

December Newsletter - A Time To CELEBRATE!

Ideas and Information to Help Fight Cancer

Mission Moment: Did You Know?

Hope Lodge: Hope Lodge offers cancer patients and their caregivers a free place to stay when their best hope for effective treatment may be in another city. Not having to worry about where to stay or how to pay for lodging allows guests to focus on getting well. Our closest Hope Lodge is in Greenville, NC. Watch this video to learn more: <https://www.youtube.com/watch?v=dkfFtDkhiIM>

Important Dates: Mark your calendars!

- **December 16th:** Holiday Social! A time for all Relayers to come together to celebrate the holiday season. Potluck style. Each team should bring a dish to share. Event will begin at 6:15pm.

Announcements

We are looking for individuals interested in joining this year's Event Leadership Team (Committee). There are still positions open for individuals with all different time availabilities and skills. The more hands, the lighter the work. Help us make the 2015 Relay Year AWESOME! All positions come with training and resources provided by your American Cancer Society. **Contact Robin Oke if you are interested or know someone who may be interested.** camrfl@gmail.com

Available positions:

- **Team Ambassadors (multiple openings):** Help give teams the best experience by providing resources and being a mentor!
- **Survivor/Caregiver:** Help recruit survivors and caregivers. Help plan activities such as the survivor lunch.
- **Activities and Entertainment:** Help make Relay fun by securing bands, entertainment, and fun activities for all ages.
- **Fundraising:** Teach others fundraising. Share with teams and participants fundraising resources. Follow up with teams that need help.
- **Sponsorship:** Great position for someone not afraid to ask for money. Help secure sponsors for the event.
- **Mission:** Spread ACS's mission by educating Relayers on what ACS does.
- **ACS CAN:** Advocacy is an important part of ACS and the way we get law makers to listen to our needs as patients, family members, and citizens. Help grow our voice by spreading the word on how Relayers can join ACS CAN.

Reminders

- **Hope Club:** Don't forget to register and start fundraising to reach the \$100 Hope Club to receive your Hope Club event t-shirt. Raise \$50 or have a team average of \$50 per person by t-shirt deadline to ensure your t-shirt arrives by event day.
- **Team Captain Shirts:** Receive your team captain shirt in **February** if your team raises \$100 by December 31st.
- **Team Name on Hope Club Shirt:** Raise \$500 by December 31st to get your team name on the t-shirt.

Monthly Goals

- We hit our financial goal for November!!! Thank you to everyone that helped us reach \$10,650. Let's keep it going!
- **December Goals:**
 - Money: Reach \$11,700
 - Teams: Reach 30 teams

Team To-Dos for December

- If you have not already done so, **sign up your team** at www.camrelay.org
- Get your team members signed up!

- Hold a team meeting (if you have your team members already recruited)
- Host or plan a fundraiser (event, email/phone-a-thon, social media)

Winter Fundraisers & Resources

Check out all of these fun ideas to help your team be successful this winter!

- **Freezin' For a Reason:** Teams hold a four person golf scramble, in cold weather, where each team member gets one golf club to share and they play 18 holes with one club. Entry fee is the donation. You can also do this with mini-golf. See if the location will donate the club and ball rentals.
- **Santa Letters:** Have parents pay a donation to have a Santa Letter sent to their home. There are two letters you can download in case two letters are going to one home. Labels, letters, and so on are listed below for you to download!
 - [Santa Letter 1](#)
 - [Santa Letter 2](#)
 - [Reindeer Labels](#)
- **Email Ask:** The holidays is a great time to do an email push. Send a message including something such as, "No matter what holiday you celebrate, you can always Celebrate, Remember, and Fight Back!" Don't forget to add a note about how their donation will help families. Here are some points you can include:
 - \$20 helps provide free information and support for someone facing cancer (NCIC data)
 - \$35 helps provide free information and support for 2 people facing cancer (NCIC data)
 - \$50 helps provide seven rides to or from treatment (Road to Recovery data)

Fundraising Tip: Be Proactive

- Fundraising doesn't just happen. It takes planning and action! Take action today by sending out emails, asking family and friends to donate. Post on your Facebook page with a link to your personal fundraising page. Plan a team fundraiser or your own holiday fundraiser.

December Fundraising Challenge

November: No winner. :(

December Challenge:

- **Team Captains**, if your team raises **\$100** by December 31st, you will receive your **team captain shirts** in February. If you do not, you will have to wait until bank night to receive it.
- **Teams**, if your team raises **\$500** by December 31st, your **team name** will be placed on the back of the **Hope Club event shirt!!**

Upcoming Fundraisers

- Submit your fundraisers to Felicia Moore: feliciawmoore@gmail.com to have it featured in the newsletter!

Featured Relay All-Stars

Each month we will be featuring a team(s) or participant(s) for something awesome they are doing to help Fight Cancer.

Bret Schaffner is the **ALL-STAR** of the month!! Congratulations!! Thank you for all of your hard work! Bret is a dedicated Relayer who is very talented. He uses his talents in wood carving to make beautiful wood bowls and other items, which he sells to raise money for the American Cancer Society. Check out his bowls at the Cary Cancer Crushers camp site the day of Relay!

Happy Holidays!!!

Have questions or need help with fundraising? Contact: Robin Oke at camrfl@gmail.com

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