



# Sponsorship Opportunities





## 2019 SPONSORSHIP OPPORTUNITIES

### BARK FOR LIFE EVENT

#### PRESENTING PAWS SPONSOR \$5,000

- Company logo displayed on Relay For Life of Pottstown Event T-shirt (June 1, 2019)
- Company name and logo on BARK FOR LIFE and Relay For Life websites with link to your company website
- Two Social Media Posts from our Relay and Bark accounts with link to company website with our 2,600 followers
- Company's provided promotional materials in BARK FOR LIFE event goodie bags (approximately 200) and Relay For Life event goodie bags (approximately 250)
- Company Logo on stage sponsor area
- Display your company banner at BARK FOR LIFE

#### BLUE RIBBON SPONSOR \$2,500

- Company logo displayed on Relay For Life of Pottstown Event T-shirt (June 1, 2019)
- A Social Media Posts from both our Relay and Bark accounts with link to company website with our of 2600 followers
- Company Logo on stage sponsor area
- Company name and logo on BARK FOR LIFE & Relay websites with link to your company website
- Company's promotional materials in BARK FOR LIFE event goodie bags (approximately 200) and Relay For Life event goodie bags (approximately 250)
- Display your company banner at BARK FOR LIFE and Relay For Life events

#### TOP DOG SPONSOR \$1,000

- Company logo displayed on Relay For Life of Pottstown Event T-shirt (June 1, 2019)
- Company name and logo on BARK FOR LIFE and Relay For Life websites with link to your company website
- Company Logo on stage sponsor area
- Company's promotional materials in BARK FOR LIFE event goodie bags (approximately 200) and Relay For Life event goodie bags (approximately 250)

#### Best In Show SPONSOR \$750

- Company name at BARK FOR LIFE recognition Opening Ceremony
- Company Logo on stage sponsor area
- Company name on the BARK FOR LIFE website ([www.relayforlife.org/barkpapottstown](http://www.relayforlife.org/barkpapottstown))
- Company's promotional materials in BARK FOR LIFE event goodie bags (approximately 200)

#### LEADER OF THE PACK SPONSOR \$500

- Company name at BARK FOR LIFE recognition at Opening Ceremony
- Company name on the BARK FOR LIFE website and link to company website
- Company's promotional materials in BARK FOR LIFE event goodie bags (approximately 200)

#### TAIL-WAGGER SPONSOR \$250

- Company name at BARK FOR LIFE recognition at Opening Ceremony
- Company name on the BARK FOR LIFE website ([www.relayforlife.org/barkpapottstown](http://www.relayforlife.org/barkpapottstown))
- Company's promotional materials in BARK FOR LIFE event goodie bags (approximately 200)

#### IN-KIND DONATION

- In-kind donations are greatly appreciated and treated as an in-kind sponsorship based on the value of the donated product and/or service. In-kind donations may be dog food/treat samples, printing, food/drink, publicity, entertainment services, photography services or BARK FOR LIFE related supplies.

**If you have questions about sponsorship of the BARK FOR LIFE of Pottstown, please contact:**

**Elizabeth Layre [pottstownbarkforlife@gmail.com](mailto:pottstownbarkforlife@gmail.com)**



AMERICAN CANCER SOCIETY BARK FOR LIFE®  
 SPONSORSHIP COMMITMENT FORM  
 BARK FOR LIFE OF POTTSTOWN PA  
 April 27, 2019



Business name: \_\_\_\_\_  
 Street address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Contact name: \_\_\_\_\_  
 Telephone number (business): \_\_\_\_\_ Fax number: \_\_\_\_\_  
 Email: \_\_\_\_\_ Web address: \_\_\_\_\_

**COMMITMENT LEVEL**

- \$5,000 – Presenting       \$2500Blue Ribbon       \$1,000 – Top Dog  
 \$500 – Leader of the pack       \$750- Best In Show       \$250-Tail Wagged       Other

**METHOD OF PAYMENT**

- Enclosed is my sponsorship check in the amount of \$ \_\_\_\_\_  
 Charge my credit card (please print clearly)  
 Card Type:       VISA       MasterCard       Discover       AMEX  
 Cardholder's name: \_\_\_\_\_  
 Billing address: \_\_\_\_\_  
 Card number: \_\_\_\_\_ Exp. date: \_\_\_\_\_ Security code: \_\_\_\_\_  
 Please send remittance form to: \_\_\_\_\_

We are unable to be a designated Bark For Life sponsor this year but enclosed is our donation of \$ \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(Please sign and retain a copy for your records.)

Please email **an EPS logo** to [Rebecca.theriaque@cancer.org](mailto:Rebecca.theriaque@cancer.org) by April 16th, 2019 to ensure high-quality printing. If an .eps file is not available, please send highest quality available. Note, submitting a low-resolution logo may require signage to be printed in text to maintain quality.

**Please return form to the address below:  
 American Cancer Society, Inc.  
 314 Good Dr.  
 Lancaster, PA 17603  
 Attention: Relay For Life of Pottstown PA**

Name of team or individual to be credited with this sponsorship: _____ <input type="checkbox"/> Not Applicable
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American Cancer Society, Inc.  
 Federal Tax ID #13-1788491  
 Organized under IRC 501(c)(3)