



Relay For Life Fundraising Ideas Campsite Fundraisers

Fundraising at a Relay For Life event is a great opportunity for teams to raise additional money. Doing some team fundraising at your campsite helps to make your Relay fun and entertaining! You're encouraged to do fundraising at Relay For Life, but it shouldn't take the place of fundraising efforts before the event.

Here are some ideas for fundraising activities to do at your Relay event:

Auctions

Conduct a silent auction. Donated auction items can include sporting event tickets, weekend getaways, and gift baskets.

Balloon Pop

Team members collect prizes as well as donate their own goods or services as prizes. Before filling each balloon, put a note inside with the name of a prize. People receive a balloon for a suggested donation, then pop it to find out what they win.

Board Games

Have an assortment of board games available and charge a donation to play or rent them out during the Relay...this is especially popular during the night!

Butts in a Jar

Collect and count discarded cigarette butts before the event and put them in a large jar with an anti-tobacco message attached. At Relay, people can guess how many "Butts in a Jar" for a suggested donation. Award a prize to the winner. Now it's an educational activity, and a fundraiser!

Caricatures

Offer caricatures at your campsite for a suggested donation. It's sure to be a hit!

Cakewalk

Have each team bring a cake to the opening ceremonies at the Relay. Schedule the cakewalk at the peak time of Relay when several hundred people will be in attendance. Suggest a donation to participate. Place numbered squares around the center of the track or on the stage, and have people follow the numbers. When the music stops, so do the people (like musical chairs). A number is drawn and the person on that space will win a cake!

Dance Lessons

Have dance lessons at your campsite for a suggested donation: swing, salsa, ballroom, disco, and more!

Face Painting

Set up a booth at Relay and offer face painting for a suggested donation.

Feed the Relayers

Get snack items (candy bars, popcorn, hot chocolate, energy drinks, etc.) donated, then offer them to fellow Relayers for a suggested donation.

General Store

Have extra campsite supplies available for a suggested donation for people who did not come prepared or forgot something (toothbrushes/toothpaste, extra socks, toilet paper, flashlight, bug spray, sunscreen etc.).

Glow Gear

When the sun goes down, sell stuff that glows in the dark. People love it!

Hollywood Snapshot!

Get a cardboard cut-out of a famous person and have your picture taken for a suggested donation.

Homemade Quilts

If you know a quilter, ask them to make a quilt and then hold a silent auction or raffle to win it. This is often a big hit ... especially with Relay-themed quilts!

Items For Sale

It's popular for teams to sell items (anything from donated stuffed animals to home-made afghans) at the Relay as a fundraiser.

Jail & Bail

For a suggested donation, participants can have someone "arrested." For an additional suggested donation, the person who is arrested can post bail.

Make a Difference

Dedicate a song and ask for a \$5 donation to have it played for the person they are walking for at Relay.

Mexican Cantina

Decorate your campsite in theme, have non-alcoholic margaritas, chips, and guacamole. Request a suggested donation to join the fiesta.

Midway Games

Bring the fair atmosphere to Relay! Host games at your campsite that encourage fun competition. People can participate for a suggested donation.

Miss Relay Pageant

Each contestant needs at least \$100 in sponsorship money to compete for the chance to be "Miss Relay Ambassador" in their city and promote Relay For Life throughout the year. The Miss Relay contestants are judged on eveningwear, sportswear, and an on-stage interview testing each participant's knowledge of the American Cancer Society and Relay For Life. The top three contestants are named, then compete in an on-stage interview about their commitment to the Society and Relay, and what they plan to do with the "year of service." The pageant can be held one week prior to Relay, giving Relay publicity and allowing the committee to invite the community to participate.

Pie in the Face

Charge participants to throw a "pie" in your team member's face. Use aluminum pie tins and whipped cream to make pies.

Pitch Walker

Collect donations to walk someone's assigned lap time.

Popsicle Sale

Get a local grocery store to donate the popsicles/frozen treats and sell them at Relay.

Relay Spa

Provide spa services: nails, massage, hair cuts, etc.

Tournament

Host a tournament of kickball, relay races, ultimate Frisbee, etc.

Video Sale

How many times can you watch "Forrest Gump"? Sell those old movies at Relay!

Wedding Chapel

Request a suggested donation to "marry" people or renew their vows. Have a wedding cake, wedding photos, and wedding bands. Each activity can require a suggested donation or be done as a package deal. Use a stand-up cutout of a tux and wedding dress to take a photo. All for fun! (Please note: This is not a legally binding activity.)