraiser Information
Deadline July 14th
For Program Booklet
Email rehfeld02@yahoo.com

Information needed
Team Name
Site Number
Type of Fundraisiner (5 words)
The Relay For Life of the University of Oregon 2011 proved to be the most successful year yet! Over 700 participants came out to Celebrate, Remember and Fight Back in the U of O community. This was the 4th year of Relay being present on campus and the 2nd official year of the RFL being an officially recognized American Cancer Society event. With 74 teams including different campus groups, Fraternities/Sororities, Residence halls, Alumni groups, friends, family and many more, the event fundraised over $50,000 for 2011. The University of Oregon has set records each year, from $10,000 raised just in their first year culminating into over $125,000 raised in only 4 years. Congratulations to the Relay For Life of the University of Oregon and the amazing youth!

Silent Auction Reminder!!!

Encourage team members to contribute to your team basket. Collect everything in a basket or container. Be sure to make a tag that lists all of the contents—this makes it easy for people to know what is included in the baskets. Any gift certificates need to have restrictions clearly stated; IE. 1/2 OFF COUPON. This helps prevent confusion for the buyer on discounted items versus free items. Wrap in plastic if you want and bring to the Silent Auction tent at the Relay For Life before 1:00 p.m.

The Silent Auction opens at 2:00 p.m. Bid numbers will be given out at that time. Visit often to keep track of your favorites. Closing times will be staggered:
8:00 p.m. ~ 8:30 p.m. ~ 9:00 p.m.
Payment can be made by cash, check, or credit card.

Ready, Set, Bid!!!!
ALL PHOTOS WANTED

Please submit your Relay pictures.
~www.esrfl.org and upload.
~to online@esrfl.org
~dale_clift@hotmail.com
~bring camera cards to TCM
~bring CD to Jeremy, Online Chair or Dale, Photography Chair

We NEED pictures of your fund raising events, during Relay, and anything related to awareness.
We would like to have a continual slide show at Relay so you can submit a picture of someone you would like to honor or remember along with information about the person such as NAME, Type of cancer, years as a survivor or age and date of passing.

Relay Team Community Fundraisers

Cans to Cure Cancer
4/19-7/28
Hopeful Spirits

Have some cans/bottles you would be willing to donate to a great cause? If so, then please give us a call! We will be collecting them right up to the event and are willing to come pick them up.
Cheyenne Heron
airforcemommy02@hotmail.com
503-860-2229

Bumper Stickers for Chris Kilcullen
7/30/2011
Hotline for Hope

EPD’s Tribute to Chris Kilcullen. Selling bumper stickers to remember Chris Kilcullen. 248 - Husband, Father, Hero.
Karen Roybal
roybalbabymama@hotmail.com

Butterfly Release
7/22/2011
Team Smiley

Team Smiley is hosting it’s 2nd “live” BUTTERFLY RELEASE at the Relay for Life on July 29th. The release will take place after the Survivor Lap. Painted Lady butterflies are being PRE-SOLD for $6 each to honor a cancer survivor or remember someone who has lost their battle with this dreadful disease. Please share this information with friends & loved ones. Help us to fill the night sky with beautiful butterflies!
Tami Bonney
iseizetheday2@yahoo.com
541-915-1746

Papa’s Pizza Fundraiser
6/22/2011 ~ 11:00 AM - 12:00 PM
Triangle Team

Please join us for a Papa’s Pizza fundraiser at the Springfield location, 4011 Main Street, 541-726-1721. 50% of all Papa’s food and 25% of all gift certificate sales will be donated to the Relay. Go to esrfl.org to get flyer.
Rachelle Phillips
rphillip@uoregon.edu

Garage Sale
6/25/2011 ~ 08:00 AM - 02:00 PM
The Sisterhood

It's always good to clean out the garage and get rid of stuff....even better when the $$ is going to a wonderful cause!!! Come by and see if there is anything you can’t live without :) Nothing will be priced, we will take whatever you are willing to pay!! Location: 623 66th St Springfield
Jennifer Rogers

Golf Tournament
8/31/2011 ~ 1:00 PM - 07:00 PM
Design A Cure

Golf tournament at Diamond Woods Golf Course. $100 per person or $400 for a team. Raffle prizes, awards dinner, and lots of fun throughout. Help us raise money and remember a former employee.
Daniel Peterson
ddpeterson@bhengineers.com
541-729-7410

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