American Cancer Society
Relay For Life®
Celebrate. Remember. Fight Back.

COMMUNITY PARTNERSHIP OPPORTUNITIES

Relay for Life of Jefferson County
Date: June 9, 2017
Place: Jefferson County Fairgrounds, Watertown NY

GOLD SPONSOR: $5,000

- Large Logo on local RFL Event T-shirts & Website
- Logo displayed on TV promotional mentions. (7NEWS / FOX28 WWNY/WNYF/ MeTV) Minimum 100
- Name mentions on local Radio media as Silver sponsor. (Froggy97, Z93) (50 each station)
- Logo on local RFL Event promotional materials/posters
- Opportunity to distribute your company "information" to team leaders and members.
- Verbal recognition during Opening Ceremony
- One Society approved promotional announcement during local RFL event
- Name on three co-branded track signs
- Recognition in all press releases and RFL Facebook page
- Opportunity to display your banner at local RFL event

SILVER SPONSOR: $2,500

- Mid-Size Logo on local RFL Event T-shirts & Website
- Logo on local RFL Event promotional materials/posters
- Name mentions on local Radio media as Silver sponsor. (Froggy97, Z93) (50 each station)
- Verbal recognition during Opening Ceremony
- One Society approved promotional announcement during local RFL event
- Name on two co-branded track signs
- Recognition in all press releases and RFL Facebook page
- Opportunity to display your banner at local RFL event

BRONZE SPONSOR: $1,000

- Name on local RFL Event T-shirts
- Name on local RFL Event promotional materials/posters
- Name on local RFL Event Website
- Name on one co-branded track sign

Track Sign: $100

Can be sold up until 3 days prior top event.

DEADLINE FOR RECEIVING SPONSOR COMMITMENT/ARTWORK FOR T-SHIRTS: April 3, 2017

Please enclose check made payable to the American Cancer Society and mail with this form to:
American Cancer Society
Relay for Life of: Jefferson County
6725 Lyons St.
E. Syracuse NY 13057
Payment appreciated by June 2017.