



BE PURPLE PROGRAM

The more money you fundraise for MRelay, the more tickets you will be awarded for our Be Purple raffle. Yellow tickets can be used to enter a raffle of smaller prizes like gift cards, clothing, and fitness packages. Purple tickets can be used to enter the raffle for grand prizes, which in the past have consisted of Apple products, Harbaugh signed football, and much more!

The Fundraising Levels:	# of Tickets:
Hope Club (\$100)	2 Yellow Tickets
Bronze Level (\$250)	3 Yellow Tickets
Silver Level (\$350)	4 Yellow Tickets
Gold Level (\$500)	5 Yellow Tickets
Platinum Level (\$750)	7 Yellow Tickets
Grand Club (\$1,000)	10 Yellow Tickets + 1 Purple Tickets
Sapphire Level (\$1,500)	10 Yellow Tickets + 2 Purple Tickets
All Star (\$2,500+)	10 Yellow Tickets+ 3 Purple Tickets
Top Three Fundraisers	Additional Tickets
3rd	3 Purple Tickets
2nd	4 Purple Tickets
1st	5 Purple Tickets

Team Captains who accomplish the following goals receive two additional yellow tickets...

1. Have at least one survivor or virtual survivor on your team
2. Have no team members who have raised \$0
3. Have at least 3 ACS CAN (Cancer Action Network) members on your team
4. Raise over \$10,000 as a team
5. Captain of one of the top three teams