



## Relay For Life of Yonkers \* Team Meeting #2 March 14, 2012 \* Meeting Minutes

### Welcome & Introductions

#### CELEBRATE:

- As of March 14 meeting (all numbers higher already):
  - 32 Teams / 106 Participants
  - \$10,659 raised

#### REMEMBER:

- Why we Fundraise: Watch the video: <http://youtu.be/Kfw8HnEb4g4>
  - Know someone who needs help? Send them to us!
  - Want to volunteer for one of these programs? Let us know!
- Ways to FUNdraise (Idea Sharing):
  - Pre-Event Fundraisers – let us know and we'll promote it!
    - Bake sale, car wash, dress down day at school/work
    - Happy hour, dining to donate, party for a purpose
    - Sports tournament, talent show, raffle donated items
    - Anything *you* like to do can be turned into a fundraising event!
    - See our list below and check the [website calendar](#) for more!
  - Onsite Fundraisers – sign up by May 2 to be listed in the program
    - Food, crafts, **unique** items to “sell”
    - Games, activities – keep the party going ... for a price!
    - Be unique and creative!
  - Online tools – sign up online at <http://relayforlife.org/yonkersny>
    - Personalize your page, send emails, connect to facebook & twitter
  - Luminaria – everyone knows someone
  - JUST ASK!

#### FIGHT BACK:

- March is colon cancer awareness month – encourage those you love to eat high fiber/low fat diets, exercise, and get screened to reduce their risk!
- Help us recruit! We are always looking for more teams, sponsors & participants!
  - Spread the word! Talk to whomever you know ... and ask them to talk to whomever they know!
  - Ask local businesses to hang posters, collect \$\$ (we have cans & cards), or sponsor us!

## Q&A/Miscellaneous:

- Upcoming FUNdraisers & Opportunities:
  - Friday 4/6 - Community Movie Morning: *Mirror Mirror* at Central Plaza Clearview Cinema
  - Monday 4/9 - Blue Moon Community Night: 20% donated back to Relay – must bring [flyer](#)
  - Monday 4/9 – LI Comedy Roast of Chris Monty at Brokerage Comedy Club: \$5 admission donated back to Relay
  - Monday, 4/16 – Dine to Donate at Frank Pepe’s: 15% donated back to Relay – must bring [flyer](#)
  - Tuesday 4/17 - Relay at the Races: \$60 includes buffet, door prize raffle, parking voucher, free-play; \$10 donated back to Relay
  - Tuesday, 4/17 – Keep Fighting Cancer Benefit at Fogarty’s: \$43 includes music, food, etc. see [flyer](#) or call (718) 828-8095 for details
  - Tuesday, 4/24 – Dine to Donate at California Pizza Kitchen
  - Wednesday 4/25 –Fondue-Raiser at The Melting Pot in White Plains: \$44.95 for 4-course meal, \$10 donated back to Relay (call 914.993.6358 for reservations)
  - Friday 4/27 - Lord & Taylor Shop Smart Do Good: \$5/coupon book donated to Relay; portion of sales donated back
  - Sunday 5/6 – Bazaar For the Cure at PACC: music, food, SHOPPING!
  - PartyLite candle sales (50% donated back to Relay)
  - Pampered Chef sales (15-25% donated back to Relay)
  - Check the [FUNdraisers & Activities](#) page to see what’s happening!
- Challenge for next meeting: Everyone who comes to the next meeting with a completed Scratch & Give card (and the corresponding \$100) will be entered into a drawing for a special prize!
- Great news! You can now get 2012 Relay For Life of Yonkers text message updates on your cell phone! Just text 1760 to 22723 to opt in!  
\*Note: Standard txt messaging rates apply, based on your provider/plan.
- Check the website [Event Announcements](#) page often – that’s where you’ll find the latest details, links, and forms to help you out!

Reminder: Pick up your team’s spirit points from Kerry

Reminder: Next meeting: Wednesday, April 18