

ORDER NOW!

Bonus Book® 2014

Bonus Book® Fund-raiser

Bonus Books will be available early September 2013.

NOW EARN UP TO **\$12.50** FOR EACH BONUS BOOK® YOU SELL!

Bonus Book® 2014 Commissions for Non-Profit Groups start at \$7.50 per book and can increase to \$12.50 per book (see commission schedule enclosed). Selling price is \$32.00.

3
Easy Ways
to Reserve
Your 2014
Bonus Books®

1. ONLINE: Visit www.bonusbook.com & click on New Sellers.
2. CALL: Call us at 1-800-338-9462, Monday through Friday 8 a.m. to 4:30 p.m.
3. MAIL or FAX: Fill out the Application and Order Form Post Card enclosed in your brochure and mail to our office or fax your order to 717-352-8977.

Dear Chairperson,

Thank you for your interest in selling the Bonus Book® for your groups fund-raising project.

Bonus Book® is a **No-Cost, No-Risk Fund-Raiser** that is **Easy To Do, produces High Profits, Grows Each Year and Appeals To Everyone**. Bonus Book® has **more local businesses** that feature hundreds of **"TWO FOR ONE" and "50% OFF"** discounts in leisure dining, casual dining, fast food restaurants, special events, movies, the fine arts, travel, sporting activities, services and much more. **Your supporters will love Bonus Book® because it's full of ways to save money on the things everyone loves to do!**

Bonus Books® goal is to raise funds for all groups, and our fundraising program is also designed to benefit our local businesses and consumers. Enclosed in your brochure is an application and order form for Bonus Book® 2014. Bonus Book® 2014 will be available in September 2013 so get your order in now.

If you need additional information or have any questions, please do not hesitate to call us at (717) 352-8557 or (800) 338-9462; or email us at info@bonusbook.com. We are also available to meet with you or attend any of your meetings to explain our program or address any concerns you may have.

We look forward to working with you and your group.

What is a Bonus Book®?

- *Family Oriented Coupon Book - Choose From Hundreds of "Get Acquainted" Offers from Area Merchants.*
- *2-For-1 or 50% Off Invitations for Casual Family Dining, Fast Food, Theatres, Sports, Special Events, Travel, Golf, Bowling and Much More!!*
- *Discounts on Movie Tickets, Dry Cleaning, Videos and Grocery Stores.*
- *Membership ID Card for use at Leisure Dining Restaurants*

Bonus Book® is full of savings for all the fun things people enjoy doing and the merchants who are represented in the Bonus Book® are anxious to have you try them. They believe you can have more good times than you realize and they are willing to pay as much as half of your bill to prove it.

THIS IS THE WAY OUR FUND-RAISING PROGRAM WORKS

Consignment

Bonus Books® are provided on consignment, no deposit is required.

Delivery & Pickup

Bonus Books® can be delivered to your organization or picked up at our office.

Reorders

Filled within 1 to 3 days. No reorders unless payment is made on initial order.

Payments

Pay only for Bonus Books® sold to date each month.

Statements

Easy to read monthly statement.

Returns

Unsold Bonus Books® (in original condition) may be returned for full credit. Ship unsold Bonus Books® to our office or make arrangements with us to have books picked up.

Option To Earn Free Books

Earn a free Bonus Book® for each pre-paid case up to 5 cases (20 Bonus Books® per case).
*Pre-paid Bonus Books® are not returnable.

Free Sales Support

A professional fund-raising consultant, specifically assigned to your organization, ready to assist you.

GREAT REASONS TO SELL BONUS BOOK®

A No-Cost, No-Risk Fund-raiser Bonus Books® are provided on consignment, you pay no deposit, and you pay for the Bonus Books® only after they are sold. Unsold Bonus Books (if any) are returned for full credit*.

Produces High Profit You keep your commission on every Bonus Book® sold, which means your organization starts earning money immediately.

Promotional Materials We provide brochures, posters and displays at no cost.


Extra Commissions Paid to groups with high sales.

Appeals To Everyone Contact your friends, relatives, neighbors, co-workers, etc.

Great Gift Idea Holiday Gift (especially for that hard to buy person), Birthdays, Anniversaries, Weddings, Retirement, Housewarming, New Neighbors, etc...

Smell the Flowers of Success with

Bonus Book®
FUNDRAISING



LOOK HOW YOUR PROFITS CAN GROW!

NON-PROFIT ORGANIZATION PRICE LIST

Organization Selling Price\$32.00

Basic Commission (Non-profit only)\$7.50

No. of Bonus Books Sold	Basic Commission	Extra Commission	Total Profit
1 - 99	\$7.50	\$0.00	\$7.50
100 -199	\$7.50	\$1.00	\$8.50
200 - 299	\$7.50	\$2.00	\$9.50
300 - 399	\$7.50	\$3.00	\$10.50
400 - 499	\$7.50	\$4.00	\$11.50
500 & Up	\$7.50	\$5.00	\$12.50

Non-Profit organizations remit \$24.50 each for every Bonus Book[®] sold.

- Once the extra commission level is achieved (over 100 books sold), that extra commission level becomes retroactive back to the first Bonus Book[®] sold.
- **Extra Commission Payments**
Organizations pay for all Bonus Books[®] you sell at \$24.50. After all monies due are paid in full and any unsold books are returned, we will then pay your organization the extra commission you have earned (per above schedule). This check will be mailed to your organization from our administrative office.

Bonus Book[®]
Fund-raising

Raising money for non-profit groups since 1976 !

HELPFUL INFORMATION TO INCREASE BONUS BOOK® SALES!

- Know your Bonus Book®! You will be surprised what's in it!
- Bonus Book® can be used immediately upon purchase and is valid until December 1, 2014.
- Suggest that each member of your organization buy a Bonus Book® and canvas their friends, relatives or co-workers for potential sales.
- Ask members or friends of your organization who are business owners to purchase Bonus Books® for their employees or clients as a holiday gift.
- Have a contest within your organization to see who can sell the most Bonus Books®.
- Carry Bonus Books® with you wherever you go - everyone is a potential customer. Place it on your desk at work or on your kitchen table. The Bonus Book® will sell itself.
- Run a free public service announcement in your newspaper or local TV or radio station.
- Put your name and phone number on all flyers you distribute.
- Advise your customers why your organization is raising funds.
- Suggest to customers that Bonus Books® make great gifts for holidays, birthdays, anniversaries, weddings, retirement, housewarming, new neighbors.
- Itemize your personal favorites in the Bonus Book® and explain to potential customers, if they use just 2 or 3 offers, they will save more than the price of the Bonus Book®.

Bonus Book® Fund-raising

Raising money for non-profit groups since 1976!



Bonus Book® 2014 Application and Order Form

ORGANIZATION Name _____

ORGANIZATION Physical Address _____
Street/City/State/Zip

CHAIRPERSON _____

Home Address _____
Street/City/State/Zip

Phone# _____ Cell# _____ Work# _____ e-mail _____

TREASURER/CO-CHAIRPERSON _____

Home Address _____
Street/City/State/Zip

Phone# _____ Cell# _____ Work# _____ e-mail _____

Please Reserve _____ Bonus Books® # of Flyers Needed _____ # of Posters Needed _____

Delivery Address _____
Street/City/State/Zip

SEND MONTHLY STATEMENTS TO: ORGANIZATION ADDRESS CHAIRPERSON ADDRESS CO-CHAIR ADDRESS

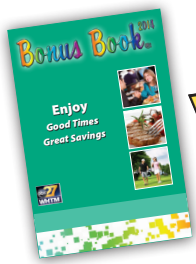
Signature **X** _____ Date _____

We will pick up books at Bonus Book® office Please deliver Bonus Books® to the above delivery address

Bonus Book® 2014 will be Available Early September 2013

• Questions or additional information call 800-338-9462 or email us at info@bonusbook.com • Representative available to attend meetings to review Bonus Book® program

Bonus Book® Publications • 5075 Lincoln Way East, Suite J • Fayetteville, PA 17222 • (800) 338-9462 • (717) 352-8557 • Fax (717) 352-8977 • Email info@bonusbook.com



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by Radisson
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Italian Cuisine
Holiday Inn Harrisburg-Hershey
Nikko Japanese
Steak & Seafood
Bridges Cafe at the
Radisson Hotel Harrisburg
Washington County Playhouse
Dinner Theater
El Sol Mexican Restaurant
The Garden Grille & Bar
Sierra Madre Restaurant
Mei Lin's House
Holly Inn
Dog & Pony Restaurant
Cappella's Ristorante & Pizzeria
Seasons Restaurant &
Lobby Lounge
Alfred's Victorian
Prudhomme's
Lost Cajun Kitchen
Passage to India
Arthur's Terrace Restaurant

CASUAL DINING

Barefoot Bernies Bar & Grille
Kathy's Deli
Denny's
28 South
Knute's Pub & Grill
Café D'Italia
Chambersburg Family Diner
Carmine's Creative
Italian Cuisine
Moe's Southwest Grill
Rolling Mill Restaurant
Big Oak Café
Tony's N. Y. Pizza
& Italian Restaurant
Main Street Deli
Casey's Bar & Grill
Nikko Japanese
Steak & Seafood
La Tolteca Authentic
Mexican Cuisine
Maloo's Pub & Grill
Hershey's Main Street
Pizza & Café
China Wok
Supreme Buffet
Hibachi Grill & Sushi
Red Run Grill
Gandolfo's New York
Delicatessen
Friendly's
AJ's Deli

Gino's N.Y. Pizza
Stevi B 's Pizza Buffet
Broad Axe
The Waynesburger
Fuddruckers
Li's Buffet
El Rodeo Mexican Restaurant
Cancun Mexican Restaurant
Colonial Sports Bar & Grill
Georgia Boy Cafe
Hard Times Cafe
Pizza Man
Savoy Catering Service
Flamingo Restaurant
Romeo's
Mei Lin's House
Old City Buffet
Cappella's Ristorante & Pizzeria
Virginia Barbeque
China One Chinese Restaurant
The Barn Cafe
Sitar of India Restaurant
Vince's New York Pizza
Arroga's Grille House
& Sports Bar
Little Vince's Pizza
The Winner's Circle Saloon
The Great American Grille
Tommy's Pizza
China Maple
Chinese Restaurant
Lizzy's Ice Cream
& Sandwich Shop
China King Buffet
Hunan Garden
Chinese Restaurant
Quiznos Sub
Brother's Pizza
Safron Bakery
TranquilaTEA
Port City Java
The Ragged Edge Coffeehouse
The Baker's Nook
Bombay Dining

FAST FOOD & CARRY OUT

Papa John's Pizza
Taco Bell
Sonic America's Drive-In
Domino's Pizza
McDonald's
Jersey Mike's Subs
Hardee's
Popeyes
Subway
Twin-Kiss Drive In
Brothers Pizza Express
Flamers Burgers & Chicken
Louise's Hoagies
Tony's Pizzeria
Restaurant & Grill
Mim's Mighty Meaty Hoagies
AC&T
Paul's Country Market

Mikie's Ice Cream &
Green Cow Gift Shop
Rocky's New York Pizza
Kline's Grocery
Twin Dragon
Chinese Restaurant
Kenny's Drive-In &
Ice Cream Shoppe
Fox's Pizza Den
CEBCO Village Mart
Hoffman Meats
Snax - Blimpie Subs & Salads
Brothers Pizza
Route 11 Pit Stop
Windy Knoll Farm Market
& Creamery
Trickling Springs Creamery
Turkey Hill Minit Markets
Rita's
Branham's Candies
The Meadows
Cold Stone Creamery
Orange Julius
Dairy Queen
Misty Meadow Farm Creamery
Goose Bros. Ice Cream
Hershey's Chocolate World
Auntie Anne's Soft Pretzels
Maplewood Produce
and Greenhouse
Superior Ice Cream
Sweet Pea Dessert
South Mountain Creamery
Kilwin's Chocolates, Fudge
& Ice Cream
SweetFrog
Premium Frozen Yogurt
The Big Dipper
Gettysburg Pretzel & Snack
Sunset Ice Cream Parlour

THEATRES, SPECIAL ATTRactions, LODGING & TRAVEL

Regal Cinemas
Valley Mall 16
Westview Movies 16
Leitersburg Cinemas
R/C Theatres
Hanover Movies 16
Gateway Gettysburg 8
Allenberry Playhouse
Allenberry Buffet & Show
York Little Theatre
Theatre Harrisburg
Fulton Theatre
The Maryland Symphony
Orchestra
The Frederick Symphony
Orchestra
Harrisburg Symphony Orchestra
Hershey's Chocolate
Tasting Adventure
Linganore Winecellars/
Berrywine Plantations

Pottery by Me & more
Discovery Station
at Hagerstown
Pennsylvania Renaissance Faire
Abe's Buggy Rides
Lake Tobias Wildlife Park
The Maryland Zoo in Baltimore
York County Parks
Pennsylvania
RV & Camping Show
Hershey Gardens
Choo-Choo-Barn
The National Civil War Museum
The National Toy Train Museum
The PA National Fire Museum
Gettysburg Ghost Tours
Gettysburg Battle Theatre
Gettysburg Ghost Lab
The Lincoln Train
Hall of Presidents
Soldier's National Museum
Jennie Wade House
The Gettysburg Diorama
American Civil War Wax Museum
W. K. & S. Steam Railroad
Rockhill Trolley Museum
Holly Inn
Eden Resort & Suites
The Inn at Ragged Edge
Allenberry 18-Hour Sensation
park inn by Radisson
Radisson Hotel Harrisburg
Felicita Mountain Resort
Aspire Hotel and Suites
Crampton Manor
Bed and Breakfast
Red Lion Bed & Breakfast

SPORTS & RECREATION

Hershey Bears
Hagerstown Suns
Central Penn Piranha
Shawnee Mountain Ski Area
Greencastle Golf Club
Penn National Golf Club & Inn
Felicita Mountain Resort
Caledonia Golf Club
Great Cove Golf Club
Maple Run Golf Club
Conocodell Golf Club
Flatbush Golf Course
The Bridges Golf Club
Rich Valley Golf
Mayapple Golf Links
Four Seasons Golf Club
Eagles Crossing Golf Club
Cedar Ridge Golf Course
Hidden Valley Golf Course
Grandview Golf Course
Hickory Heights Golf Course
The Greens
at Hamilton Run
Manada Golf Club
Arrowhead Public Golf Course
South Hills Golf Club

Quail Valley Golf Club
Deer Valley Golf Course
Meadow Brook Golf Course
Timberline Sporting Clays
Mulligan MacDuffer
Adventure Golf
Yingling's Golf Center
Penn National Golf Center
Cluggly's Family
Amusement Center
Family Recreation Park
Carlisle Sports Emporium
Olde Scotland Yard
Claude M. Potterfield Pool
Gettysburg Family
Amusement Complex
Speedway 94
Hagerstown Speedway
Hagerstown Ice &
Sports Complex
Starland
Twin Ponds
Rainbow Gymnastics, Inc.
& More!
Turner's Southside Bowl
Turner's Dual Lanes
Sunshine Lanes
Lincoln Lanes Bowling Center
Waynesboro Area YMCA
Chambersburg YMCA
Gold's Gym
Monkey Joe's
Anytime Fitness
Sports Inn 24 Hour Fitness
Curves
Wilson School of
Gymnastics & Dance
Sunbodies Tanning Salon

BONUS

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Penn Avenue Meats
The Butcher Shoppe
Phil & Jerry's Meats & More
Hoffman's Meats
Kline's Grocery
Wenger Meats & Ice
Paul's Country Market
Kenley Express Cleaners
Tip Top Cleaners
Squeaky Clean Laundry Center
Hagerstown Premium Outlets
The Outlet Shoppes
at Gettysburg
Tanger Outlets
Rockvale Outlets Lancaster

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