CHINESE AUCTION

Are you looking for a quick and easy way to make more money for Relay? Then consider including a prize or two for our Chinese Auction. This onsite fundraiser couldn't be easier! You simply bring a fabulous prize to Relay and your Planning Committee does the rest! This year, we will introduce presales of the Chinese Auction. Yes, that's right, I said pre-sales.

Here's how it is going to work: Put together a basket of goodies (we strongly encourage you to donate something with a retail value of at least \$25 or more). Make it look appealing, be creative. These should be all NEW items and the better the item, the more money you stand to raise for your team. Your donation will be displayed on our Chinese Auction table. We sell the tickets and stand watch over the merchandise. You just sit back and relax - watching tickets accumulate in your bucket. At the end of Relay, we total all of the dollars raised for the Auction. We then total all of the tickets collected for each prize. The math is then done and voila - your team collects a portion of the total donation.

Pre-Sale Tickets: So you ask, "How are we going to pre-sell Chinese Auction items?" Well, we will collect a description of all items that teams submit by the April meeting. (see attached form) Then at the May meeting, we will have "master tickets" available which will list all the items to date. Team Captains and participants can then sell *Master tickets*. The person purchasing the tickets will simply check mark each prize they want to try to win. Each checkmark is worth \$1. Then you just add up all the check marks which and the total being what the person owes. But the \$1 for each ticket is only good for the presale. On the day of the event, ticket prices will increase to 1 for \$2, 3 for \$5, 7 for \$10, 16 for \$20 and 1 ticket in every bucket for \$50. Pre-Sale will be an incentive for those teams who donate many items and/or have high value items. It will encourage teams sell tickets which will only raise more money. A team does not have to participate in the presale but those teams that do participate in pre-sale could win additional ticket sales. We will have a prize that will consist of a chance to win a ticket to be placed into every prize bucket. The teams who sell the most presale master tickets, will be awarded the tickets in this bucket. Teams can still donate prizes on the day of the event only.

All presale master tickets must be handed in along with payment on Friday, June 10 between 10am and 1pm. Once the Chinese Auction is open to the public, all tickets chances are sold for \$2 each.

Ticket Value: For example-We sell \$1500 worth of tickets between presale and day of the event. We sell 1000 tickets over all. Each ticket then becomes worth \$1.50. The number of tickets in your team's bucket is 100. You earn a cool \$150 for doing virtually nothing! Last year each ticket was worth \$1.34.

Remember, the better the prize, the more people will want to win it and the more money you stand to earn for your team.

Here are a few examples from last year's Chinese Auction: Italian Basket (pasta, sauces, olive oil, spices, red wine) Pamper Me Basket Charcoal Grill & Accessories Beach Basket (beach bag filled with beach goodies & supplies) Jewelry Magazine Basket (filled with books and reading material) Autographed Memorabilia Small household appliances Various Gift Certificates (dinners, photography, shows, stores, attractions, overnight getaways, home décor items, etc.) The sky is the limit. BE CREATIVE!!!

Sorry, we cannot tell you which items were the best sellers or how many tickets each item collected. But what we can do is tell those teams that participated in last year's auction the breakdown of their own donated items. Just contact Beth.

So there you have it folks. This is a very easy way for your team to raise more money and the committee does all the work during the event. Just for the record Western Berks raised \$3530 on the Chinese Auction but we want to raise MORE!!

A few simple"rules" for the auction:

- 1. All pre-sale donated items must be submitted by the April meeting. Only early submitted items will be available for the pre-sale
- 2. Early submitted items are guaranteed by the team. (only submit items that you have in your procession. DO NOT submit items that are a possiblility)
- 3. ALL items will be collected for the Chinese Auction on the day of the event between 10am and 12pm only. This allows the committee to tag and label all items.
- 4. Hours of Auction: Friday, June 10 1pm-9pm and 9:30 pm-11pm Saturday, June 11 7am-9:30 am Winners to be posted by 11:30am
- 5. Once Auction closes on Saturday morning. All tickets will be counted and winning numbers will be posted.
- 6. Anyone with a winning ticket will have the chance to redeem their ticket after the closing ceremony.
- <u>ALL PARTCIPATING TEAMS</u> must have a team representative present. After tickets are claimed & redeemed, teams will then take their own unclaimed items and notify the winners. It is the responsibility of the team to deliver items to each winner.!

THIS WILL BE THE BIGGEST RELAYWIDE FUNDERAISER TO DATE. DON'T HESITATE TO PARTICIPATE!